



Mobile



PRESS RELEASE

Monday, January 9, 2023

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Peak North America USA to Bring 175 New Jobs with New State-of-the-Art Facility

MOBILE, Ala. – The Mobile Chamber is proud to announce that **Peak North America USA**, a leading provider of construction and steel fabrication solutions for the wood products industry, is acquiring a local fabrication company and adding a new state-of-the-art facility to the property in Irvington.

At a Glance:

175 New Jobs

\$24 Million Capital Investment

Peak North America USA provides construction, installation, fabrication, and manufacturing services supporting the forest products industry. The proposed project is to build a state-of-the-art facility in the Irvington area that will provide equipment and services, with a focus on sawmills, pellet plants and OSB plants.

“Peak North America USA is excited at the opportunity to expand its presence to the state of Alabama and specifically to Mobile County. By being strategically located in the southern United States, we will offer state-of-the-art manufacturing and fabrication services related to the forest products sector, while gaining a geographical competitive advantage for our clients,” said **Peak North Americas CEO Brian Fehr**. “We will create a culture of safety, efficiency, enthusiasm, and inclusivity for all our employees, with the intention of growing operations beyond projected forecasts, and we will use the local workforce and community to do so.”

“This investment will have a significant impact on the Irvington community and the wood products industry as a whole,” said **Mobile Chamber President & CEO Bradley Byrne**. “We are confident that Peak North America's expertise in creating industrial solutions will make this project a success.”

The company is founded by Brian Fehr, who, for more than 40 years, has used technology to improve operational efficiencies and reduce costs in the processing of wood products. Notable companies that use his technology include Canfor, Tolko, West Fraser Timber and Georgia Pacific.

“We’re delighted that Peak North America has chosen to locate and invest in Mobile County. With the purchase of an existing site and the construction of a new state-of-the-art equipment manufacturing facility, we anticipate the creation of 175 new jobs,” said **Mobile County Commission President Connie Hudson**.

Those 175 new jobs over the next four years are accompanied by a \$24-million capital investment.

"We are continuing to see major companies in a variety of industries choose the Mobile region because of our workforce and our local leadership's commitment to creating new jobs," said **Mobile Mayor Sandy Stimpson**. "Peak North America's \$24 million investment in Mobile County will do just that while also supporting other important industries that create good-paying jobs in our region."

The project was announced at the Industrial Development Authority of Mobile County meeting on Thursday, January 5. The renovations on the facility will begin this month, and operations are scheduled to begin in June 2023.

"Peak North America USA has an established track record of innovation within the wood products industry, and I am happy to see a company with this kind of pedigree put down roots in Alabama," said **Greg Canfield, secretary of the Alabama Department of Commerce**. "I'm confident that Peak North America will find an ideal industrial home in Mobile, where it can grow and thrive."

The new facility will be located at 7555 Half Mile Road in Irvington.

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About the Mobile Chamber

The Mobile Chamber is a private business organization with more than 1,700 members and the economic developer for the City of Mobile and Mobile County. Since 2011, Mobile's economic development efforts have created 8,070 new jobs, retained 632 existing jobs, recruited 33 new businesses and expanded 62 area companies. Capital investments for projects have topped \$6.3 billion. These economic development achievements are supported by public and private investors through the Chamber's Partners for Growth campaign. Additional information is on the Chamber's [website](#), [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).