



**Mobile
Chamber**

Member Benefits

**Knowing Business,
Knowing You**

Contact Us:

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Base Dues: \$490

mobilechamber.com

Join us to Connect,
Succeed & Grow!



Members of the Mobile Chamber range from start-ups to large companies from nearly every industry sector.

Our vast membership is what makes us strong and provides the opportunity to drive solutions with more than 1,700 member organizations.

You want to be part of this community!

As a Mobile Chamber member, you're investing in both your business and the greater Mobile area. Chamber members help drive solutions to advance our community. Membership provides an array of benefits and keeps business leaders on top of important, ever-changing issues and trends within our region.



Mobile Chamber Core Values:

Jobs
Advocacy
Value
Excellence



Value

Jobs

Economic Development

The Chamber works to strengthen our economy by assisting existing businesses, helping to create new jobs and marketing the Mobile area.

The Chamber's economic development team serves as the economic development arm for the City of Mobile and Mobile County. The Chamber has employees specifically dedicated to workforce development, talent attraction, business expansion and business recruitment. A strong economy is good for all local businesses.

The Chamber's aggressive economic development marketing programs have resulted in 7,657 new jobs and \$5.4 billion in capital investment since 2011.

Access Resources

- Our Small Business Development department offers free counseling on a variety of business topics
- Gain recognition through Chamber awards programs including our Small Business of the Month, Small Business of the Year and Eagle Awards
- Obtain Certificate of Origin documentation at a discounted rate
- Free notary service is available to Chamber members

Insight and Information

We provide our members with timely information from trusted experts. As a member, you will expand your knowledge through programs, events and communications.





Networking

Make important business contacts at Chamber seminars, workshops, trade shows and events. Enjoy special member pricing for events.

- Coffee with the Chamber
- Networking at Noon
- Business After Hours
- Executive Roundtable
- Growth Alliance Task Force
- Ribbon Cuttings and Grand Openings
- Annual Meeting
- Member Appreciation Day

Publicity

Members are offered opportunities for free publicity and heightened name recognition.

- Free event listings and promotions in the Chamber's email newsletter, the Business View Weekly
- Ability to post business announcements on the Chamber's Facebook Group - Mobile Chamber Connection
- Unlimited business category listings in the Chamber's online business directory

- New members receive a welcome post on the Chamber's social media channels
- Members are offered powerful advertising opportunities in the Chamber's weekly email newsletter - Business View Weekly, and on the Chamber's website
- Numerous sponsorship opportunities that enable you to showcase your business to Chamber members and the community at highly-attended events
- New members receive a free logo advertisement in the Business View Weekly
- Members receive a Chamber decal to display in their place of business or on their vehicle
- Members may display the Chamber's logo or online membership badge as a "Proud Member of the Mobile Chamber" on their marketing materials, website and social media channels



Referrals

Stand Out. Be noticed as an active member of the Mobile business community with increased exposure through our directory, which members turn to first when seeking partners, vendors and services.

- Link to your company's website and social media channels
- Unlimited keywords and categories
- The Chamber receives hundreds of inquiries annually and only Chamber members are referred.
- We encourage members to support fellow Chamber businesses by referring from our member directory and utilizing it themselves.



Savings

By being a member, businesses save money through partnership discounts.

- Member discount card to Office Depot/ Office Max
- Special rates for meeting/conference room rentals
- Member-to-member discounts
- Free notary service at the Chamber office
- Discount to obtain Certificate of Origin documentation



Advocacy

We understand the critical role that government and legislative policy plays in the success of your business. With your input, we help shape legislation and policy to remove obstacles to business growth and create opportunity.

Chamber members influence government policy through:

- Monitoring and evaluating local, state and federal legislation;
- Supporting or opposing actions that could impact the business community;
- Building and maintaining healthy relationships with elected officials by communicating business priorities and encouraging government to be more responsive; and
- Surveying our membership annually to find issues of concern to shape and mold our legislative and community agenda.

Chamber Committees and Task Forces

The Chamber offers many committees and task forces to give our members a seat at the table for issues and topics they are passionate about.

- Growth Alliance Task Force
- Ambassador Program
- Chamber Chase
- Government Affairs Committee
- Military Affairs Committee



Excellence



Education Opportunities

The Mobile Chamber hosts seminars and workshops throughout the year with expert advice on topics of interest for our members. These events provide unique professional development opportunities and knowledge sharing for strategies, lessons and best practices covering a range of subjects.

Signature Events

- State of the City and County - Breakfast for members to hear an annual update from city and county leaders
- Annual Meeting – a once-a-year networking event that brings all Chamber members together to network and interact face-to-face.
- Member Appreciation Day - fish fry at the Mobile Chamber to show our appreciation for our members, board, investors and volunteers.
- Military Appreciation Lunch - Awards Lunch to showcase active and veteran military members.
- Chamber Classic Golf Tournament - a fun day of networking and friendly competition on the golf course
- Forum Alabama - A series of breakfasts where members are invited to hear from our elected leaders from the state and federal level.
- Business EXPO - The area's largest business-to-business trade show where members have an opportunity to market their company, products and services.
- Eagle Awards & Diversity Business Forum & Expo - A forum featuring a panel of experts to provide valuable information in the areas of financing, access to capital, legal, human resources, marketing and sales. The event is capped with a luncheon honoring our Annual Eagle Award winners.
- State of the Economy - informs Mobile-area business leaders of economic indicators that could impact business performance in the year ahead.
- Doing Business with the State of Alabama - Procurement forum for local contractors, suppliers and vendors to meet with experts from the state and learn more about the bid process for goods and services.

What's in it for your business?

New Member

As a new Mobile Chamber member, you will receive:

- Complimentary logo ad in the Chamber's weekly e-newsletter, Business View Weekly.
- Free 4-hour room rental at the Chamber office (must be Monday-Friday between the hours of 8 a.m. and 5 p.m.)
- Opportunity to purchase a Chamber membership mailing list created in an Excel format for only \$50. This price is good for the first year of membership and saves you \$150.
- \$25 discount on a vendor booth at the next Business Expo to be held in August from 10 a.m. to 3 p.m. at Mobile Convention Center. This makes your vendor booth investment only \$250.
- 10% individual registration discount for the Chamber Classic Golf Tournament.



Board of Advisors

Do you want the unique opportunity to position yourself among the leading businesses driving our region forward? As a member of the Chamber's Board of Advisors, you'll enjoy:

- Access to unique programs, people and events to increase awareness of regional initiatives
- Interaction among other advisors to create a more diverse, networked and united business community
- Special invitations to at least three meetings with the Chamber's elected Board of Directors
- Invitations to business announcements, receptions and other VIP events throughout the year
- Photo recognition in the Chamber's printed Annual Report
- Enhanced listing in the Chamber's online directory
- Company and individual listing on Board of Advisors placards displayed in the Chamber's lobby
- Company and individual listing in the Advisors Guidebook
- Special invitation to attend the Chamber's annual intercity Leaders Exchange trip with civic and community leaders to develop a long-term regional vision
- Priority seating at events

Membership Requirements:

- Top executive of firm representing a progressive and successful company
- Desire to work in a collaborative manner with other business and civic organizations
- Minimum annual Chamber dues will equal \$3,750, or base dues, whichever is greater

Contact Us

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Connect with us!

Stay connected and engaged with us on social media.



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