

2025 MOBILE AREA ECONOMIC OUTLOOK

SURVEY RESULTS

Survey sent to Mobile Chamber members.



LOCAL VS. NATIONAL

BUSINESS CLIMATE

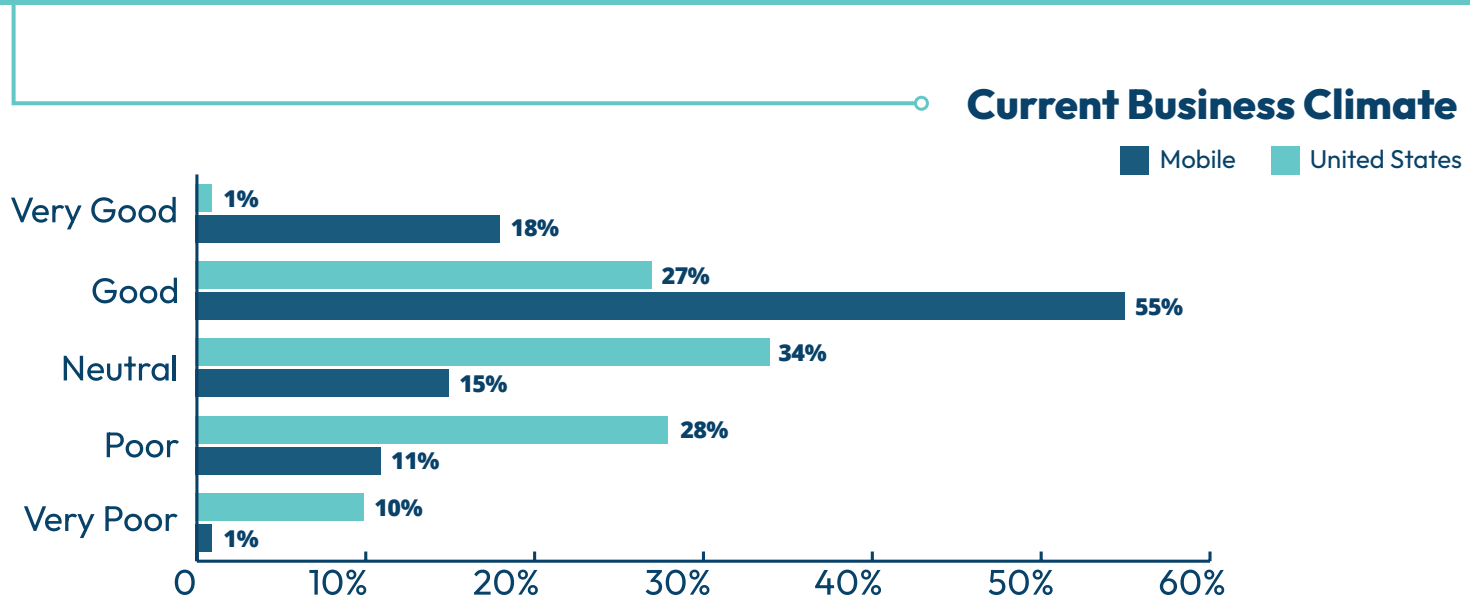
Very Good: Thriving with excellent growth prospects

