



## PRESS RELEASE

Friday, September 16, 2022

Contact: Denise Curtis  
Director of Communications  
Mobile Chamber  
(251) 433-8641  
[dcurtis@mobilechamber.com](mailto:dcurtis@mobilechamber.com)

### Mobile Chamber Finds Creative Ways to Attract Young Talent to Mobile

MOBILE, Ala. – The Mobile Chamber is finding creative ways to attract young talent to the Mobile area as they help to fill 2,000 new job opportunities already announced this year with more to come over the next five years.

One way they're doing that is by exposing college students from regional universities to job opportunities throughout the Mobile area.

On Friday, Troy University Global Scholars students joined the Chamber for a tour of the city and several of Mobile's largest employers.

"They're here to do a familiarization tour of Mobile and we're going to show them what all Mobile has to offer, why they should live work and play and choose Mobile as the place to live when they graduate," said Mobile Chamber Talent Attraction Manager Abbey Huguley.

Stops on the tour included:

- Shipbuilder Austal whose new steel manufacturing facility has attracted several new military contracts.
- Airplane manufacturer Airbus, which is increasing its workforce by a thousand with a third final assembly line by 2025.
- The Port of Mobile & APM Terminals where they're on track for their busiest year on record according to the Alabama Port Authority.
- Innovation Portal where they'll see how startups and entrepreneurs are getting support to launch their ideas and grow their ventures.

"This is a very unique opportunity that we've created for Mobile, for our city and for our industry partners because we've learned that when you create these exposure opportunities to students, they see it. It's a new light and they want to come be a part of what they see," said Huguley. "We want to show them that Mobile has what they think they need, and they can stay in the state and be a part of our economy."

These university tours are just one method to attract the next generation to the Mobile area. Other initiatives include launching the Young Professionals of Mobile to engage, connect and empower emerging talent; working with partner organizations to offer college & career fairs; and creating seminars for local companies to help retain talented employees.

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**About the Mobile Chamber:** The Mobile Chamber is a private business organization with more than 1,700 members and the economic developer for the City of Mobile and Mobile County. The Mobile Chamber's focus is on recruiting new industries, assisting existing companies to expand, developing the local workforce, representing legislative priorities and offering resources for small businesses. Additional information is on the Chamber's [website](#), [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).