



PRESS RELEASE

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David Rodgers Named Executive Vice President of the Mobile Chamber

MOBILE, Ala. – The Mobile Chamber announced today the promotion of David Rodgers to executive vice president. Rodgers previously served as vice president of economic development for the organization.

"David's leadership and expertise have been instrumental in driving Mobile's economic growth," said Bradley Byrne, president and CEO of the Mobile Chamber. "His promotion to executive vice president reflects his outstanding contributions to our community and our confidence in his vision for Mobile's continued prosperity."

In his expanded role as executive vice president, Rodgers will continue to oversee the Chamber's economic development initiatives while taking on broader strategic responsibilities for the organization's overall operations, growth and community partnerships.

"I'm honored to take on this expanded role at the Mobile Chamber," said Rodgers. "The Chamber is at the forefront of driving Mobile's economic future, and I'm passionate about building on the incredible momentum we've created. I look forward to working alongside our talented team and dedicated partners to continue attracting investment, creating quality jobs and strengthening our position as a premier destination for business growth."

Rodgers joined the Mobile Chamber's economic development department in January 2015 as project manager, advancing to senior project manager before being named vice president of economic development. Under his leadership, the department has overseen business recruitment and expansion, international trade, foreign direct investment, workforce development, talent attraction, existing industry relations and investor relations. During his tenure, Rodgers has led his team in announcing 10,211 new direct jobs and \$8.4 billion in new investment for the Mobile community.

Rodgers brings extensive credentials and recognition to his new position. He holds the designation of Certified Economic Developer (CEcD) from the International Economic Development Council (IEDC), which he earned in 2022. The CEcD is the most prestigious certification in the economic development profession, with only approximately 1,100 certified economic developers worldwide. He has completed the University of Alabama Economic Honors Program and Oklahoma University's Economic Development Institute.

His leadership has been recognized beyond Mobile as well. Rodgers was recently named to the American Chamber of Commerce Executives 40 Under 40 list and was also named to Mobile Bay Magazine's 40 Under 40 list in 2024.

Rodgers serves on various local boards, including the board of directors for the South Alabama Regional Planning Commission and the board of directors for the USA Research and Technology Park. A Mobile native, Rodgers attended the University of Southern Mississippi. He and his wife, Lauren, have two young sons.

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About the Mobile Chamber

The Mobile Chamber is a private business organization with more than 1,700 members and the economic developer for the City of Mobile and Mobile County. The Mobile Chamber's focus is to provide members with networking, marketing and professional development opportunities, expand jobs in the area, develop the local workforce, advocate legislative priorities and offer resources to help small businesses grow. Additional information is on the Chamber's [website](#), [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).