Good: Positive conditions and moderate growth opportunities

Neutral: Stable with no significant issues or opportunities

Poor: Some challenges and limited opportunities

Very Poor: Significant challenges and economic difficulties



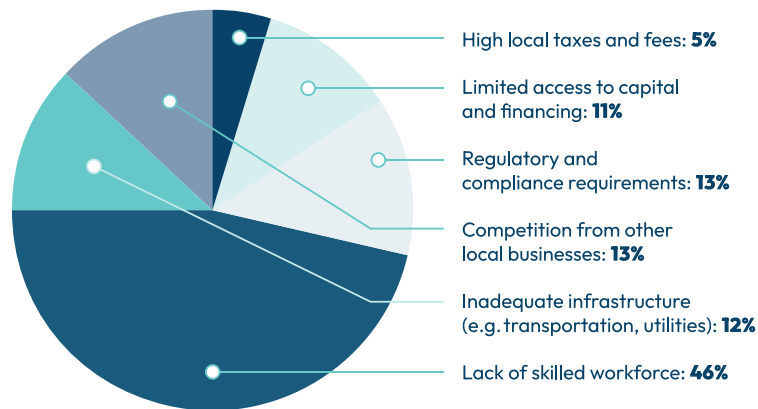
LOCAL VS. NATIONAL

BIGGEST BARRIERS TO DOING BUSINESS

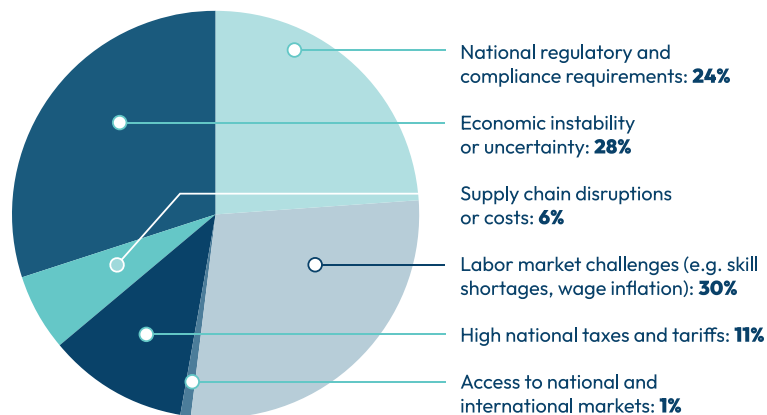
46%

believe lack of a skilled
workforce is the biggest
barrier to doing business

In Mobile



In the United States



MOBILE ECONOMIC LANDSCAPE

TOP 3 ECONOMIC PRIORITIES



24%

**Enhancing education
and workforce
development**

20%

**Improving public
infrastructure**

20%

**Attracting new
industries and
investments**

MOBILE ECONOMIC LANDSCAPE

TOP PRIORITIES FOR INDUSTRY/SECTOR RECRUITMENT



Manufacturing
70%



Logistics &
Transportation **55%**



Technology &
Innovation **50%**

TOP PRIORITIES FOR INFRASTRUCTURE UPGRADES



Mobile River Bridge & I-10
Expansion Project **77%**



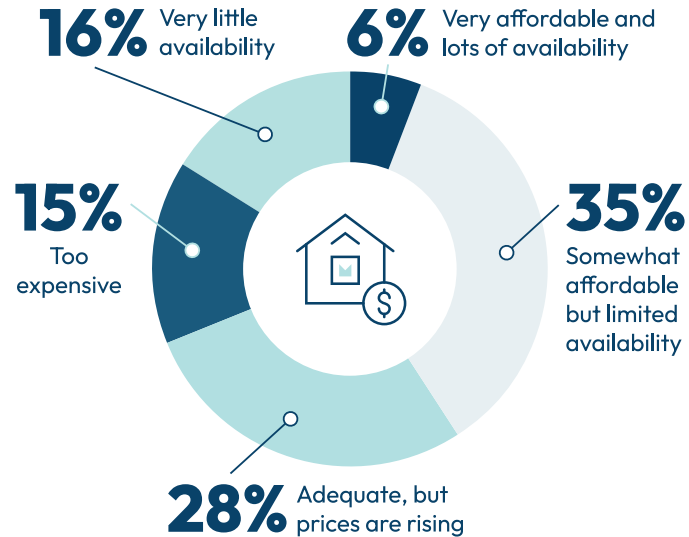
Deepening & Widening of the
Mobile Bay Ship Channel **55%**



Road & Highway
Improvements **46%**

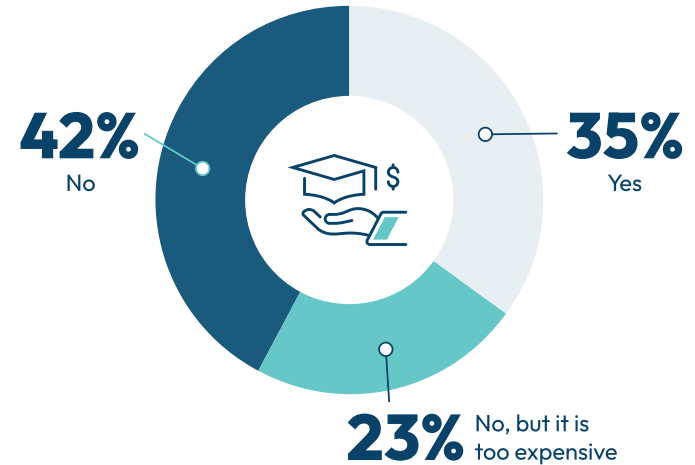
*Respondents could select multiple options.

