



PRESS RELEASE

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Contact: Denise Curtis
Director of Communications, Mobile Chamber
(256) 496-4208
dcurtis@mobilechamber.com

Mobile Chamber's Liv Griffiths Promoted to Talent and Workforce Programs Manager



MOBILE, Ala. - The Mobile Chamber is proud to announce the promotion of Liv Griffiths to Talent and Workforce Programs Manager, strengthening the organization's efforts to connect employers, educators and workforce partners to support economic growth and talent development across the region.

In her new role, Griffiths will support employer engagement, coordinate workforce pipeline initiatives and help advance workforce strategy through program implementation.

"Enhancing workforce development and creating a sustainable talent pipeline are crucial to the continued success of our community," **Griffiths** said. "I'm excited to take on a role that allows me to directly contribute to this work and support our region's long-term workforce needs."

Griffiths has served as Economic Development Coordinator with the Mobile Chamber since 2024, providing administrative and program support across business development, existing industry, workforce development and talent attraction initiatives.

"Liv has been a vital part of our economic development team," said **Kellie Snodgrass**, director of workforce development for the Mobile Chamber. "Her knowledge, passion and work ethic will serve our workforce efforts well moving forward."

"Liv's promotion reflects the importance of having dedicated leadership focused on talent and workforce development," said Mobile Chamber President and CEO **Bradley Byrne**. "She brings the organization, initiative and collaborative mindset needed to connect employers, educators and workforce partners in a way that delivers real results for our region."

For more information about the Mobile Chamber's workforce initiatives, visit mobilechamber.com.

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About the Mobile Chamber

The Mobile Chamber is a private business organization with more than 1,600 members and the economic developer for the City of Mobile and Mobile County. Over the last decade, Mobile's economic development efforts have created 10,211 new jobs, retained 692 existing jobs, recruited 32 new businesses and expanded 77 area companies. Capital investments for projects have topped \$8.4 billion. These economic development achievements are supported by public and private investors through the Chamber's Partners for Growth campaign. Additional information is on the Chamber's [website](#), [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).