



## **PRESS RELEASE**

Thursday, May 12, 2022

Contact: Denise Curtis, Director of Communications  
Mobile Chamber  
(251) 431-8641  
[dcurtis@mobilechamber.com](mailto:dcurtis@mobilechamber.com)

### **Mobile Chamber & City of Mobile Team Up to Launch Litter-Free Leader Initiative**

**MOBILE, Ala.** – The Mobile Chamber and City of Mobile are teaming up to launch a new initiative to help control litter by recognizing local businesses that are taking steps to keep our city clean.

Litter-Free Leaders will be named each quarter starting in July with a Litter-Free Leader of the Year announced at the Chamber's State of the City and County on January 11, 2023.

"Good actions are contagious, and many leaders in our corporate and business community are already working with us to make Litter Free Mobile a reality," Mayor Sandy Stimpson said. "We are excited to partner with the Mobile Chamber to highlight local businesses making a difference and hopefully inspire others to get involved as well."

The Mobile Chamber is encouraging member businesses to help in the effort by picking up litter near their storefront and parking lots, setting out extra trash cans, promoting litter-free efforts with their customers and participating in community-wide clean-up events.

"When we work to attract new investment to Mobile, it's important we present our best self and litter has no place in that presentation," said Mobile Chamber Interim President & CEO Bob Chappelle. "This recognition will hopefully encourage our community to work even harder to address litter in our community."

Quarterly winners will be recognized at the Chamber board meetings and in the Chamber's Business View magazine. They'll also be featured on both the Chamber and mayor's email newsletters and social media channels.

To nominate your company or another business worthy of the title "Litter-Free Leader", visit <https://mobilechamber.com/news/litter-free-leader> and fill out the online form.

###