CURRENT HOUSING SITUATION

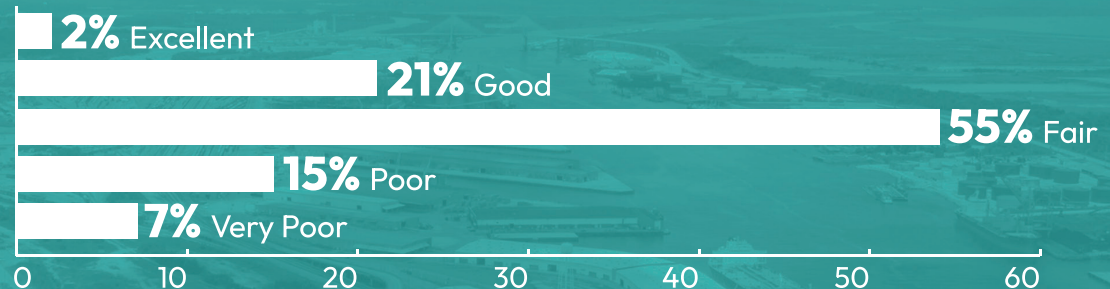


PERCEPTION OF CHILDCARE

Do you or your employees have trouble finding childcare?



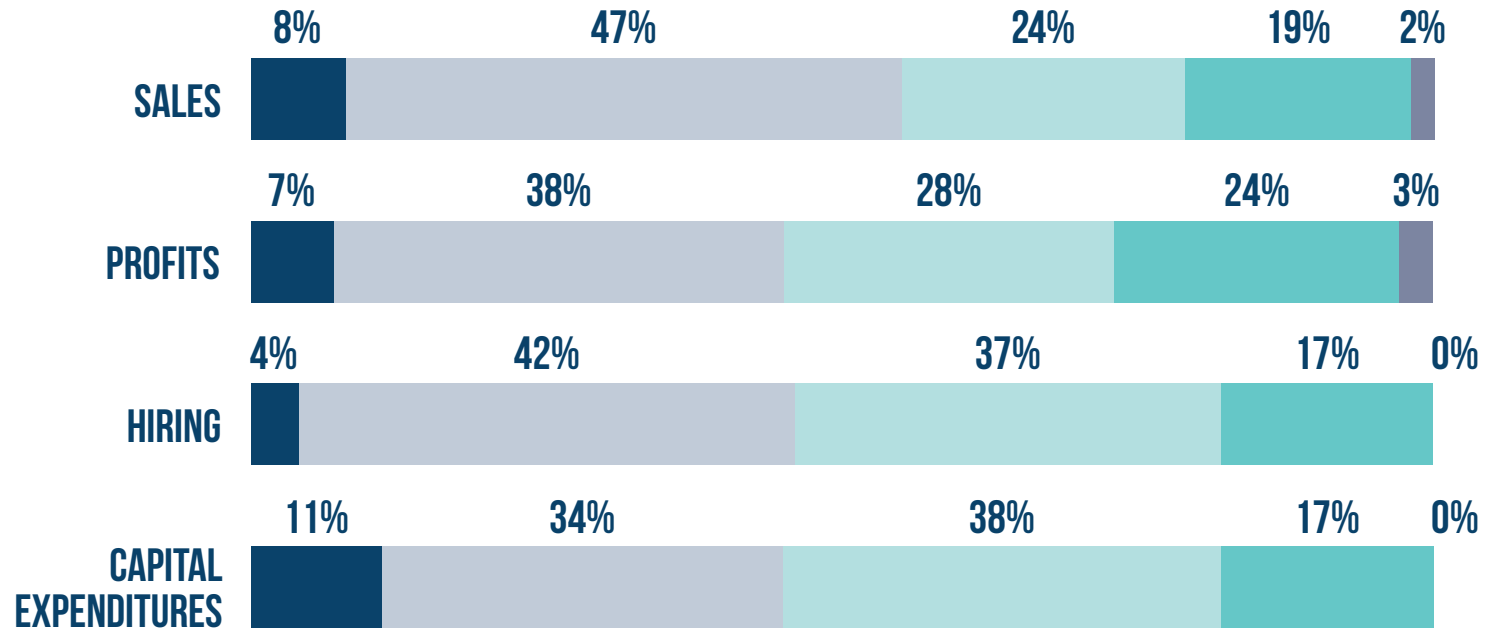
PERCEPTION OF TRANSPORTATION



