

Mobile Chamber of Commerce

# State of the Economy

Thursday, December 1

Battle House Renaissance Mobile Hotel & Spa  
Moonlight Ballroom



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# Program

# AGENDA

**Welcome &  
Opening Prayer**

**Matt White**  
Chairman, Mobile Chamber

**Speaker Introduction**

**Lee Mitchell**  
BankPlus

**Keynote Speaker**

**Annie Baxter**  
CBRE, First Vice President  
Americas Consulting | Location Incentives

**Fireside Chats**

**Housing**

*Moderator: Teresa Williamson, Roberts Brothers Inc.*  
Frank Lott, Heritage Homes  
Ellis Foster, SoldbyEllisG  
Stephen Howle, Crescent Construction &  
Development, Inc.

**Bio/Life Sciences**

*Moderator: David Rodgers, Mobile Chamber*  
Dr. Michael Chambers, University of South Alabama  
Blair King, Alabama Power  
Kel Bousvert, Evonik Corporation

**Manufacturing**

*Moderator: Olivier Charles*  
*Bishop State Community College*  
Perry Rucker, AAA United States, Inc.  
Rusty Murdaugh, Austal  
Bettsie Norton, Airbus Americas, Inc.

**Tourism & Retail**

*Moderator: Bradley Byrne*  
*President & CEO, Mobile Chamber*  
Lucy Greer, Autry Greer & Sons  
David Clark, Visit Mobile  
Brent Barkin, Shoe Carnival

**2023 Economic Outlook  
Survey Results**

**Bradley Byrne**

**Award Presentations**  
Innovator of the Year  
Manufacturer of the Year

**Gina McKellar**  
Crow, Shields, Bailey PC

**Closing Remarks**

**Bradley Byrne**

# Manufacturer of the Year

## Airbus



Airbus is a global pioneer in the aerospace industry, operating in the commercial aircraft, helicopters, defense & space sectors.

Locally, Airbus has changed the Mobile area's industry landscape by opening its first commercial aircraft production site in the United States in 2015.

The U.S. Manufacturing Facility in Mobile is a \$600 million, 53-acre site producing A320 family aircraft.

With a partnership between Airbus and Bombardier in 2018, Mobile is also where the final assembly line for A220 family aircraft destined for U.S. markets is located.

The U.S. Airbus Engineering Center in Mobile officially opened in 2007 and is responsible for the design and engineering of cabin and cargo interior elements for Airbus' aircraft.

# Innovator of the Year

## 3rd Realm Creations



3rd Realm Creations is an innovative company exploring the exciting new world of augmented and virtual reality.

3rd Realm Creations helps companies expand products, advertise in new ways and cross promote businesses through various mediums using virtual reality technology such as 360-degree live streaming events,

augmented reality advertising, VR video gaming, virtual attractions and more.

Mobile Mayor Sandy Stimpson recently touted the company for changing the game for film production in the Mobile area with a new piece of technology called an "LED Wall." He described it as a large, high-quality display using a digital background and physical objects to create the illusion an actor is in a real location. This technology allows filmmakers to quickly adjust details in a virtual world without the real-world hassles of weather, scheduling and travel.

## Keynote Speaker

# ANNIE BAXTER

CBRE

First Vice President, Americas Consulting | Location Incentives



Annie Baxter, First Vice President for Americas Consulting, is responsible for translating clients' business objectives into smart, executable real estate strategies. She specializes in Location Incentives and advises clients globally with site selection and economic incentive negotiations.

With more than 16 years of experience in economic development, Annie has led large site selection projects and negotiated incentives as a local community, a utility provider and on behalf of the state of Georgia resulting in more than 7,000 new jobs and more than \$2 billion in investment.

Since joining CBRE in 2018, Annie has negotiated more than \$800M in incentives representing clients on corporate headquarters, technology, data center, manufacturing and distribution center projects. She has an in depth understanding of all decisions that contribute to successful site selection.

Prior to joining CBRE, Annie served as a Business Recruitment Manager at Duke Energy Corporation where she was responsible for creating a business development strategy to identify and recruit large energy users with planned expansions to Duke's six-state territory.

Prior to her role at Duke Energy Corporation, Annie served as the Director of Logistics, Energy, Agribusiness and Food Processing team at the Georgia Department of Economic Development. She was responsible for recruiting companies in these sectors to locate in Georgia and managed a team of project managers who assisted company decision-makers, led tax incentive negotiations on the state's behalf and generated leads for planned expansions.

Annie also has experience with the Electric Cities of Georgia and the Albany Dougherty Economic Development Commission recruiting new industry to Georgia, with an end goal to expand the state's tax base.