the Mobile Area Chamber of Commerce

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# the Mobile Area Chamber of Commerce

#### From the Publisher - Bill Sisson

#### Partners for Growth is Leading the Community to Prosperity

These are some of the most exciting economic times in Mobile's 315-year history – and it's not by accident. Our momentum has been a strategic, public/private effort led by the Mobile Area Chamber and supported by our great partners at the city, county and more than 180 business leaders providing strategic direction and financial support.

The good news is we continue to be ranked as one of the most promising economies in the U.S. and have opportunities to advance our industry sectors. But we can't forget we're in competition every day with other cities, counties, states and countries for job creation.

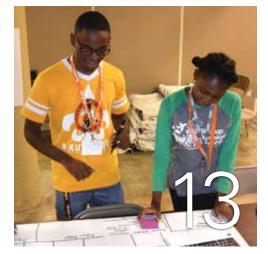
In 2017, we will begin the funding campaign cycle of the next five-year Partners for Growth (PFG) economic development initiative. Our work during



those five years will ensure our region meets its full potential fostering economic growth and providing access to opportunity for all the people of this great community. I honestly believe our opportunities to recruit more business and grow more jobs are greater than ever.

If we don't get this right, though, our growth stalls. How can you help? Support PFG and work with us to maintain and advance this area's position as a top location in the world for job growth and superb quality of life.

Over the coming year we'll share more about our measurable goals and objectives through PFG. It's a strong plan with more than 15 years of successes to back it up. But moving forward, our work is just beginning.







#### NOVEMBER 2016 | In this issue

#### **ON THE COVER**

It's easy to see why Melanie Clark gave herself the title chief fun officer of her store Big City Toys. She is sitting on the slide in the area that doubles as a children's play area and community space with just a small sampling of her inventory. Standing is Kathryn Westmark, store manager, who helps Clark manage the day-to-day of this new business recently celebrating one year. Read the story on page 7. Photo by Jeff Tesney.

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# Canfor Announces Mobile as its Corporate Headquarters

In August, **Canfor Corp.** announced its intent to locate its U.S. headquarters in Mobile, and move into the Van Antwerp Building. Canfor Corp.'s global headquarters is in Canada, according to **Fred Stimpson**, president of Canfor Southern Pine. In October, Canfor's board and business leaders celebrated the company's announcement with a reception in their new digs.

The company plans to hire 22 employees in Mobile, in addition to the 25 positions retained here. Canfor has nearly 1,900 employees in the southern United States, where it operates 11 sawmills, four secondary manufacturing plants and a trucking firm.

In 2013, Canfor announced a deal to buy Alabama-based Scotch & Gulf Lumber and take over operation of its Alabama sawmills in Jackson and Fulton, and a sawmill and treatment plant in Mobile.

**Troy Wayman**, vice president of economic development for the Mobile Area Chamber, said his team has been working on this project for nearly six months. Corporate headquarters is one of the areas of focus for Team Mobile's economic development recruitment efforts, he added. "This is a great example of the benefits of a recruitment and a retention program we provide through the Mobile Area Chamber's economic development program," Wayman said, noting that new jobs would be added to the Mobile market with Canfor's headquarters locating here, and other jobs would be retained.

You'll see this symbol With stories featuring Chamber initiatives.

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customer makes one of the first purchases in the store's new location at The Shoppes at Bel Air. Pictured from left to right are Rachael Spence, Regina Horton, Knowles, Holly Oliver and Jeremy Wilson.

# Belk Opens Brand New Location to Serve the Mobile Region

People still want

to go in and

have that shopping

experience.

**Georgia Knowles** 

Belk store manager

Even in the face of growing Internet competition, and on the heels of significant news reports that Cincinnati-based Macy's would close 100 stores, Belk recently opened its newest flagship store at The Shoppes at Bel Air.

"People still want to go in and have that shopping experience," said Store Manager Georgia Knowles.

The new store will house an event space for company events and outside groups. It will also serve as the regional office for the Charlotte, N.C.-headquartered company's division covering north to Auburn, east to Destin, Fla., and west to Denham Springs, La.

Belk combined its Springdale and Bel Air locations and

invested \$15 million to renovate the former Sears building. The new store is approximately the size of the two previous ones combined when considering the amount of space used for retail, said Knowles.

Knowles, who started her career at the former Mobile Parisian store in the shoe department 21 years ago, was recently promoted to manager of the new flagship store. She previously managed the Spanish Fort location.

While there are similar stores in Birmingham and Huntsville, this is the first along the Gulf Coast. It will have a larger location and additional

premium brands on the sales floor. For example, the Mobile store is the first in the company to add Frye handbags, and is carrying Young Contemporary cosmetics and Ralph Lauren

> Home. The store also features digital ordering and a wedding registry.

Shoppers will recognize many of the associates from their favorite

Belk stores, and approximately 80 additional associates were hired.

Last year, Rouse Properties, the building management company, announced the Belk flagship store; new restaurants P.F. Chang's and Grimaldi's

Pizzeria, scheduled to open early next year; and other changes to rebrand the 48-yearold property from Bel Air Mall to The Shoppes at Bel Air. Over the past year, new retailers have opened stores, including H&M, House of Hoops, Torrid and Rue 21.

"We are thankful to city officials and our customers for their support and patronage, we look forward to providing this community with a retail destination that it can be proud of," said Missy Heanue, senior vice president of marketing for Rouse Properties.

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# **Get Shoppers to Buy From You** This Holiday Season

What's Santa putting under the tree? Make it a book, gift card, painting, handmade jewelry, scooter, the latest toy or anything bought here in Mobile and your gift not only puts a smile on your loved one but contributes to the local economy.

In fact, the total impact of \$1 spent at a locally-owned small business generates 68 cents after the business spends the money you spent with them on employees, supplies and inventory. Spending at big box and other stores still turns over an economic impact – estimated at 48 cents. These statistics come courtesy of the American Independent Business Alliance.

By now the "Shop Local" message is pretty well known. Big City Toys shop owner and Chief Fun Officer **Melanie Clark**, says "Mobile has a very strong shop-local mentality" and believes it is getting stronger. In business for a year, Clark talked about how she has prepared for Christmas and holiday shoppers for months. Instead of banking on one day for critical sale quotas, Clark holds community events at her shop year-round, including a weekly yoga class to get customers and potential customers in her doors frequently.

She also designed her shop to transform shopping into an experience by including a large play area big enough for birthday parties with a slide and wooden playground.

Big City Toys makes its presence known outside the store with Clark getting involved and sponsoring community events from the Junior League Blue Pass shopping discount to the St. Paul's Episcopal School Running with the Saints event promoting a drug- and alcoholfree lifestyle. How is she handling technology and the growing number of smartphone apps? For now she's investing her technology budget into a website with point-of-sale capability that keeps inventory up-to-date and allows customers to purchase, request gift wrapping and meet-you-at-the-door service. In addition, Big City Toys is on Facebook, Instagram, Pinterest and Twitter.

"Melanie is certainly doing a lot of things right that other businesses could learn from," says **Darrell Randle**, the Mobile Area Chamber's small business development vice president. "She is focusing on service, convenience and value, and is a good corporate citizen. Big City Toys is a great example of why we encourage people to buy local."

Small Business Saturday is Nov. 26. In 2015, 95 million

shoppers made purchases at their local independent businesses on that designated day, spending \$16.2 billion dollars, according to the National Federation of Independent Business and American Express.



Want to shop at Big City Toys? Come to the CashMOB with Mobile Area Chamber of Commerce. See page 31 about this special event.

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# Intelligence Report



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# Country's Most Energy Efficient Wendy's is in Mobile

A recently rebuilt Wendy's restaurant located on Airport Boulevard near The Shoppes at Bel Air is the first in the United States to receive the U.S. Department of Energy's Better Buildings Challenge recognition for the company's leadership in energy efficiency.

Operated by Pensacola-based Wendco Group, the Wendy's is also being featured as a showcase project for the Better Buildings Challenge, a program that aims to make commercial, public, industrial and residential buildings 20 percent more energy efficient over the next decade.

Wendco Group has pursued aggressive strategies for lowering energy use across its building portfolio, including ongoing equipment maintenance, strategic energy upgrades and high-efficiency equipment installation.

The Mobile store achieved remarkable energy reduction,

with energy use per transaction falling by more than 50 percent. Overall energy savings since project completion are nearly \$8,000, despite an 18 percent increase in electric utility rates. This means saving hundreds of billions of dollars on energy bills, reducing greenhouse gas emissions and creating thousands of jobs.

"Companies can set ambitious energy-savings goals that help the bottom line and local communities," said **Roger Webb**, president of Wendco Group.

Some of the upgrades in the construction of the new Wendy's included:

- A new, ultra highefficiency HVAC system and hood system;
- All interior and exterior LED lights;
- Energy-efficient kitchen equipment; and
- A lower ventilation system.

# Annual Meeting Gets a Makeover

A new venue. A new flow. And live music. Those are just a few of the changes slated for the Mobile Area Chamber's annual meeting presented by Trustmark National Bank on Thursday, Feb. 9, 2017.

The meeting is moving to the Arthur R. Outlaw Mobile Convention Center. It will kick off with a networking reception at 5:30 p.m. The main meeting agenda, starting at 6 p.m. on the dot, is being tightened to 45 minutes. **Mark Nix** with Infirmary Health will give a quick

overview of the best of 2016, and Liz Freeman with Long's Human Resources will take the reigns as the Chamber's 2017 board chair.

