

PRESS RELEASE

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Mobile Chamber Launches Mobile Economic Development.com

New Website is a Powerful Tool for Business Growth

MOBILE, **Ala.** - The Mobile Chamber launches a new Economic Development website, <u>MobileEconomicDevelopment.com</u>, a powerful tool to support business and job growth in Mobile, Alabama.

MobileEconomicDevelopment.com delivers comprehensive information for businesses considering Mobile as their next strategic destination including:

- Local Industries
- Tax Incentives
- Industrial Sites
- Workforce
- Advantages of Locating to Mobile

"This website is a crucial component of our efforts to attract companies from around the world and across the nation to Mobile. In this digital age, information is key, and MobileEconomicDevelopment.com serves as a platform to showcase our community's strengths and opportunities," said Mobile Chamber President & CEO Bradley Byrne. "It not only supports our existing companies but also acts as a vital resource for potential future businesses."

One of the standout features of the website is GIS Web Tech, a cutting-edge plugin that provides in-depth insights on site infrastructure, workforce demographics and drive times.

"This dynamic tool allows prospective businesses to visualize the advantages and potential of establishing their operations in Mobile," said David Rodgers, the vice president of economic development. "It's imperative to have this information readily available for companies looking to locate here. We want to make sure we have the right information out there to attract them here."

The site was developed by Hummingbird Ideas.

To explore the new site and learn more about the exciting opportunities in Mobile, visit MobileEconomicDevelopment.com.

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About the Mobile Chamber:

The Mobile Chamber is a private business organization with more than 1,700 members and the economic developer for the City of Mobile and Mobile County. Over the last decade, Mobile's economic development efforts have created 7,523 new jobs, retained 781 existing jobs, recruited 27 new businesses, and expanded 60 area companies. Capital investments for projects have topped \$5.3 billion. These economic development achievements are supported by public and private investors through the Chamber's Partners for Growth campaign. Additional information can be found on MobileChamber.com,

<u>MobileEconomicDevelopment.com</u>, <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u>, <u>Twitter</u> and <u>YouTube</u>.