



 **Mobile
Chamber**
Board of Advisors

Board of Advisors

Be known as a local business leader.

MobileChamber.com
251.433.6951
451 Government Street
Mobile, AL 36602



Mobile Chamber

Knowing Business. Knowing You.



MOBILECHAMBER.COM

Board of Advisors

The Mobile Chamber's Top Membership Level

Mission

The Mobile Chamber's Board of Advisors is a membership level that adds additional value by providing a unique forum to connect executives to a broad base of influential leaders in the Mobile area.

The Board of Advisors also provides its members with an avenue for valuable input on critical Chamber and community issues.

Access

The Board of Advisors, through its members, provides opportunities for dialogue, resources and relationship-building by focusing on the following:

- Access to unique programs, people and events to increase awareness of regional issues and initiatives of interest
- Interaction among Advisors to create a more diverse, networked and united business community
- A high level of recognition for Advisors' companies



Requirements

- Local head of firm representing a progressive and successful company that creates value in the business community.
- Has a desire to work in a collaborative manner with other business and civic organizations to build and strengthen our region.



Upgrade Today

Do you want a seat at the table?

Members of the Board of Advisors are part of the conversation shaping Mobile's future.

+300

Executive Level Members

Be known as one of the Mobile Chamber's top business leaders.

View the Current Board of Advisors Membership



Board of Advisors Benefits

Members of the Board of Advisors receive additional benefits including access to executive-level contacts, company recognition, exclusive updates and invitations to invite-only receptions and events.



Quarterly Chamber Update

Contacts

Advisors Member Directory

Directory listing including photo and contact information

Membership Mailing List

Free Mobile Chamber membership mailing list in Excel format

Recognition

Mobile Chamber Annual Report

Member and company recognition in the printed Mobile Chamber Annual Report

Chamber Atrium

Member and company recognition on the wall in the Mobile Chamber Atrium

MobileChamber.com

Member and company highlighted on the Chamber's website MobileChamber.com

Social Media

Recognition with a headshot as a new Board of Advisor on the Chamber's social media pages

Executive Profiles

Executive Profiles featured on the Chamber Blog and newsletters are selected from the Board of Advisors



Be known as a local business leader.



Board of Advisors & Board of Directors Joint Meeting

Communication

"The Big Picture" Newsletter Insider Updates Exclusively for Members of the Board of Advisors

Receive a quarterly issue of our "The Big Picture" newsletter, distributed only to members of the Board of Advisors

Be the First to Know Project Announcements & News Releases

Receive economic development project announcements and news releases before the general membership or the media



Board of Advisors/Board of Directors Joint Spring Meeting

Invitations

Board of Advisors & Board of Directors Joint Meetings

Three meetings a year with the elected Board of Directors to network and learn about the region's progress

Board of Advisors Input Breakfast

Input Breakfast with a roundtable discussion of current trends with fellow advisors and senior Chamber staff

Chamber Updates

Quarterly meetings with Chamber leadership to share upcoming initiatives and may include site tours when appropriate

Coffee with the President

Quarterly open door coffee meeting with Chamber President and CEO Bradley Byrne

Business Announcements, Receptions & Special Events

Invitations to major business announcements, receptions and other special events including Legislative Reception, Chairman's Reception and other VIP events held throughout the year

Leaders Exchange

Opportunity to attend the annual Leaders Exchange Trip bringing a diverse group of leaders to visit another city and share collective visioning for Mobile

Scan to View
Board of Advisors Calendar



<https://my.mobilechamber.com/boacalendar>

Success Stories



Abe L. Harper, Jr.
President
Harper Technologies, LLC

Joining the Board of Advisors for the Mobile Chamber has been one of the most meaningful and engaging investments we have made in our company. Considering the advocacy the Chamber champions for Small Business and Minority Businesses, it was an easy choice for us to join. The added value of the Board of Advisors being a CEO Peer Construct makes it an absolute must for me, personally. I get to interact with like-minded business executives in much more intimate meeting spaces and have an audience with the region's leaders on a regular basis.



