



**Mobile  
Chamber**

# Member Benefits

**Knowing Business, Knowing You**

**Contact Us:**

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**Base Dues: \$520**

[mobilechamber.com](http://mobilechamber.com)



Join us to Connect,  
Succeed & Grow!

Members of the Mobile Chamber range from start-up businesses to large companies representing nearly every industry sector.

Our vast membership of more than 1,700 member organizations provides our members with a strong network within the Mobile area business community.

## ***You want to be part of this community!***

As a Mobile Chamber member, you're investing in both your business and the greater Mobile area. Chamber members help drive our business economy and advance our community forward. Membership provides an array of benefits and keeps business leaders aware of important, ever-changing issues and trends within our region.



## Mobile Chamber Core Values:

Jobs  
Advocacy  
Value  
Excellence



# Jobs

## Economic Development

The Chamber works to strengthen our economy by assisting existing businesses, helping to create new jobs and marketing the Mobile area.

The Chamber's economic development team serves as the economic development arm for the City of Mobile and Mobile County. The Chamber has employees specifically dedicated to workforce development, talent attraction, business expansion and business recruitment. A strong economy is good for all local businesses.

The Chamber's aggressive economic development marketing programs have resulted in 10,301 new jobs and \$8.44 billion in capital investment since 2015.

# Value

## Access Resources

- Our small business development department offers free counseling on a variety of business topics
- Gain recognition through Chamber awards programs, including our Small Business of the Year and Eagle Awards
- Obtain Certificate of Origin documentation at a discounted rate
- Free notary service is available to Chamber members

## Insight and Information

We provide our members with timely information from trusted experts. As a member, you will expand your knowledge through programs, events and communications.







## Publicity

Members are offered opportunities for free publicity and heightened name recognition.

- Free event listings and promotions in the Chamber's email newsletter, the Business View Weekly
- Ability to post business announcements on the Chamber's Facebook Group - Mobile Chamber Connection
- Unlimited business category listings in the Chamber's online business directory
- New members are included in welcome posts on the Chamber's social media channels
- Members are offered powerful advertising opportunities in the Chamber's weekly email newsletter - Business View Weekly, on the Chamber's website and TheBusinessView.com
- Numerous sponsorship opportunities that enable you to showcase your business to Chamber members and the community at highly attended events
- New members receive a free advertisement in the Business View Weekly
- Members receive a Chamber decal to display in their place of business or on their vehicle
- Members may display the Chamber's logo or online membership badge as a "Proud Member of the Mobile Chamber" on their marketing materials, website and social media channels



## Networking

Make important business connections at Chamber seminars, workshops, trade shows and events. As a Chamber member, you'll enjoy many of our free events and special member pricing for signature events.

- Coffee with the Chamber
- Networking at Noon
- Business After Hours
- Executive Roundtable
- Growth Alliance Task Force
- Ribbon Cuttings and Grand Openings
- Annual Meeting\*
- Member Appreciation Day

\*Special Member Pricing Only - Ticket Required



## Referrals

Be noticed as an active member of the Mobile business community with increased exposure through our directory, which members turn to first when seeking partners, vendors and services.

- Link to your company's website and social media channels
- Unlimited keywords and categories
- The Chamber receives hundreds of inquiries annually, and only Chamber members are referred
- We encourage members to support fellow Chamber businesses by referring from our member directory and utilizing it themselves



## Savings

By being a Chamber member, businesses save money through partnership discounts.

- Member discount card to Office Depot/ Office Max
- Special rates for meeting/conference room rentals
- Member-to-member discounts
- Free notary service at the Chamber office
- Discount to obtain Certificate of Origin documentation



# Advocacy

We understand the critical role that government and legislative policy play in the success of your business. With your input, we help shape legislation and policy to remove obstacles to help enhance business growth and create opportunity.

The Mobile Chamber, through its members, helps influence government policy by:

- Monitoring and evaluating local, state and federal legislation
- Supporting or opposing actions that could impact the business community
- Building and maintaining healthy relationships with elected officials by communicating business priorities for our members
- Surveying our membership annually to find issues of concern to shape and mold our legislative agenda

## Chamber Committees and Task Forces

The Chamber offers numerous committees and task forces to give our members a seat at the table for issues and topics they are passionate about.

- Ambassador Program
- Chamber Chase
- Childcare for Workforce Committee
- Downtown Stakeholders
- Government Affairs Committee
- Growth Alliance Task Force
- Military Affairs Committee
- Partners for Growth







# Excellence

## Education Opportunities

The Mobile Chamber hosts seminars and workshops throughout the year with expert advice on topics of interest for our members. These events provide unique professional development opportunities and knowledge sharing for strategies, lessons and best practices covering a range of subjects.

## Signature Events

- State of the City and County - Breakfast for members to hear an annual update from city and county leaders
- Annual Meeting - A once-a-year networking event bringing all Chamber members together to network, celebrate the past year's accomplishments and award winners
- Member Appreciation Day - Fish fry at the Mobile Chamber to show our appreciation for our members, board, investors and volunteers
- Military Appreciation Lunch - Awards luncheon recognizing outstanding achievements across all branches of the armed forces, including JROTC and ROTC cadets
- Chamber Classic Golf Tournament - A fun day of networking and friendly competition on the golf course
- Forum Alabama - A series of breakfasts where members are invited to hear from state and federal elected leaders
- Business Expo - The area's largest business-to-business trade show, where members have an opportunity to market their company, products and services
- Eagle Awards & Diversity Business Forum & Expo - A forum featuring a panel of experts to provide valuable information in the areas of financing, access to capital, legal, human resources, marketing and sales. The event is capped with a luncheon honoring our Annual Eagle Award winners
- State of the Economy - Informs Mobile-area business leaders of economic indicators that could impact business performance in the year ahead



# What's in it for your business?

## New Member

As a new Mobile Chamber member, you will receive:

- Complimentary ad in the Chamber's weekly e-newsletter, Business View Weekly.
- Free 4-hour room rental at the Chamber office (must be Monday-Friday between the hours of 8 a.m. and 5 p.m.)
- Opportunity to purchase a Chamber membership mailing list created in an Excel format for only \$50. This price is good for the first year of membership and saves you \$150.
- \$25 discount on a vendor booth at the next Business Expo to be held in August from 10 a.m. to 3 p.m. at Mobile Convention Center.



## Board of Advisors

Do you want the unique opportunity to position yourself among the leading businesses driving our region forward? As a member of the Chamber's Board of Advisors, you'll enjoy:

- Access to unique programs, people and events to increase awareness of regional initiatives
- Interaction among other advisors to create a more diverse, networked and united business community
- Special invitations to at least three meetings with the Chamber's elected Board of Directors
- Invitations to business announcements, receptions and other VIP events throughout the year
- Name recognition in the Chamber's printed Annual Report
- Enhanced listing in the Chamber's online directory
- Company and individual listing on Board of Advisors placards displayed in the Chamber's lobby
- Company and individual listing in the Advisors Guidebook
- Special invitation to attend the Chamber's annual Leaders Exchange trip with civic and community leaders

## Membership Requirements:

- Top executive of a firm representing a progressive and successful company
- Desire to work in a collaborative manner with other business and civic organizations
- Minimum annual Chamber dues will equal \$3,900, or base dues, whichever is greater

# Contact Us

## Mobile Chamber Membership Department

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### **Connect with us!**

Stay connected and engaged with us on social media.

**@MobileChamber**



**Mobile  
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