Then one of Mobile's largest networking receptions, featuring four caterers, will take place in the South Exhibit Hall. Guests will be greeted by The Mulligan Brothers, an Americana bluegrass band from Mobile and Baton Rouge. The group continues to gain popularity at events like the TenSixtyFive and national venues throughout the year.

"We're transforming our annual meeting even more to be the place to



The Mobile Area Chamber is revamping its annual meeting networking reception with live music from The Mulligan Brothers, an Americana bluegrass band from Mobile and Baton Rouge.

catch up with friends and business acquaintances in the New Year and celebrate Mobile's future," said **Leigh Perry-Herndon**, the Chamber's vice president of communications and marketing.

Four of Mobile's top caterers – Naman's Catering, Don's Café and Catering, Tyner's Catering and Georgia Rousso's Catering have planned a custom-created menu for attendees. The venue is being designed by SOHO Events and Rentals in collaboration with FusionPoint Media and Dorsett Productions.

#### Fast Facts

What:	Mobile Area Chamber Annual Meeting
When:	Thursday, Feb. 9
Time:	5:30 p.m., doors open
	6 p.m., program
	7 p.m., networking reception featuring The Mulligan Brothers
Where:	Arthur R. Outlaw Mobile Convention Center
Who:	The event is open to the public and typically attended by 1,100 of the community's leaders, managers, professionals and business owners.
Cost:	\$60 per person/\$70 for non-members or discounted group rate of 10 tickets for \$550
Reserva	ations: Carolyn Wilson at 251-431-8606 or cwilson@mobilechamber.com
<b>Online</b> :	www.mobilechamber.com/

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Noble Events is a full service special events firm in Mobile. Lydia Noble, center, is company owner. Her staff includes, from left to right, Heidi Dees, Marcie Edwards, Nicole Harman, Laura Hails Talianchich and Katie Leavins. Not pictured is Kassidy Hill.

Lydia Noble's philosophy in planning a wedding is simple: Whatever it is, she'll take care of it so you don't have to.

"My branding is complete hospitality," said Noble, whose firm, Noble Events LLC, has been in business in Mobile since 2009. "If the cake just exploded, if you're missing a pair of shoelaces, if this is a perfect day but I just wish I had a bag of jelly beans – those are my problems, and we're going to fix those. Nobody else has to worry about that. That's all on me.

"We act almost as personal assistants to not only the bride and groom, but to the parents and the grandparents and certainly to their bridal party."

Noble and her staff of six plan about 60 weddings a year along the Gulf Coast, as well as coordinating corporate events, birthday parties, baby showers and other events. Noble Events LLC is the Mobile Area Chamber's Small Business of the Month. Noble, a Fairhope native, founded the business after working for an event planner in New York City. She has since added an office in New Orleans and works events throughout the Gulf Coast. In the process, she's seen just about everything – and has even started a blog where she shares outrageous wedding stories on her website.

"Every wedding has a story, and a problem. When you hire a professional, our job is to take care of that problem," she said. "I had a grandfather who had Alzheimer's and decided to cut into the cake before the bride and groom did. I had a runaway horse and carriage down Spring Hill Avenue. I've gone into Mobile Bay and dug out a dead armadillo for clients.

"I spend a 16-hour day making sure no one has to think, and that for everyone from the bride and groom all the way down to their guests, their day goes smoothly." In Mobile and Baldwin County, she said, "We are surrounded by fabulous areas where people want to get married."

While Noble spends much of her time helping clients celebrate one of the happiest days of their lives, she also believes it's important to help those experiencing tougher times. She's given back to her community through civic involvement with Catholic Social Services and The Salvation Army.

"I firmly believe – and our company believes – that everyone on Earth is worthy of a minimum of 12 hours where someone else takes care of them and anticipates their needs," Noble said. "If I can't do that through a wedding, I certainly can help try to make someone's life better via helping through The Salvation Army and making sure those families have a place to lay their head, or have a place to feel safe with their entire family." With such a beautiful backdrop for weddings, Noble sees her business growing and hopes to expand to Houston within the next several years, and then beyond.

"All people embarking on a wedding need to be catered to, need to be loved and treated especially well because it is such an emotional moment in a lot of people's lives," she said. "I want to train people across the country to do the right thing. I want hospitality and service brought back into our world, and why not start with weddings?"

For more information, go to **www.lydianobleevents.com**.

Want to be featured here? Go to mobilechamber.com to submit an application, or contact Danette Richards at 251-431-8652 or drichards@mobilechamber.com.

# Inaugural StartUp Weekend Mobile **A Huge Success**

In August, the Mobile Area Chamber served as one of the presenters of the first StartUp Weekend Mobile. The event was part business pitch competition, part educational experience. The event started with participants from all walks of life – from high school students to retired corporate executives to successful entrepreneurs with multiple companies. Each took 60 seconds to pitch an idea for a business they wanted to start from scratch.

The top ideas were selected, and moved forward in the competition, yet everyone rolled up their sleeves and joined one of the advancing teams to compete for prize packages. Winners were: 1st place - Conference Cash; 2nd place - SERV; 3rd place -Cigar Club; and honorable mention - Uber Tech.







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# Worlds of Opportunity

Worlds of Opportunity is a two-day event held in September and hosted by the Southwest Alabama Workforce Development Council. The hands-on career fair was attended by 10,000 eighth grade students from throughout southwest Alabama. Hundreds of volunteers from dozens of local companies hosted interactive displays including brick masonry, welding, electrical work, aerospace and more.







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# Icing On Overtime Cake: Plaintiffs' Bar Getting Ready

By now, most business leaders have heard the U.S. Department of Labor's (DOL) new overtime regulation will be trouble for employers. By doubling the salary threshold to more than \$47,000 with automatic updates, the new regulation will force employers to either increase the salary of currently exempt employees or reclassify them to hourly wage earners, eligible for the overtime premium.

At press time, this new regulation was scheduled to go into effect on Dec. 1, 2016.

The DOL ignored the pleas by employers from all sectors – small business, nonprofit, education, public sector and others – to back off the rulemaking and conduct a third party economic analysis that would show the real impact the regulation will have on employers and employees.

Instead, the administration gave business a regulation that's been modified in only minor cosmetic ways, just enough for the administration to claim that changes were made but without providing any substantive relief.

And now we see that DOL may not even be an employer's worst problem. Waiting in the wings are plaintiffs' lawyers; who see new opportunities to go after employers, who may not even be aware of the new rule. In a recent piece from Bloomberg BNA (Bureau of National Affairs) several members of the plaintiffs' bar and their allied advocates made clear that they are deciding how they will conduct "outreach" and "education" efforts to inform employees about the new requirements.

Furthermore, just because employers increase an employee's salary above the threshold will not necessarily mean they are in the clear. There will be an increased scrutiny on whether employees are actually performing the correct duties associated with their exempt status.

One comment in the BNA piece is that "We think there are going to be a lot of people who were misclassified who probably are going to feel a lot more comfortable coming forward and challenging the prior misclassification."

Employers should also know there is almost no such thing as a single plaintiff overtime lawsuit. If one employee is misclassified, there will almost always be others. These get expensive very fast and are very hard to challenge.

The U.S. Chamber argued in its comments and meetings that one expected consequence of the new regulation would be an increase in litigation against employers – what is referred to in the BNA piece as "add[ing] gasoline to that fire (a surge in overtime pay lawsuits) as many employers will not be in compliance with the Department of Labor regulations."

Unfortunately our predictions are coming true.

Marc Freedman is executive director of labor law policy at the U.S. Chamber of Commerce.



# Four Events Scheduled in Mobile in Honor of Veterans Day

Once again, the Mobile Area Veterans Day Commission will celebrate veterans on Friday, Nov. 11, beginning at 10 a.m. with a parade through downtown Mobile.

Following the parade, Adm. Charles D. Michel will be recognized as Patriot of the Year at a luncheon hosted by the commission at Fort Whiting, beginning at noon.

Michel, 30<sup>th</sup> U.S. Coast Guard (USCG) vice commandant, is a graduate of the USCG Academy and University of Miami Law School. He is the first lawyer to become a four-star in any service. Previous assignments include deputy commander Atlantic Area, director Joint Interagency Task Force South and secretary of Homeland Security advisor and director governmentalpublic affairs. He is tasked with protecting the maritime economy, defending maritime borders and saving those in peril in our nation's ports and waterways.

Following the luncheon, the Parade of Flags at USS ALABAMA Battleship Memorial Park will begin at 3 p.m. It will include local fourth-grade students participating in a flag ceremony and essay contest.

The day concludes with a patriotic concert by the Mobile and Baldwin County Pops Orchestra at 7 p.m., also at Battleship Memorial Park.

The cost to attend the luncheon only is \$18 per person or \$144 for a table of eight, and advance reservations are required. Register online or call 251-431-8621 with payment information. All other events are free and open to the public.

#### Veterans Day Events Friday, Nov. 11

10 a.m. - Parade through downtown Mobile

Noon - Luncheon, Fort Whiting

3 p.m. - Parade of Flags at USS ALABAMA Battleship Memorial Park

7 p.m. - Patriotic Concert by Mobile and Baldwin County Pops Orchestra at USS Alabama Battleship Memorial Park



During this magical time of year, full of hope and love, we're reflecting on all the reasons why we're thankful to be a part of your community. We extend tidings of comfort and joy to you and your loved ones this holiday season and look forward to a new year of serving you.

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# **Serving Those Who Have Served:** The Benefits of Hiring Veterans

They've served our country. As employers, we can return the favor by serving those who have served for us.

#### By Karla Rodgers

Veterans who have served in the U.S. armed forces have been exposed to diverse people and cultures – and that's just one of the benefits of hiring them. During their service, they gain experience in nearly 50 career fields.