BUSINESS PERFORMANCE

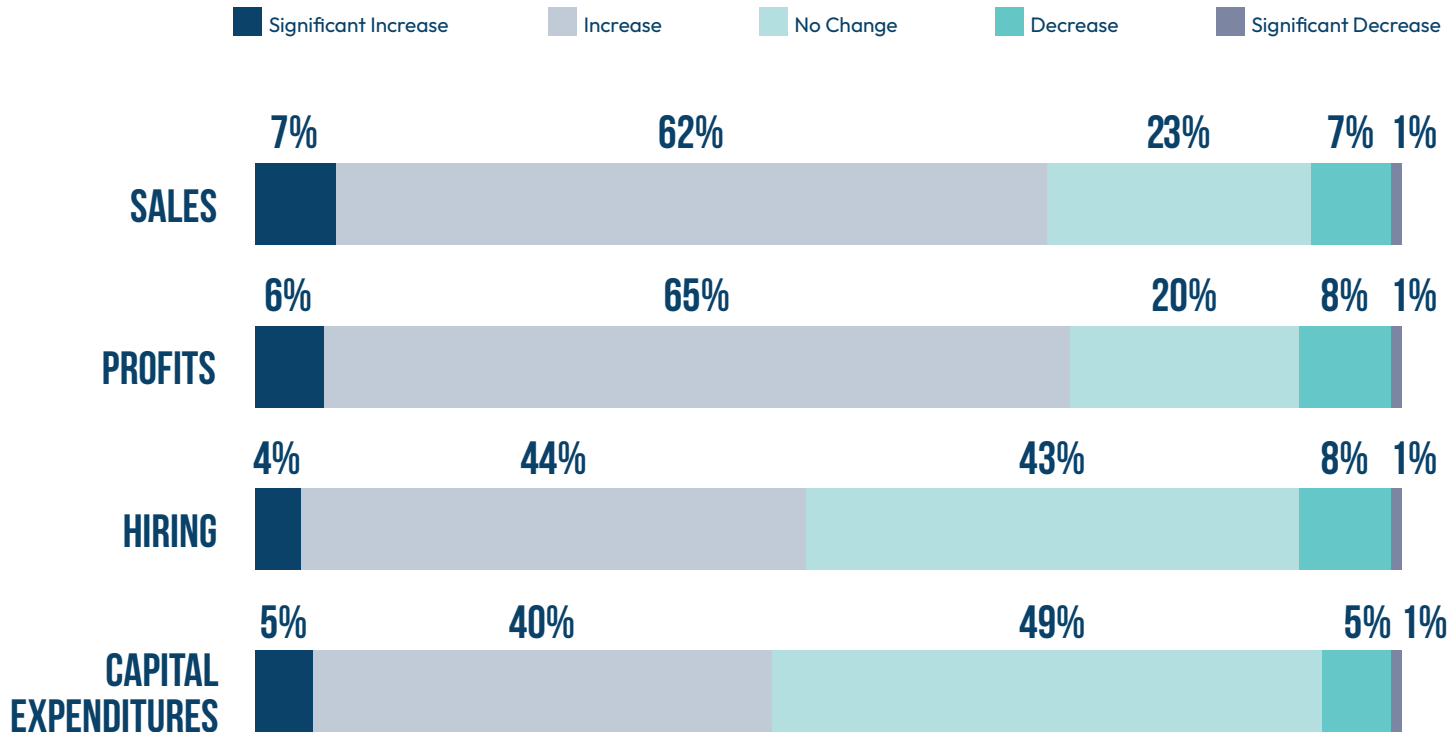
2024

■ Significant Increase ■ Increase ■ No Change ■ Decrease ■ Significant Decrease



2025 BUSINESS EXPECTATIONS

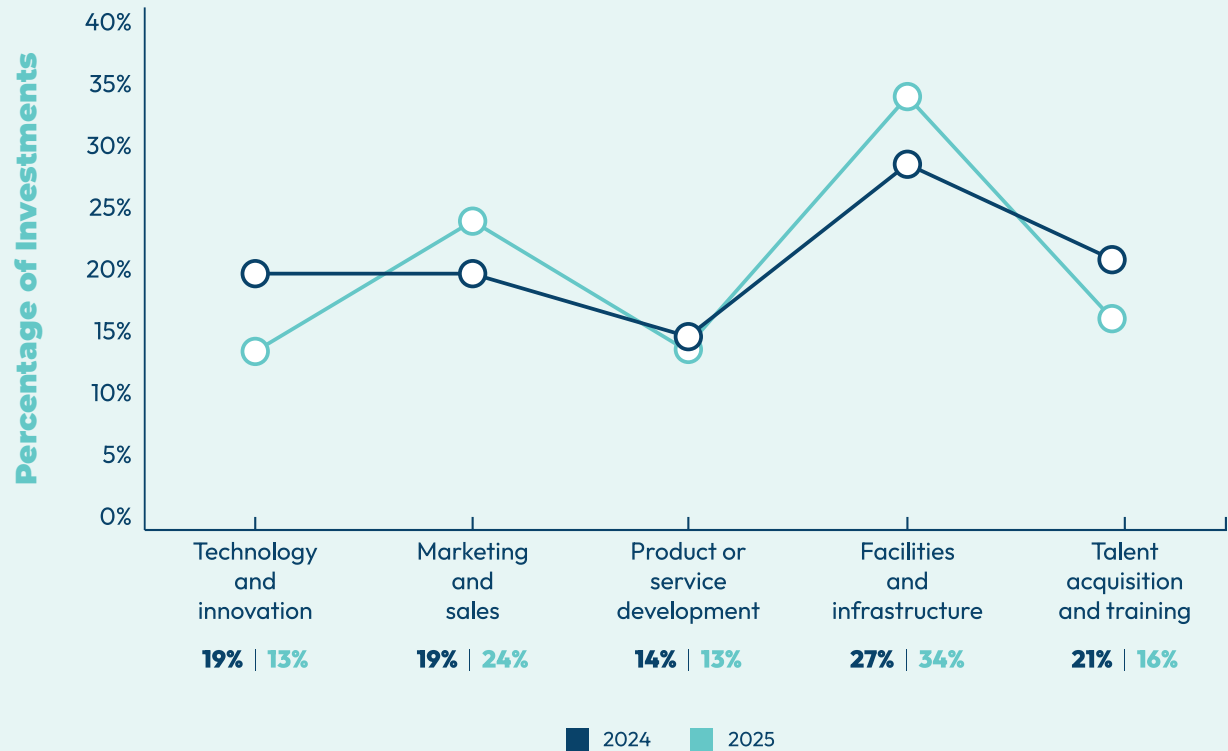
71% of businesses believe they will have an increase in profits in 2025



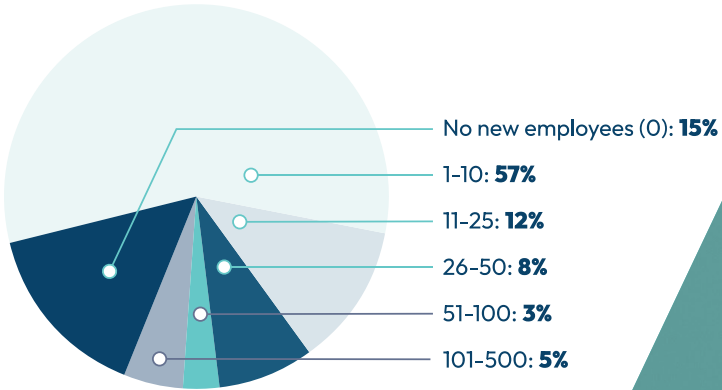
BUSINESS PERFORMANCE

34% of businesses say they will invest the most in facilities and infrastructure in 2025

