

# How to Get in the BUSINESS VIEW

The *Business View* is published 10 times a year by the Mobile Chamber. It features activities and accomplishments of the Chamber and its member businesses. If your business is a member, keep reading – this feature is designed to outline how member companies can be highlighted.

For those who are not members and who want to learn more about joining, contact Dawn Rencher, the Chamber's director of membership, at 251.431.8649 or [drencher@mobilechamber.com](mailto:drencher@mobilechamber.com) or Michael Galvin, senior vice president of member engagement, at 251.431.8628 or [mgalvin@mobilechamber.com](mailto:mgalvin@mobilechamber.com).

## EXECUTIVE PROFILE

This article introduces people filling the highest staff position in member companies. Some are chief executive officers, while others hold the title of president or manager.

## MEMBER NEWS

One of the publication's most popular columns, Member News reports management-level new hires and promotions; business endeavors, such as new products, new locations, major projects, etc.; management-level awards, certifications, board officers, national and regional industry awards and annual company awards.

Weekly headlines and events sponsored by member organizations are promoted through the Chamber's weekly electronic newsletter sent to more than 7,000 recipients. Available to anyone free of charge, e-mail [info@mobilechamber.com](mailto:info@mobilechamber.com) to subscribe to the *Business View Weekly*.

News releases should be one or two brief paragraphs. Photos must be professional headshots and must be 300 dpi at full size in an eps, tif or jpg format.

Information may be sent to [news@mobilechamber.com](mailto:news@mobilechamber.com). Those submitting events to the weekly electronic newsletter must use the automated form on the website at [mobilechamber.com/calendar/submit-news-events/](http://mobilechamber.com/calendar/submit-news-events/).



### ADELE HAPWORTH

THE AMERICAN EQUITY UNDERWRITERS INC. (AEU)

**TITLE:** CEO  
**HOMETOWN:** Virginia, Va.  
**EDUCATION:** Bachelor's degree in commerce from the University of Virginia  
**PREVIOUS EXPERIENCE:** After spending 10 years in the insurance industry, Adele moved to the U.S. in 2005. She then worked for the U.S. Department of Labor for 10 years, where she was involved in the development of the U.S. Department of Labor's Longshore and Harbor Workers' Compensation Act. She then worked for the U.S. Department of Labor for 10 years, where she was involved in the development of the U.S. Department of Labor's Longshore and Harbor Workers' Compensation Act.

**WHO OR WHAT INSPIRES YOU?** Positive people  
**HOBBIES:** Reading, travel, and spending time with family  
**WHAT DOES YOUR JOB MEAN TO YOU?** A chance to make a difference in the lives of others  
**WHAT IS ONE OF YOUR LONG-TERM PROFESSIONAL GOALS?** To continue to grow the company and to be a leader in the industry  
**WHAT IS ONE THING YOU COULD NOT GO A DAY WITHOUT?** Coffee  
**YOUR GREATEST ACCOMPLISHMENT:** Leading the company through a successful IPO  
**WHICH QUALITY DO YOU MOST LIKE IN YOURSELF?** Perseverance  
**WHAT IS YOUR MOST MEMORABLE CHARACTERISTIC?** My ability to stay focused and motivated  
**BEST PLACE TO GET AWAY FROM IT ALL?** The beach  
**BEST THING ABOUT YOUR JOB?** The challenge of leading a team  
**TOP BUCKET LIST TRIP:** Hawaii, Japan

## CALENDAR

The calendar printed in the *Business View* outlines only activities of the Mobile Chamber.

Events sponsored by Chamber members must be submitted using the online form found at [mobilechamber.com/calendar/submit-new-events/](http://mobilechamber.com/calendar/submit-new-events/) to be included in the weekly electronic newsletter.

## BUSINESS NEWS

The business briefs featured in this section of the magazine are centered around positive economic development headlines such as company expansions, business-changing contracts, significant hiring initiatives, new investments and more. Occasionally, there is room to accommodate major community news and initiatives.