In 2014, there were 21.2 million American veterans, with 200,000 service members returning to civilian life each year. Of those, more than 495,000 were unemployed in 2015.

Here are some common questions about hiring veterans:

### Why should you hire veterans?

There's a misconception that veterans are only skilled or suited for security or law enforcement. But veterans are not solely engaged in combat; they bring a unique set of skills and experiences.

Recent studies and reports show veterans are engaged employees who are goal-oriented and reliable. Many companies report they not only make excellent employees, but also tend to have a higher rate of retention (www.va.gov).

Today's veteran brings to the table both hard and soft skills, including leadership, teamwork, management, accountability and responsibility.

#### How can civilian employers translate military careers?

Hiring managers and recruiters often find it difficult to decipher military job titles and how they relate to current openings. Credentialing Opportunities On-Line (COOL) helps translate military careers, rankings and experience to meet civilian certification and license requirements.

#### Army: www.cool.army.mil Navy: www.cool.navy.mil

A military job title such as "medical plans and operations manager" would be related to a civilian job title such as "procurement services manager." These career fields would be categorized as business administration and operations careers, and require the same skills and abilities.

### What are the benefits to employers?

The Special Employer Incentives program (SEI) helps employers who hire veterans. Civilian employers hiring veterans from vocational rehabilitation and employment (VR&E) programs may be eligible for on-the-job training (salary) reimbursements (up to 50 percent of the employee's salary for up to six months), additional tax credits and allowances for necessary tools and workplace accommodations (www.benefits.va.gov).

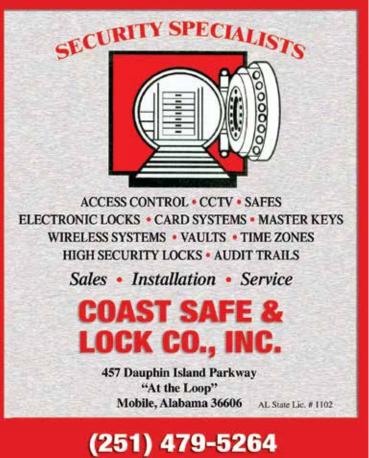
The Work Opportunity Tax Credit (WOTC) is a federal tax credit ranging from \$1,200 to \$9,600, available to privatesector businesses and certain nonprofit organizations for hiring veterans. The WOTC program targets groups for a five-year period, from Dec. 31, 2014 to Dec. 31, 2019 (www. doleta.gov).

#### How do you apply?

- Complete page 1 of IRS Form 8850 by the day the job offer is made.
- Complete page 2 of IRS Form 8850 after the individual is hired.
- Complete ETA Form 9061 or ETA Form 9062 if the employee has been conditionally certified as belonging to a WOTC target group by a state workforce agency, vocational rehabilitation agency or another participating agency.
- Submit the completed and signed IRS and ETA forms to your state workforce agency.
- Forms must be submitted within 28 calendar days of the employee's start date.
- Interested organizations can contact the local Workforce Development Board at 251-461-4146.

Karla Rodgers is the employee relations manager at Infirmary Health System. She is also the diversity director for the Mobile Chapter of the Society for Human Resource Management.

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#### Providence Medical Group – West Mobile

610 Providence Park Drive Building 1, Suite 101 Mobile, AL 36695 • (251) 378-3900 Specialties: Internal Medicine, Geriatrics

Providence Medical Group – Surgical Services 6701 Airport Blvd. Suite B-329 Mobile, AL 36608 (251) 631-3544 • (251)633-4064 Specialty: General Surgery

Providence Medical Group – Surgical Specialties 6701 Airport Blvd. Suite B-222 Mobile, AL 36608 • (251) 633-1981 Specialty: Colorectal Surgery

#### Located in the surrounding area:

**Providence Medical Group - Cottage Hill** 5621 Cottage Hill Road Mobile, AL 36609 • (251) 666-2439 Specialty: Internal Medicine

Providence Medical Group – Snow Road 9971 Airport Blvd. Mobile, AL 36608 • (251) 660-3500 Specialties: Family Practice, Podiatry

Providence Medical Group – Citronelle 19140 South 3rd. Street Citronelle, AL 36522 • (251) 866-0086 Specialties: Family Practice, Internal Medicine

Providence Medical Group – Dawes (Cottage Hill at Dawes) 8833 Cottage Hill Road Mobile, AL 36695 • (251) 544-5420 Specialties: Internal Medicine, Family Practice

**Providence Medical Group – Saraland** 18 CM Rambo Drive Saraland, AL 36571 • (251) 675-7433 Specialty: Family Practice

**Providence Medical Group – Semmes** 8010 Moffett Road Semmes, AL 36575 • (251) 645-8946 Specialties: Family Practice, Geriatrics

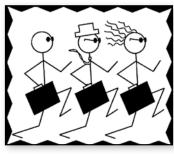
Providence Medical Group – Tillmans Corner 5100 Rangeline Service Road Mobile, AL 36522 • (251) 661-4454 Specialty: Family Practice **Providence Medical Group – South Coast** 5907 Hwy. 90

Moss Point, MS 39563 • (228) 769-2611 Specialties: Family Practice, Sports Medicine

> Matt W. Murray M.D. PROVIDENCE MEDICAL GROUP

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### CHAMBER CHASE '16

#### **TOP PRODUCERS**

#### TOP VOLUNTEERS Category One

Harris Oswalt, Mobile Gas, a Sempra Co. Terri Owler, Arkema Inc. Sharon Murrill, Alabama Power

#### **Category Two**

Linda Faulkner, Evonik Industries Elissa Tesney, Jeff Tesney Photography Ross Seifert, Hancock Bank

#### **TOP TEAMS**

Category One Regions Bank - \$118,399 Arkema Inc. - \$86,449 Alabama Power - \$78,257

#### **Category Two**

Evonik Industries - \$29,225 Hancock Bank - \$8,500 Jeff Tesney Photography - \$6,925

#### **Most New Members**

Terri Owler, Arkema Inc. - 6 Sharon Murrill, Alabama Power - 5 Rachel New, Trustmark Bank - 4 Bernadette Windle, Roberts Brothers - 4

Most New Board of Advisors Sherry Coker, ServisFirst Bank - 2

#### **Teams Over Goal**

Alabama Power Arkema Inc. BancorpSouth BBVA Compass Century Bank Community Bank Evonik Industries Mobile Gas, a Sempra Co. Regions Bank Roberts Brothers ServisFirst Bank



# Chamber Chase Surpasses \$1.13 Million Goal

In May, the Mobile Area Chamber's annual total resource campaign, Chamber Chase, kicked off with a goal of raising \$1.13 million through memberships, sponsorships, advertisements and in-kind goods and services. Under the leadership of chairman **Mark Hieronymus**, Hieronymus CPAs, an enthusiastic group of 50 volunteers

once again exceeded the goal.

Over 13 weeks the volunteers, representing 29 member companies, brought in nearly \$1.168 million through member dues, sponsorships and advertising contracts used for publications such as *The Business* View and The Business *View Weekly*, as well as securing in-kind goods and services from member businesses. Volunteers recruited 49 new members, 10

new board of advisors members and 10 of the teams exceeded their goals.

"This was our 20<sup>th</sup> campaign," said **Carolyn Golson**, vice president of membership. "Enthusiastic volunteers continue to work hard and our engaged business community responds positively. Mark motivated the group at weekly reward sessions and their efforts and dedication made our organization better able to do the work that will keep our region moving forward."

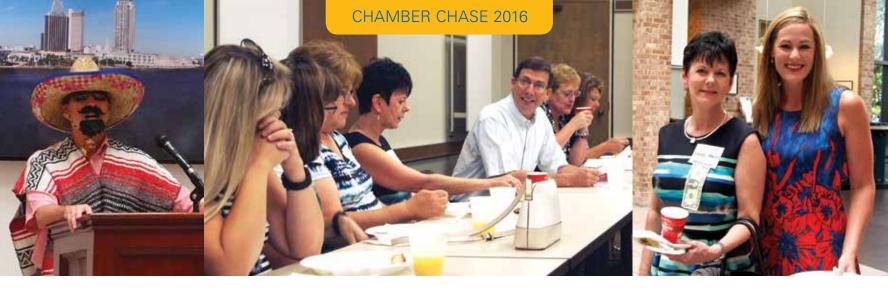
The 2017 campaign will kick off in May and volunteers are encouraged to jump in and get involved at any time during the year. Why participate?

Mark Hieronymus, Hieronymus CPAs, LLC

"The campaign provides a unique opportunity to help the community," Hieronymus said. "And it provides volunteers a way to generate valuable networking and business contacts." "Chamber Chase offers unique networking opportunities for the volunteers, a fun cooperative spirit and a great social outlet as well. The primary goal is to bring in new members to the Chamber and raise resources that

ultimately come back full circle to the business community through the work of the Chamber," said Golson.

To learn how your company can get involved in Chamber Chase, contact **Golson** at **431-8622** or **cgolson**@ **mobilechamber.com**.