Melissa M. Cross
President
McAleer's Office Furniture

Being a Board of Advisor member is one of the best ways to make a positive impact on the Mobile area business community. As a Board of Advisor member, you are invited to exclusive events which allow you to share your expertise, hear from other community leaders and give guidance on the Chamber's programs and initiatives. You'll also have the chance to network with other business leaders, opening new opportunities for partnerships and collaborations, leading to even more success for yourself and your business. I only wish I had joined sooner!



John White-Spunner
President/CEO
White-Spunner Construction

As an active member of the Board of Advisors, I have the opportunity to collaborate with community stakeholders who contribute to the success of the city as a whole. We work together to ensure Mobile remains a great place to live and work, which means providing input and guidance for necessities like education and the environment. I greatly enjoy and appreciate meeting with other members of the board to discuss these issues. It's a great opportunity for me to stay informed while working to provide solutions.

How do I get started?

01 Fill out Activation Form

The Board of Advisors Activation Form is found in the back of this packet.

02 Submit form

Email completed forms to:
info@mobilechamber.com



Scan QR Code

For a digital versions of the form.

mobilechamber.com/about/board-of-advisors



Want to know more?

Call 251.433.6951 to schedule a time to meet.



Board of Advisors Activation Form

Board of Advisors are top-ranking executives who have a desire to engage in peer-to-peer networking, connect with the inner workings of the Mobile area business community and build relationships with other influential leaders.

_____ Yes, I would like to join the Board of Advisors.

_____ New Chamber members: Please enclose annual dues of \$3,900, this activation form, and a completed Chamber membership application.

_____ Existing Chamber members: Please enclose \$_____ (increasing annual dues investment to \$3,900).

Advisor Information

Head Local Representative _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

Activation Must Be Signed

Company Representative _____ Date _____

Volunteer/Staff _____ Date _____

Chamber Vice President _____ Date _____



Board of Advisors

Mission

The Mobile Chamber's Board of Advisors exists to create added membership value by providing a unique and invigorating forum to connect executives of small, medium and large companies to a broad base of influential leaders in the Mobile area. The Board of Advisors also provides its members with an avenue for valuable input on critical Chamber and community issues.

Access

The Board of Advisors, through its members, provides opportunities for dialogue, resources and relationship-building by focusing on the following:

- Access to unique programs, people and events to increase awareness of regional issues and initiatives of interest;
- Interaction among Advisors to create a more diverse, networked and united business community; and
- A high level of recognition for Advisors' companies.

Membership Requirements

Each Advisor will meet the following criteria:

- Local head of firm representing a progressive and successful company that creates value in the business community.
- Has a desire to work in a collaborative manner with other business and civic organizations to build and strengthen our region.
- Minimum annual Chamber dues will equal \$3,900, or base dues, whichever is greater.

In addition to the benefits you receive from your general membership in the Mobile Area Chamber of Commerce, you will:

- Have opportunities to build relationships with the top executives of small, medium and large companies and with the broad base of influential leaders in the Mobile area;
- Receive invitations to three meetings throughout the year with the Chamber's elected governing Board of Directors to learn about the region's progress and hear speakers of timely importance;
- Receive invitations to business announcements, receptions and other special events including legislative receptions in Mobile and Montgomery, and other VIP events held throughout the year;
- Be recognized on the large placards displayed prominently in the Chamber's lobby;
- Be listed in the Board of Advisor guidebook shared with other Board of Advisor members;
- Receive recognition in the Chamber's monthly magazine, the *Business View*; and
- Have your company highlighted separately on the Mobile Chamber's website at mobilechamber.com.

Mobile Chamber Mission:
To serve as a progressive advocate for business needs to promote the
Mobile area's economic well-being.

Jobs | Value | Advocacy | Excellence