### MAY 2021

#### 11 MILITARY APPRECIATION LUNCH

When: Tuesday, May 11, 12:00 PM  
Where: U.S. Armed Forces Retirement Home  
Sponsor: Chamber of Commerce, U.S. Armed Forces Retirement Home  
Cost: \$10 per person  
Contact: Chamber of Commerce, 251.431.8649

#### 12 COFFEE WITH THE CHAMBER

When: Wednesday, May 12, 9:00 AM  
Where: Chamber of Commerce, 251.431.8649  
Sponsor: Chamber of Commerce  
Cost: Free

#### 18 EXECUTIVE ROUNDTABLE

When: Thursday, May 18, 12:00 PM  
Where: Chamber of Commerce, 251.431.8649  
Sponsor: Chamber of Commerce  
Cost: Free

### THANK YOU TO THE SPONSORS OF OUR MAY EVENTS

### WHO'S NEW

**Armenian Bank Names Chikara White as President**  
Chikara White, CEO of Armenian Bank, was named President of the bank. White has been with the bank for over 10 years and has a wealth of experience in the banking industry.

**USAA Names Robert Dwyer as President**  
Robert Dwyer, CEO of USAA, was named President of the company. Dwyer has been with USAA for over 20 years and has a wealth of experience in the insurance industry.

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### BUSINESS ENDEAVORS

**Florida Airports for the Port of Mobile**  
The Port of Mobile is planning to build a new airport in Florida. The new airport will be located near the Port of Mobile and will be used for cargo and passenger flights.

**USAA Names Robert Dwyer as President**  
Robert Dwyer, CEO of USAA, was named President of the company. Dwyer has been with USAA for over 20 years and has a wealth of experience in the insurance industry.

A volunteer committee reviews applications and selects a business to be featured in each issue as Small Business of the Month. Criteria includes employing less than 100 people, a member in good standing of the Mobile Area Chamber and sales or profit growth.

the two decades since **Jacoel Miché Mosley** took the helm of the company that fathered **Mosley Building Systems** has thrived by integrating time-tested processes with cutting edge technology. The building and construction industry's leading innovator, Mosley has built a reputation for excellence, which **Josely Mosley** built by applying his expertise in value fabrication of the concept of building systems.

His sons then honed their signature efficiency and customer service, helping expand Mosley Building Systems from its roots in general contracting. The company's pre-engineered buildings are now found among the distribution, shipping, agriculture and aerospace industries all across the Gulf Coast.

Mosley Building Systems is the Chamber's Small Business of the Month.

"We employ the best of the best," Vice President **Michele Mosley** said. "And because they were trained by us, they don't know the wrong way to do anything."

He and **Joscel** can point to their jobs list nearly every night and say they'll find a job on that job list. And that is a testament to the project a done, and that attention detail is built in and we employ everyone they hire. That really builds trust in the company and in building great products. There are no weak links in any of the company's work."

Chamber staff invite or select management-level employees to write articles addressing a specific topic primarily aimed at small businesses. Members have expressed an interest in a number of topics including marketing, international trade, employee management and legislative issues.

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## DIRECTORS AND ADVISORS

The *Business View* recognizes the governing board of directors annually. The Chamber also has a board of advisors consisting of leaders whose companies make significant dues investments. Profiles of advisors are featured monthly, and a list of the entire group run annually.

For more information on how to join the Chamber's board of advisors, contact Mallory Tyson at 251.431.8655 or [mtyson@mobilechamber.com](mailto:mtyson@mobilechamber.com).

Part of the *Business View's* mission is to serve as an affordable advertising outlet. It is not a profit-driven publication.

Advertising offsets the cost of printing and mailing. The *Business View* is mailed to members and businesses in Mobile County listed on a Dun & Bradstreet list, and has a circulation

of nearly 22,000 business owners and managers. In addition, the online electronic version is emailed to more than 7,000 recipients and posted on the Chamber's website with articles posted on the Chamber's blog and social media sites, including Facebook and LinkedIn.

Frequently, advertising space sells out months in advance. The advertising contract and guidelines can be found on the Chamber's website, [mobilechamber.com](http://mobilechamber.com).

To check availability, contact the publication's advertising executive, René Eiland, at 251.431.8635 or [reiland@mobilechamber.com](mailto:reiland@mobilechamber.com).



Each month, the Chamber's communications and advocacy team holds an editorial meeting to discuss ideas, information, stories and photographs for the next issue. Stories are written and edited by the communications team and freelance writers.

There are several ways to pitch a story for the *Business View*: e-mail the who, what, where, when, why and how to [news@mobilechamber.com](mailto:news@mobilechamber.com) or any member of the Chamber's communications and advocacy team:

Nancy Hewston, 251.431.8618 or  
nhewston@mobilechamber.com

Ashley Horn, 251.431.8623 or  
ahorn@mobilechamber.com

Carolyn Wilson, 251.431.8606 or  
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