#### Alabama Power \$81,307





**Mike Saxon** Mobile Division Vice President

	ALC: NOT
Sha	ron Murrill
	Cantain

Allison Allen	\$22,458
Sharon Murrill	\$49,849
Team	\$10,000

#### Arkema Inc. \$89,549



John Lakenan Plant Manager



Captain Terri Owler......\$66,044 Judy Smith.....\$23,505

#### **BBVA Compass Bank** \$25,431



**Claire McCarron** South Alabama Marker CEO



Captain

	. 🕅 🗸
0	Ryan New









Peter vanLingen II President



Janet Johnson ...... \$32,896

#### BancorpSouth \$70,610





Terry Harbin	James Alexander
Market President	Captain
James Alexander	\$36,895
John McCrory	\$4,700
Kristin Peterson	\$2,100
Sarah Shuttlesworth	\$2,100
Team	\$24,815

Blue Cross & Blue Shield of Alabama \$13,763



District Manager



Kay Williams Captain

Nichole Edwards ...... \$968 Kay Williams ..... \$12,795

#### **Community Bank** \$19,805



President & CEO



**Deb Spear** Captain

Deb Spear	\$6,290
Team	\$13,515

#### **BB&T** \$29,309





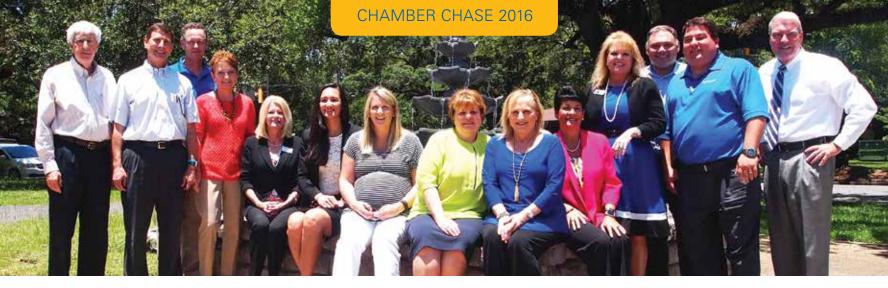
Edward H. O'Gwynn III Market President

Captain Mark Spivey.....\$23,335 Team .....\$5,974

#### C Spire \$31,409



General Manager Mark Geis.....\$31,409



#### **Crow Shields Bailey PC** \$14,545



J. Kenny Crow Jr.

Managing Partner



**Colleen Dicks** Captain Colleen Dicks .....\$14,140 Nikki Allen.....\$405

#### **Evonik Industries** \$43,170



**Bonnie Tully** Vice President & Site Manager



**Linda Faulkner** Captain

Linda Faulkner.....\$43,170

#### **Independent Team** \$3,514

Jason McKenzie .\$3.514

#### Hancock Bank \$82,806





G. Robert Baker Jr.	Spencer Wiggins
South Alabama Region	Captain
President	
Matt Head	\$790
Jamie Horton	\$5,069
Megan Owens	\$393
Ross Seifert	\$24,600
Spencer Wiggins	\$22,445
Team	\$29,509

#### **Jeff Tesney Photography** \$6,925





**Jeff Tesney** Owner Elissa Tesney.....\$6,925

**Elissa Tesney** Captain

#### Mobile Area Chamber Ambassadors \$17,149

Liz Brewer	\$1,000
Karyl Hanisch	\$8,446
Saty Putcha	\$3,575
Kasie Tanley	\$2,000
Donna Turner	\$250
Kathy Williams	\$1,878

#### **iBERIABANK** \$6,953





Ken Brown Executive Vice President & Market President

Laura Searcy Captain

Virginia Knight	\$395
Laura Searcy	\$6,558

#### LLB&B Inc. Real Estate \$13,894



**Melissa Morrissette** Captain

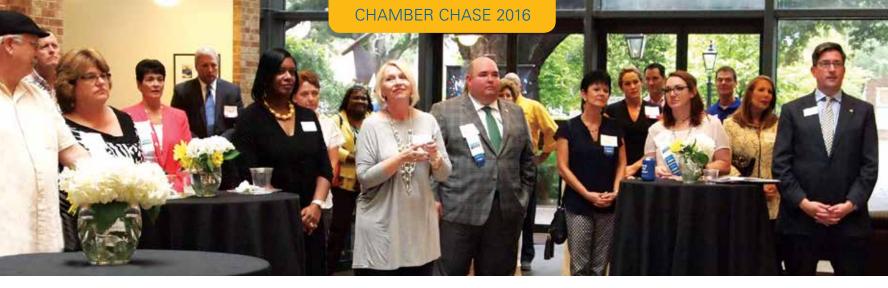
Melissa Morrissette .....\$13,894

#### Mitternight Inc. \$8,373





W. Lance Covan Chairman Captain Bre Pryor ...... \$4,186 Angie Shaw ..... \$4,186



#### **Mobile Area Chamber Board** \$12,325



**Mark Hieronymus** Captain Team ...... \$12,325

#### **Roberts Brothers** \$21,225





Ann Akridge Captain **Daniel A. Dennis IV** President Ann Akridge .....\$1,410 Tricia Graham.....\$100 Bernadette Windle .....\$16,205 Team .....\$3,510

#### Mobile Gas, a Sempra Co. \$68,037



James M. Fine President

Harris Oswalt Captain Harris Oswalt.....\$68,037

#### ServisFirst Bank \$50,672



**Bibb Lamar** Chairman & CEO



Beth Cazalas.....\$16,276 Sherry Coker ...... \$34,396





#### **Regions Bank** \$121,218





<b>Brian R. Willman</b> South Alabama Area President	Stephen Schlautman Captain
	\$18,500 \$49,360
Stephen Schlautma	an\$17,200
Team	\$36,158

#### Trustmark National Bank \$43,831



**Kevin Carey** Executive VP/ Market President

**Rachel New** Captain

Pam Bailey	\$1,390
Dawn Finch	
Rachel New	\$32,132
Lisa Owen	\$3,515
Team	

#### Chamber Chase Weekly Campaign Reward Session Sponsors:

Alec Naman Catering Bishop's Southern Tradition Buffalo Wild Wings Chick-fil-A Dickey's Barbecue Pit Dreamland BBQ Georgia Roussos Catering Joe Jefferson Players The Original HoneyBaked Ham The Noble South The Pillars of Mobile Sonny's Real Pit Bar-B-Q

#### Members that Supported

Chamber Chase 2016 : 5 Star Nutrition A.S.M. Recycling Above and Beyond Hot Yoga Advanced Integrated Security AFLAC Regional Office AHI Corporate Housing Airbus Aker Solutions Alabama Baptist Children's Homes Alabama Coasting Multimedia Alabama Credit Corp. Alabama Power

Alabama SBDC Network Alabama State Port Authority Alec Naman Catering **AL-FLA Plastics** Alkhateeb International All A Bloom Florist & Gifts All Critters Pet Sitters Alorica AltaPointe Health Systems Altegra AM/NS Calvert AMA Lighting American WeatherStar America's First Federal Credit Union AmeriSpec Inspection Services Apache Industrial Services APCO Employees Credit Union, West Mobile **APM** Terminals Arkema Armbrecht Jackson Army Aviation Center FCU Artcraft Press Assist-2-Sell AT&T Austal USA Autoco Avadian Credit Union **BAE Systems Ball Healthcare Services** BancorpSouth BancorpSouth Insurance Services

Bank of America Merrill Lynch Bank of the Ozarks Barre3 **Bay Steel** BB&T **BBVA** Compass **Bella Bridesmaids** Big Brothers Big Sisters of South Alabama Inc. Bill Hart Consultants Bishop's Southern Tradition Blue Cross and Blue Shield of Alabama **BR Williams Brand Energy Solutions** Buffalo Rock-Pepsi **Buffalo Wild Wings** BugMaster Burr & Forman LLP Burton Property Group Business Resource Design and Print C Spire Camellia Trophy Carauster's Mobile Paperboard CED Mobile Cellular Sales Center for Balance and Rehabilitation **Center Point Terminal** Centre for the Living Arts Century Bank Chalkable Chef Dawn Creates

Chef Rob & Co. **ChemStation Gulf Coast** Chevron Chick-fil-A Chris & Carla's Catering & Heavenly Ribs Cintas Corp. City of Prichard **Cleveland the Florist Colonial Life Comcast Business Community Bank Construction Solutions International Container Yard** Contractors of TODAY Costco Wholesale Cottage Hill Christian Academy Cox Media **Cypress Employment** Dade Paper & Bag Co. Dale Carnegie Training by Emerald Coast Leadership Assoc. Dauphin's **Diamond Touch Mobile** Dick Russell's Bar-B-Q Dickey's Barbecue Pit **Digital Data** Dobson Sheet Metal & Roofing Inc. Domke Market Don's Café & Catering Dorsey & Dorsey Engineering Inc. Continued on page 24

CHAMBER CHASE 2016

Chamber Chase volunteers help recruit much-needed resources in support of the Chamber's core programs.