2024/2025 BUSINESS INVESTMENTS



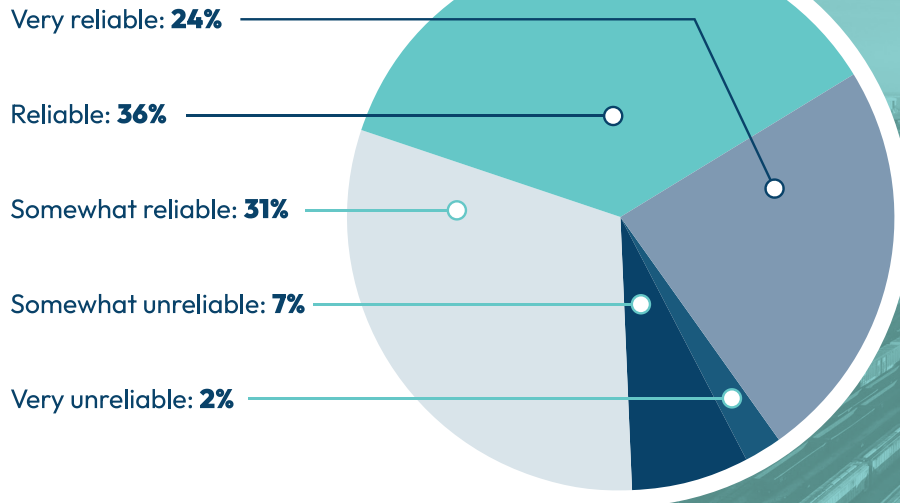
EMPLOYEES HIRED IN 2024



58% of respondents hired 100% of their employees locally in 2024

SUPPLY CHAIN

SUPPLY CHAIN RELIABILITY

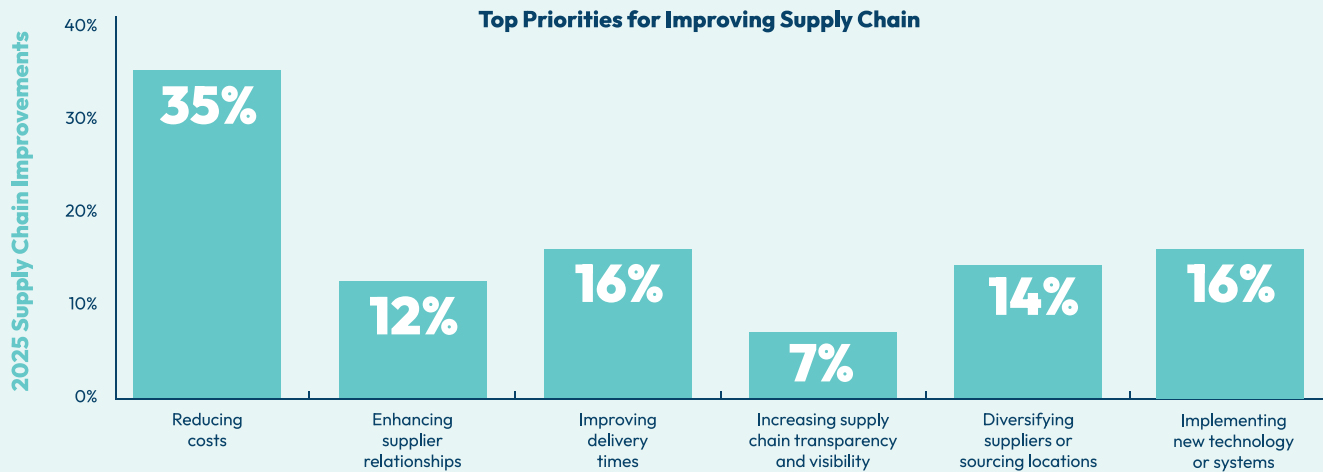
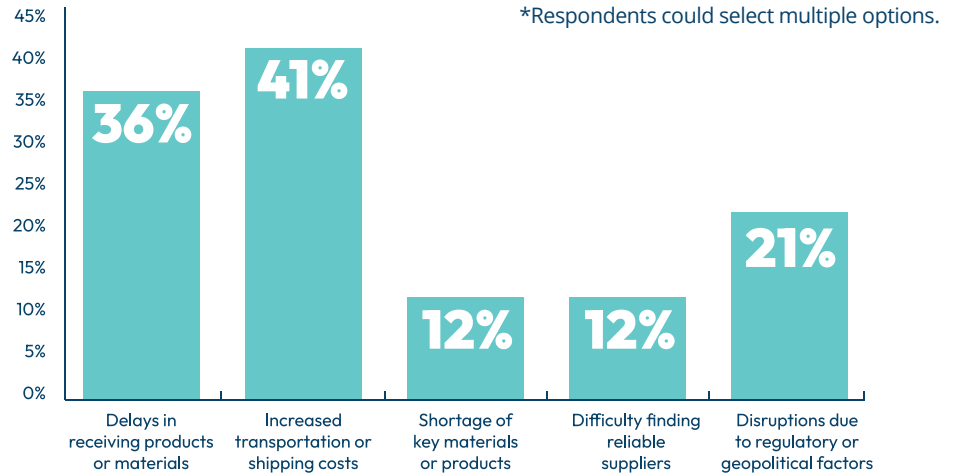


41%

of businesses faced supply chain challenges due to increased transportation or shipping costs in 2024

SUPPLY CHAIN CHALLENGES

SUPPLY CHAIN IMPROVEMENTS (2025)



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MOBILE METRICS

SCAN TO SEE A COMPLETE
LIST OF MOBILE METRICS