**\$45,160** Advertising in Chamber Publications

16% \$189,651 Member Investments

30%

\$350,177 Board of Advisors

\$582.397 Sponsorships of Projects/Events and In-Kind

FINAL TOTAL: \$1,167,397

50%

Dr. JoAnn G. King & Associates **Dreamland Bar-B-Que DTI Partners** Dunkin' Donuts EcoSouth **EcoView Windows and Doors** ELP **Employee Liability Management Esfeller Construction Evans Restorative Services Evonik Industries** Exchange 202 **Explosive Signs Express Employment** ExxonMobil Family Security Credit Union FastSigns Faulkner State Community College First Community Bank First Exchange Bank of Alabama Fitness Pro Foam Squared Folkers Window Co. Fortis College Franklin Primary Health Center Friends of Mobile Animal Shelter **FusionPoint Media** Georgia Roussos Catering Giattiana Aycock Architecture Studio **Glenn Shepard Seminars Gulf Coast Containers Gulf Coast Ducks Gulf Coast Office Products Gulf South Pipeline Gulf States Engineering** Gwin's Commercial Printing Hampton Inn & Suites Downtown Mobile Hancock Bank Hand Arendall Harbor Communications Hargrove Engineers + Constructors **Hieronymus CPAs** Holiday Inn Mobile - Downtown Holiday Inn Mobile West I-10 Horizon Shipbuilding Housing First Hunter Limousines Hutco, Inc. Marine & Industrial Crafts Infirmary Health Infirmary Occupational Health Information Transport Solutions

Ingalls Shipbuilding Inspect Mobile Integrated Electronic Technologies Intermezzo Business Migration Solutions International Fire Protection IP Casino Resort Spa iSAM North America J.O. Acree Co. Jeff Tesney Photography Jet Services JLL Joe Jefferson Players Johnstone Adams Jones Walker Kid Tennis Kloud 7 Kym Trest - Roberts Brothers L.A. Fotographee "Gallery 450" Lagniappe Life + Legacy Benefits LLB&B Inc. Real Estate Logical Computer Solutions Long's Human Resource Services Loves Travel Stops Lynn Nolen Construction M. Lacy Contracting, Inc. Marine Equipment Supply LLC Matthew Andrews PC Maynard Cooper & Gale McAleer's Office Furniture McDowell Knight Roedder & Sledge MCG Business Solutions Meador Warehousing & Distribution Melting Pot Metal Roofing Center Mitsubishi Polysilicon Mobile Airport Authority Mobile Area Assoc. of Realtors Mobile Area Water & Sewer System Mobile Christian School Mobile County Commission Mobile County Public School System Mobile Cryotherapy Mobile Gas, a Sempra Co. Mobile Gateway Partners Mobile Marble Co. Mobile Memorial Gardens Mobile Screen Printing & Embroidery Mosquito Authority Music 4 U, The Tommy Morse Band netpoint - IT Services

New Horizons Credit Union New York Life Insurance Co. Newk's Eaterv Office Pride Commercial Cleaning Services **Office Solutions & Innovations** Ogden Construction Oil Recovery Co. **Orangetheory Fitness Outback Steakhouse** Page & Jones Paul Bridges & Associates Perfecting that Cleaning Service Pete's Sign City Pharmacy Services of Mobile Phelps Dunbar LLP Pilot Catastrophe **PNC Bank** Poarch Band of Creek Indians Point Healthcare Port City Medical **Precision Door Service** Prism Systems **Providence Hospital** Quality Valve **Regions Bank Remington College** Retif Oil & Fuel LLC **Robert Dueitt Construction** Roberts Brothers/Tricia Graham Roberts Brothers Inc. Rose Bud Florist & Gifts Round House LA **Royal Cup Coffee** Rural Sourcing Inc. Safety Source Security Engineers Serenity Senior Daycare ServisFirst Bank Sirius Technical Susan Smith **Snelling Staffing** Sonny's Real Pit Bar-B-Q Sonovision USA Inc. Southern Earth Sciences SouthWest Mobile County Chamber Spotless Elite Clean Springhill Medical Center SSA Marine SSAB St. Mary Catholic School Stantec

Star Service Strategic Wealth Specialists Strickland Cos. Sunbelt Business Brokers Superior Construction & Restoration TekLinks The Grind, Small Business Development Co. The Ivy Cottage The Noble South The Northrup Firm The Original HoneyBaked Ham Co. The SSI Group The Stewart Lodges at Steelwood The UPS Store #2698 **Tiffany Tans TKW 7 Enterprises** Transworld Business Advisors of Alabama **Trick Construction Troy University Trustmark Bank** Tyner's Catering University of Mobile University of South Alabama USA Children's & Women's Hospital USA Medical Center **USS ALABAMA Battleship** Memorial Park VBA Design Visiting Angels Volkert Inc. Von's Bistro VT Mobile Aerospace Engineering Walgreens Walks & Wags Wal-Mart Neighborhood Market #4210 Warren Averett Weinacker's Montessori School Who's Behind the Makeup Wilkins Miller Willis Towers Watson WKRG-TV5/CW55 WNSP FM & WZEW FM Woodside Arlington Properties Workshops Etc.! Inc. Yates Construction Zea Rotisserie and Grill Zeekee Zimlich's Patio & Garden

**CEO** profile

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THE GUL

(888) 70

THE GUL

Bay Area F

(888) 704

# **Cathy Pope**

**Company:** Feeding the Gulf Coast Title: President and CEO

Hometown: Macon, Ga.

**Education:** Bachelor's degree in mathematics from Georgia Southwestern State University; master's in business administration from Texas Christian University; master's degree in political science from Georgia State University

First job: Sales clerk at Gavfers department store in Albany, Ga.

#### **Previous experience:**

Throughout her career, Pope has worked as a network engineer for a telecommunications company; owned her own construction company where she flipped houses; taught high school math; served as a community health director and grant administrator for Susan G. Komen Foundation; and most recently, was executive director for Meals on Wheels of Middle Georgia.

Accomplishments: In addition to raising four children, she served as scholarship chair for Career Women's Network; was a board member and development chair for The Fuller Center for Housing, Macon; was a board member of Meals on Wheels Association of Georgia; and was a member of Rotary Club and Six Sigma White Belt.

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Bay Area Food Bank

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Secret to success: "Do something you have a passion for. Do better than the minimum. Get all of the education you can and finish strong."

#### **Brief company description:**

Feeding the Gulf Coast is a member of Feeding America, a leading national domestic hunger-relief charity. Working through member organizations and special programs, the agency provides nutritious food to meet the challenge of feeding people who are hungry as a result of personal crisis or disaster. The group serves 24 counties in Alabama, Florida and Mississippi.

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CIB ENT PDF 0816-088-352003

The Mobile Area Chamber's economic development efforts are supported by a public-private partnership under the Partners for Growth initiative. The following companies and organizations fund the Chamber's aggressive and successful economic development program of work. Pictured are PFG Co-Chairs: R. Michael Saxon, Alabama Power and Brian R. Willman, Regions Bank.





Adams and Reese LLP Airbus Aker Solutions Akzo Nobel Functional Chemicals LLC Alabama Media Group Alabama Orthopaedic Clinic PC Alabama Power Alabama State Port Authority AltaPointe Health Systems Inc. The American Equity Underwriters Inc. AM/NS Calvert **APM Terminals Mobile LLC** Arcadis U.S. Arkema Inc. Armbrecht Jackson LLP ASF Logistics Inc. Alabama Associated General Contractors (AGC) AT&T Austal **BAE Systems Southeast Shipyards** Alabama BancorpSouth BASF Corp. BB&T **BBVA Compass Bank** Beard Equipment Co. Ben M. Radcliff Contractor Inc. Berg Spiral Pipe Corp. Block USA Blue Cross and Blue Shield of Alabama Blue Rents Inc. Briskman & Binion PC Budweiser-Busch Distributing Co. Inc. **Buffalo Rock-Pepsi** Burr & Forman LLP **Burton Property Group** C Spire Cabaniss, Johnston, Gardner, Dumas & O'Neal **Canfor Southern Pine** Cardiology Associates China Doll Rice & Bean / Dixie Lily Foods

Cintas Corp.

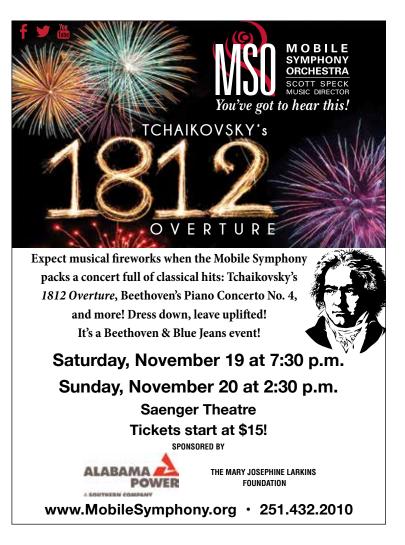
City of Mobile



Coal Freight Forwarding Inc. Coastal Bank and Trust **Community Bank** Continental Motors Inc. Cooper/T. Smith Corp. Crow Shields Bailey PC DailyAccess Corp. Delaney Development Inc. **DEX** Imaging **DuPont Crop Protection Evonik Industries** ExxonMobil First Community Bank Franklin Primary Health Center Inc. G.A. West & Co. Inc. Goodwyn Mills & Cawood Inc. Grandbridge Real Estate Capital LLC Gulf City Body & Trailer Works Inc. Gulf Coast Truck & Equipment Co. Inc. Gulf Distributing Holdings LLC Gulf Electric Co. Inc. of Mobile **Gulf States Engineering Gwin's Commercial Printing** H. O. Weaver & Sons Inc. Hancock Bank Hand Arendall LLC Hargrove Engineers + Constructors Helmsing, Leach, Herlong, Newman & Rouse Heritage Homes The Hiller Cos. Hoar Program Management Holcim (US) Inc. Horizon Shipbuilding Inc. **iBERIABANK** Industrial Development Authority of Mobile County Industrial Development Board of the

City of Mobile Infirmary Health Information Transport Solutions Inc. International Shipholding Corp. iSAM North America Corp. Jim Barnes Enterprises Inc. d/b/a McDonald's Restaurants The J.L. Bedsole Foundation Joe Bullard Automotive Companies Johnstone Adams Bailey Gordon and Harris LLC Jones Walker LLP KBR Keith Air Conditioning Inc. Kimberly-Clark Corp. Lawrence & Lawrence PC Leavell Investment Management Inc. Lewis Communications Inc. Life + Legacy Benefits LLB & B Inc. Real Estate Long's Human Resource Services Lyon Fry Cadden Insurance Agency Inc. Maynard Cooper & Gale PC McDowell Knight Roedder & Sledge LLC Merchants Transfer Co. Mississippi Export Railroad Co. Mitsubishi Polysilicon Mitternight Inc. Mobile Airport Authority Mobile Area Water and Sewer System Mobile County Mobile Gas, A Sempra Co. NAI Mobile National Community Development Services Norton Lilly International Olin Corp. The Orthopaedic Group PC

Outokumpu Stainless USA Page & Jones Inc. Performance Contractors Inc. Phelps Dunbar LLP **PNC Bank** Praxair Inc. Precision IBC Inc. Premier Medical Management Inc. Providence Hospital **Regions Bank Remington College** Rob't J. Baggett Inc. Roberts Brothers Inc. Russell Thompson Butler & Houston LLP Safe Archives LLC Seabulk Towing Shell Chemical LP/Shell Mobile Site Smith Dukes Southern Earth Sciences Southern Light Springdale Travel Inc. Springhill Medical Center Springhill Toyota/Lexus of Mobile SSAB Americas The SSI Group Inc. Star Aviation Tensaw Land & Timber Co. Inc. Thames Batré Insurance Thompson Engineering Inc. Thompson Tractor Co. Inc. **Trustmark National Bank** U-J Chevrolet Co. Inc. University of South Alabama Volkert Inc. **VT MAE** Ward International Trucks LLC Wells Fargo White-Spunner Realty Inc. Wilkins Miller LLC Willis Towers Watson Inc. World Omni Financial Corp. As of October 2016





#### An office runs on technology, but if that technology isn't working, it can cause a lot of headaches, lost productivity hours, and even revenue loss.

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#### CHAMBER@work

#### Setting Priorities for RESTORE Funding from BP

Chamber leadership met with Mobile Baykeeper and Conservation Alabama to seek agreement for prioritizing RESTORE project funding, resulting in recommendations to the Gulf Coast Recovery Council. Among items discussed were how to score and prioritize projects and other organizations that should be included.

### Business Retention and Expansion Committee

Tom Maurer, senior director with Siemens PLM Software Inc., spoke with Business Retention and Expansion committee members recently about the disruptive nature of digital technologies. He showed examples of how digitalization is central to the industrial "Internet of Things" investment strategies for the future of the manufacturing industry and in what manner digital technologies, such as 3D printing, are completely changing the way we manufacture products.

#### New Board of Advisors Named

The Chamber has announced several new Board of Advisors members, bringing the number to 264. They are Brand Energy Solutions, Bugmaster Exterminators, Caraustar's Mobile Paperboard, Housing First, Matthew Andrews PC, TekLinks, University of Mobile and Warren Averett LLC. To learn more about this group of influential members, contact Katrina Dewrell at 251-431-8611 or kdewrell@ mobilechamber.com

### New Business Openings and Ribbon Cuttings

Chamber staff and ambassadors helped cut ribbons and celebrate grand openings at Dickey's Barbeque, Holiday Inn Express Mobile West I-10, Petrie's, Uncle Maddio's Pizza Joint, Socialize Your Bizness, Family Pharmacy Care, Autoco, Rich's Car Wash, iEnvy Nail Bar, Danby Products Inc. and the Container Yard. For more information on hosting or attending upcoming events, contact Dawn Rencher at 251-431-8649 or drencher@ mobilechamber.com.

#### Diversity Summit in Tuscaloosa

The Chamber's Director of Small Business Development, Danette Richards, attended a Diversity Summit in Tuscaloosa presented by the Chamber of Commerce of West Alabama and the Minority Business Council of West Alabama. The summit included panel discussion on the ways companies can become more inclusive, moderated by Nichelle Nix, director of the Governor's Office of Minority Affairs.

#### Chamber Updates Crisis Manual

As part of the Chamber's annual review of its crisis plan, Lt. Ryan Bennett with the Alabama Law Enforcement Agency spoke to Chamber staff about safety and active shooter scenarios.

#### BUSINESS SPOTLIGHT of the month

#### **AMBASSADOR** of the month



Dale Hall, a health insurance broker, is the owner of Dale Hall Agency and licensed to sell Medicare health insurance to senior citizens and those who qualify for Social Security disability benefits. A Mobile native, Hall graduated from the University of Mobile.

He is the Mobile Area Chamber's Ambassador of the Month. As an ambassador, he enjoys attending Chamber members' grand openings. "It is a great way to meet business owners, and their staff members," he said. Ambassadors are volunteers who support the Mobile Area Chamber by visiting members and assisting with events and ribbon-cuttings. To learn more, contact Dawn Rencher at 251-431-8649 or drencher@mobilechamber.com.



Mobile-based McNair Historic Preservation is a national, full-service historic preservation consulting firm offering a range of services to document and promote historic assets. Clients include homeowners, developers, municipalities, corporations and attorneys. For more information, visit www.mcnairhp.com. Pictured is Dr. Stephen McNair.

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Left to right: John Erwin, Aaron White, Sam Davis Jr. Carla Joyner, Doug Thomas, Brandon Armstrong, Joel Ross, Karen Morris, Jim Sigler, John Naughton



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James Adams is the Gulf Coast group leader for Hoar Program Management, responsible for the firm's team across southern Alabama and all of Florida. Prior to joining the company, he was with Rust/Raytheon Engineers and Constructors, where he gained international project experience in Taiwan, Japan, Korea and Germany. Adams has a bachelor's degree in mechanical engineering from The University of Alabama at Birmingham

and is a Birmingham native. Hoar Program Management is a Partners for Growth Investor.



**Eric B. Jefferson** is CEO of Housing First Inc. (The Homeless Coalition). He received an associate's degree in political science and history from West Hills College in Coalinga, Calif., and two bachelor's degrees in business administration and psychology from Mt. Vernon Nazarene University. Jefferson worked for General Motors for 10 years before relocating to work with North Florida Council Boy Scouts of America. He has also held positions with the National Benevolent Association, the

Wonderland Express

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social service arm of the Christian Church, and as interim president of the organization's church financial council. Jefferson moved to Mobile in 2007 to serve as CEO of the Dearborn YMCA, and in 2011 he assumed his current position assisting the community in identifying and creating resources to end homelessness in Mobile and Baldwin counties.



Tammy Little is general manager at Shell Chemical's Mobile Site. Little earned a bachelor's degree in chemical engineering from Christian Brothers University in Memphis, Tenn., and a master's degree in business administration from Tulane University. She is involved with the Shell Saraland Community Advisory Council and Saraland Chamber of Commerce. Little is keenly interested in working with other leaders in the oil and chemical industry in the area to attract more

women to jobs in engineering, operations and management. Shell Chemical is a Partners for Growth Investor.

For more information about the Chamber's board of advisors, contact Katrina Dewrell at 251-431-8611 or kdewrell@mobilechamber.com.

### **BOARD** of advisors



# NOVEMBER

For information on Chamber events, visit events.mobilechamber.com.

#### FORUM ALABAMA WITH U.S. REP. BRADLEY BYRNE

When: 7:30 to 9 a.m. Where: Renaissance Riverview Plaza Speaker: U.S. Rep. Bradley Byrne Cost: TBA Contact: Nicole Funderburk at 251-431-8621 or nfunderburk@mobilechamber.com

#### NONPROFIT ROUNDTABLE \*Members Only

A forum for Chamber-member nonprofit executives and managers.

When: 8 to 9 a.m.

Where: Mobile Area Chamber, 451 Government St. Speaker: Mobile Area Chamber Communications & Marketing and Membership Teams

**Topic:** "Best Practices for Social Media"

### **Contact:** Alison Unger at 251-431-8617 or aunger@mobilechamber.com

No charge, but seating is limited. RSVP requested. Free parking.

### NETWORKING @ NOON \*Members Only

Make 30-plus business contacts in 90 minutes over lunch.

When: Noon to 1:30 p.m.
Where: Outback Steakhouse, 4017 Airport Blvd.
Cost: \$10 and must be paid at time of reservation
Contact: Alison Unger at 251-431-8617 or aunger@mobilechamber.com





#### 2016 STATE OF THE ECONOMY

Last year's inaugural event was a sellout. Find out which industry segments are pushing the economy forward, as well as the regional and national outlook for 2017.

#### When: 10:30 a.m. to 1:30 p.m.

Where: The Battle House Renaissance Mobile Hotel & Spa Speaker: Adrienne C. Slack, regional executive, New Orleans Branch of the Federal Reserve Bank of Atlanta Cost: \$60 for Chamber members/table of 10 for \$600/

\$75 for potential members

**Contact:** Carolyn Wilson at 251-431-8606 or cwilson@mobilechamber.com

**Presenting Sponsor:** 



**Sponsors**:

BlueCross BlueShield of Alabama











#### **VETERANS DAY LUNCHEON**

*The Mobile Area Veterans Day Commission will host its annual Veterans Day Lunch, following a parade down Government Street at 10 a.m.* 

#### When: Noon to 1:30 p.m.

Where: Fort Whiting Auditorium, 1630 S. Broad St.Cost: \$18 and payment must be received at time of reservation

**Contact:** Nicole Funderburk at 251-431-8621 or nfunderburk@mobilechamber.com *Reservations required. See page 16 for details.* 



#### EXECUTIVE ROUNDTABLE \*Members Only

A monthly forum exclusively for Chamber-member small business owners and managers.

When: 8 to 9 a.m.

Where: Mobile Area Chamber, 451 Government St. Speaker: Representatives from Wilkins Miller LLC Topic: "Discovering Value in Your Business"

**Contact: Brenda Rembert** at 251-431-8607 or

brembert@mobilechamber.com

No charge, but seating is limited. RSVP requested. Free parking.



### BUSINESS AFTER HOURS

When: 5:30 to 7 p.m.
Where: The Shoppes at Bel Air
Cost: \$5 for members and \$10 for potential members
Contact: Alison Unger at 251-431-8617 or aunger@mobilechamber.com
Reservations are not needed.
Please consider bringing a toiletry item or gift card for donation to residents of Penelope House.

Sponsor: THE SHOPPES AT BEL AIR

# 2**4–25** chamber closed – happy thanksgiving DECEMBER

#### CASHMOB

*Help support local small businesses by committing to spend \$20 at this festive event. Enjoy hors d'oeuvres and cocktails while shopping.* 

When: 4:30 to 6:30 p.m.

Where: Big City Toys, 4356A Old Shell Rd.

**Cost:** Free to attend; commit to spend \$20 at this small business

**Contact:** Carolyn Wilson at 251-431-8606 or cwilson@mobilechamber.com Reservations are required.

#### **MEMBER** news



Smith





Turn-Shamback

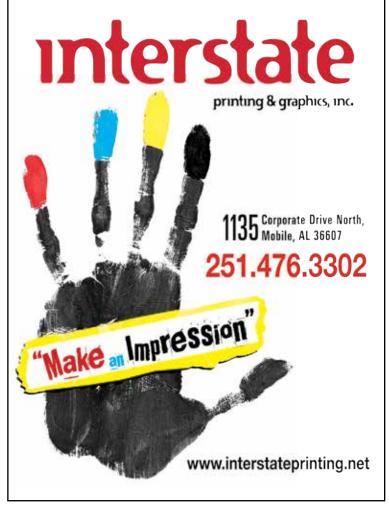
**Berkshire Hathaway** HomeServices Cooper & Co. Inc. Realtors welcomed new associates Jason Smith, Bayne Dunaway, Jennifer Hollis and Amanda Turn-Shamback.

University of Mobile welcomed five new faculty members: Glenn Hollingsworth Ph.D. is assistant professor of marriage and family counseling in the College of Arts and

Sciences. Hollingsworth earned a doctorate in human development from Virginia Tech, and a master's degree in marriage and family therapy and a master's in theological studies, both from Reformed Theological Seminary in Jackson, Miss. He also earned a bachelor's degree in psychology from the University of Tennessee-Chattanooga.

Salomon Itza Ph.D. joined the College of Arts and Sciences as a professor of physics. Itza received a doctorate from Tulane University; a master's in physics from the Center for Research and Advanced Studies in Merida, Mexico; and a bachelor's degree in mathematics from Autonomous University of Yucatan.

Rebeca L. Lake joined the School of Worship Leadership and The Roger Breland School of Music as an assistant professor. Lake received a master's degree in theater from the University of Southern Mississippi and a bachelor's degree in music and



theater from University of Mobile. She also earned an associate's degree from Northwest Florida State College.

Ashley L. Milner joined the School of Education as an assistant professor of education. Milner received bachelor's degrees in visual arts and music, both from the University of West Florida. She earned a master's degree in music and theater from the University of Mobile and a bachelor's degree in early childhood and elementary education from Charleston Southern University.

Morgan Snellgrove joined the College of Arts and Sciences as an instructor in mathematics. She earned a master's degree in mathematics from the University of South Alabama and a bachelor's degree in mathematics education from University of Mobile.



Polev



Taylor

Roberts **Brothers** welcomed five new agents: Bonnie Wisdom, Donna Poley, Danielle Taylor,

Pitre Jordan Dillard and Tamara Pitre.

Thomas C. Riddell MD joined Cardiology Associates of Mobile Inc. Riddell earned a medical



Dillard

Riddell degree at Mercer University in Macon, Ga., and a bachelor's degree in economics, with a minor in finance/economics at Vanderbilt University. He recently completed an interventional cardiology fellowship at Emory University School of Medicine in Atlanta.



Hosmer

**Bay Wood Products Inc.** hired Jason Cummings as production manager, Andy Hosmer as production

Cummings



planner and Chris Patillo as facility manager. Cummings, a 12-year U.S. Marine Corps veteran, is a graduate of the University of Alabama at Birmingham with a bachelor's degree in business management. Patillo graduated from George Stone Technical College and holds a journeyman electrical license.

#### Business Endeavors

Community Bank opened a new office at 6587 Airport Blvd. For more information, call 251-338-6200.

Arcadis North America was awarded two new environmental contracts with the U.S. Army Corps of Engineers (USACE) - Mobile District. The company was one of seven selected for awards focusing on environmental compliance and pollution prevention, and one of 10 selected for hazardous, toxic and radioactive waste projects.

The Visiting Angels franchise, serving Daphne and Mobile counties, was recently purchased by Alabama In-Home Assistance LLC. The organization now owns two franchises for senior in-home care and serves eight Alabama counties. The office is located at 25369 U.S. Hwy. 98, Suite A, Daphne.

#### MEMBER News

The recent merger of AltaPointe Health Systems and Cheaha Regional Mental Health Center made AltaPointe the largest and most comprehensive behavioral healthcare provider in the state. The merger expanded AltaPointe's service area (under Alabama Act 310) of Mobile, Washington and Baldwin counties to include Clay, Coosa, Randolph and Talladega counties. AltaPointe now employs 1,450 and provides treatment to more than 30,000 individuals annually.

Mobile Bay National Estuary Program, MLK Redevelopment **Corp.** and the Student **Conservation Association** received a \$250,000 National Fish and Wildlife Foundation grant to establish the Alabama Coastal Conservation and Resiliency Corps, a new initiative to connect young adults from the lower Three Mile Creek Watershed to their surrounding environment through education, conservation training and employment.

Bay Wood Products, a manufacturer of wooden pallets, rough-cut lumber, custom crates, biofuel and mulch, announced an expansion to accommodate additional custom, hand-built wooden pallets. The facility is expected to be in service in December.

Penske Truck Leasing broke ground on a new district office at Mobile Aeroplex at Brookley. The 19,000-square-foot facility will provide full-service truck leasing, contract maintenance and consumer and commercial truck rental. Construction is by Rogers and Willard.

#### **Business Information**

Solutions recently launched BIS Cloud Connect, a cloud-hosted phone system. Phones offer features including video conferencing, instant messaging, call recording, free soft phone application, unlimited long distance and voicemail delivered to email.

#### Well Done

Maynard Cooper & Gale PC announced 85 of its shareholders were selected for inclusion in *The Best Lawyers in* America 2017 – 38 of whom have been recognized in *Best Lawyers* for 10 or more years. In addition, 11 shareholders garnered the prestigious Best Lawyers 2017 "Lawyer of the Year" award. J. Marshall Gardner and James F. Watkins represent the Mobile office.



Beth Anderson, administrator of USA Medical Center, was recently honored as an American

Hospital Association Grassroots Champion at the Alabama Hospital Association's annual meeting. Anderson was recognized for her leadership in generating community support of the important mission of hospitals.

Melisa Dotson with Bellator Real Estate & Development was awarded the nationally recognized Military Relocation Professional Certification by the National Association of Realtors. The certification recognizes Realtors who help military personnel, veterans and their families find housing.

Mobile-based White-Spunner **Construction**, a general contracting, design-build and construction management firm, was named one of the Best Companies to Work for in Alabama by Business Alabama and Best Companies Group. White-Spunner Construction is among eight small-to-medium firms named to the annual list in 2016.

In addition, the company recently received two high-level safety awards in Alabama and the region by Associated Builders and Contractors. The awards recognize companies that have developed and implemented a safety culture

through management commitment, employee involvement and program innovation.

Al

Hutchinson, president/ CEO of Visit Mobile, was appointed to the Destination

& Travel Hutchinson Foundation's 2016-17 board of trustees. He also was presented with the Tourism Promoter of the Year Award by the Alabama Restaurant and Hospitality Alliance.

#### The Dauphin Island Sea Lab Foundation announced Alabama Coastal Foundation (ACF) was chosen to receive the 2016 Gulf Coast Marine Environmental Leadership Award and ACF Board member Sam St. John, owner of Logical Computer Solutions, was selected to receive the **Environmental Excellence** Award.

Inc. magazine again ranked Rural Sourcing Inc., a leading provider of domestic IT outsourcing services, to its 35th annual Inc. 5000 list of the nation's fastest-growing private companies. The ranking represents a unique look at the most successful independent small businesses.

TAG/Architects announced the completion of Citronelle High School for Mobile County Public Schools with HOAR Program Management. White-Spunner Construction was the contractor.

#### Robert C. Campbell III, senior partner in the firm Campbell, Duke & Campbell, was selected by his peers for inclusion in the 2017 edition of the Best Lawyers in America.

**JMF Solutions Inc.** was named to the Inc. 5000 list of fastest-growing private companies in America.



#### Fall Outdoor Cascading Chrysanthemums Nation's largest outdoor chrysanthemum display • November 5-19



#### **MEMBER** news

Eva Golson, director of the Mobile Film Office, was inducted into the 2016 Southern Public Relations



Federation Hall of Fame. She was recognized for her 40-year career, helping the city attract large-budget movies and the affection of Hollywood stars, directors and producers, and her role in getting a film incentive bill passed.



Albert Carl Hanke Jr. of Mobile Area Water and Sewer System was the 2016 recipient of the

Hanke Charles W. White Award for outstanding contributions to the water industry presented by the Alabama Water and Pollution Control Association. Hanke is a treatment plant operator III.

The Centers for Medicare & Medicaid Services' Five-Star **Quality Rating System recognized** Mobile's Infirmary HomeCare with a 4.5-star rating in quality and a 4-star rating in patient satisfaction. The rating ranks providers in two categories: quality of patient care and patient satisfaction.

Bellingrath Gardens and Home was inducted into the Alabama Tourism Hall of Fame in recognition of its 80<sup>th</sup> anniversary as one of the state's leading tourism attractions.

Visit Mobile was presented with the Alabama-Themed Campaign award by the state tourism office for its success in promoting the history and culture of Mobile with its "Born to Celebrate!" campaign.

#### **Community News**

Dr. Karla McInnis, a science teacher at Mary G. Montgomery High School, was selected as the 2016 Science, Engineering, Communication, Mathematics and Enrichment (SECME) national teacher of the year. The award honors the most committed and talented Science, Technology, Engineering and Math (STEM) teachers in the nation, and includes a \$2,500 cash prize and a scholarship to the 2016 SECME Summer Institute.

Submission deadline for Member News is two months prior to publication. News releases should be one or two brief paragraphs. Photos must be professional headshots, labeled with the person's last name, and must be 300 dpi at full size and saved in an eps, tiff or jpg format. Send your information to news@mobilechamber.com.

in

#### CONNECT with the Chamber >> @MobileChamber Mobile Area Chamber

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#### ANNIVERSARIES

Members are our greatest asset. Please show your support through the patronage of these businesses.

45 years

U.S. Amines

35 vears Alabama Orthopaedic Clinic PC

30 vears

Commonwealth National Bank Joe H. Little Jr., Attorney at Law Lyon Fry Cadden Insurance Agency Inc. **RTS** Transportation Inc. Wade Distributors Inc.

25 years FLC Living

20 years Kentwood Springs Wintzell's Oyster House

#### 15 years

Challenge Engineering & Testing Inc. First Response Services Mobile Society for Human **Resource Management** (SHRM) Primeship Agencies Inc.

Tom Woodford

#### 10 years

Driven Engineering Inc. Faulkner State Community College Hampton Inn & Suites Mobile/I-65 Hampton Inn & Suites Providence Park/Airport Harbor Financial Services LLC Hilton Garden Inn - Orange **Beach Beachfront** Paula's Hair Unlimited LLC The Stewart Lodges at Steelwood

#### **5** years

CostFlex Systems Inc Encore Rehabilitation Inc. Explosive Signs & Graphics LLC I.W.R. Therapy Systems Gulf Professional Services LLC Maitre & Crabtree Dental Group Neal's Electronics The Village at Midtown Vail Rubber Works Inc.

#### 1-4 years

Advanced Integrated Security LLC Alabama Kidney Foundation Mobile Regional Office Bancroft Enterprises Inc. Bank of the Ozarks **Bay Windows** City of Chickasaw Cleveland the Florist Cottage Hill Christian Academy Crowne Health Care of Springhill Dale Hall Agency DTI Partners Inc. Easy Money - 7740 Airport Blvd. **Geiger Brothers Greenup** Industries John Fayard Moving & Warehousing LLC Marine Well Containment Co. Mary Kay Cosmetics -Tesa Gueret Media Services LLC Melvin Pierce Painting Merry Maids Mobile Open MRI MPACT Public Affairs Consulting Nationwide Insurance -Adrienne L. Tucker CPCU LUTCF NATRO Refinishing Inc. Neel-Schaffer Inc. Oak Hollow Farm Inc. **Ocean Freight Express LLC** Office Environments of Mobile Olive Garden Italian Restaurant Patterson Dental Precision Tool & Grinding Inc. **RMI** Pressure Systems Safety-Kleen Systems ServisFirst Bank Ship Architects Inc. Socialize Your Bizness Strategic Wealth Specialists The Arlington at Eastern Shore Centre The Lathan Co. Inc. The Net Effect LLC The Radcliff Schatzman Group at Morgan Stanley US Tool Group VBA Design Inc. Wingate by Wyndham Worthington Industries

Know a company interested in benefiting from Chamber membership? Contact Jackie Livingston at 251-431-8642 or jlivingston@mobilechamber.com or Emily Hatcher at 251-431-8619 or ehatcher@mobilechamber.com. Also, find a membership directory at www.mobilechamber.com.

#### Computer Technical Services LLC

Scot Wood P.O. Box 16512 Mobile, AL 36616 251-660-1046 www.comptechsvcsllc.com *Computer Service/Training/ Maintenance/Cabling* 

#### Crenshaw Machine Systems Larry Crenshaw

700 Williams St. Bay Minette, AL 36507-5313 251-937-9147 www.crenshawmachinesystems.com *Machine Shop* 

#### Depot/U

Matt Landers 1500 1st Ave. N., #73 Birmingham, AL 35203 334-324-7960 www.depotu.io *Technology Business Solutions* 

#### **Gulf Cleaning Services LLC**

Steve Campbell 1703 Laurel St. Mobile, AL 36604 251-610-3924 *Cleaning Service* 

#### **Innovative Service Desk Solutions**

Steven Travers 3730 Lakefront Dr. Mobile, AL 36695 251-415-4638 www.innovativeservicedesk solutions.com *Call Center Outsourcing* 

#### Jason's Deli

Melissa Brown 3756 Airport Blvd. Mobile, AL 36608 251-281-0801 www.jasonsdeli.com *Restaurants* 

#### Kelley Brothers Hardware Inc. -

Alabama Jere Dominescy 8851 Rand Ave. Daphne, AL 36526 251-928-3633 www.kelleybros.com Doors Dr. JoAnn G. King & Associates

JoAnn G. King 5256 U.S. Hwy. 90 W., Ste. B Mobile, AL 36619 251-666-6026 www.kingeyeexpress.com *Optometrists* 

McKinley Communications Inc. Steve McKinley P.O. Box 7619 Spanish Fort, AL 36577 251-586-8760 www.mckinleycommunications.com Advertising Agencies

#### MetaMatch Professional

Services LLC Charlotte Henson-Tucker P.O. Box 7388 Spanish Fort, AL 36577 251-206-5591 www.MetaMatchps.com Employment Agencies & Consultants

#### Mobile Bay Tornados Charlie McCants Sr. 3223 Springhill Ave. Mobile, AL 36607 228-297-0197 www.mobilebaytornados.com Sports & Family Entertainment

The Mosquito Authority Mike Allen P.O. Box 2083 Daphne, AL 36526 251-504-1317 www.bugsbite.com *Pest Control Services* 

#### The Office Space

John Sparks 1442 W. I-65 Service Rd. S. Mobile, AL 36673 251-289-1425 www.officespaceforwork.com *Office/Desk Space Rental Service* 

#### Onin Staffing

Jennifer Mims-Howze 5601 Nevius Rd. Mobile, AL 36619-3901 251-661-1755 www.oninstaffing.com *Employment Agencies & Consultants* 

Pediatric Associates of Mobile PA Mary Jo Montgomery 3719 Dauphin St., Ste. 102 Mobile, AL 36608 251-344-1502 *Physician-MD-Pediatrics* 

The Mobile Area Chamber was awarded a five-star rating by the U.S. Chamber of Commerce, the highest designation given. Of the 6,936 chambers in the U.S., only 203



are accredited, and of those only 103 have achieved five-star distinction. The Mobile Area Chamber has been accredited by the U.S. Chamber since the designation's inception more than 40 years ago.

#### Ramonica Gamble Consulting LLC

Ramonica Gamble P.O. Box 161051 Mobile, AL 36616 251-583-7857 www.ramonicagamble.com *Business Consultants* 

#### Selfie Expressions

Linette Hoppe 4347 Binghampton Dr. Mobile, AL 36619 251-391-2310 Photography-Special Events

#### Shred-It

Courtney Setterstrom 4476 Laughlin Dr. Mobile, AL 36693 251-751-8050 www.shredit.com Document Destruction

#### Shumer Consulting LLC

Missi Shumer 951 Government St., Ste. B Mobile, AL 36604 251-605-7252 www.shumerconsulting.com *Environmental Consultants* 

#### Sunshine Clean LLC

Gus Ruiz-Hernandez 6528 Timbels Drive Mobile, AL 36695 251-490-0203 *Janitorial Service* 

#### **Tri-Star Construction Co. LLC**

Chris Montee 5706 U.S. Hwy. 90 Theodore, AL 36582 251-340-2926 www.tri-starco.com *Construction* 

#### Waste Management

Pamela Ducas 4770 Hamilton Blvd. Theodore, AL 36582-8524 251-408-5208 www.wm.com *Landfills/Waste Disposal/Recycling* 

#### Whitfield Trucking Inc.

Darold Whitfied P.O. Box 13097 Eight Mile, AL 36613 251-379-8907 *Trucking-Motor Freight* 

As of 8/31/16

### GREAT THINGS THAT COME ONCE A WEEK:

#### **1** • Your favorite football team's game.

**2** . Your favorite TV show.

3. 5 p.m. Friday.

### AND NOW LAGNIAPPE!

Mobile's locally owned newspaper is now weekly, providing more news coverage than ever before. Now you have something to look forward to each Thursday!





# believe in mobile belong to the chamber

### connect ... succeed ... grow

At the Mobile Area Chamber of Commerce, our goal is simple – to help your business grow. Membership links you with resources and contacts for success during challenging times. Join us. Get involved in the Gulf Coast's most dynamic business community. Connect to our more than 2,200 members – network, ask questions, learn, share insights and form important business relationships. Believe in a strong future for Mobile. Belong to the Chamber – because it's good for business and good for Mobile.

