



**For Immediate Release**

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## **Continuing Its Momentum, Mobile Area Chamber Plans Its Next Chapter**

### **Sisson Announces Resignation; Nationwide Search Commences**

[Mobile, Ala., 09.20.21] William B. Sisson, president and CEO of the Mobile Area Chamber of Commerce, has informed the Board of Directors' executive committee that he is resigning his position with the organization effective Oct. 15, 2021. He is leaving the Chamber to return to the East Coast where he will be closer to family and pursue opportunities to do consulting on international economic development projects.

"The Board and the entire leadership team at the Mobile Area Chamber are greatly indebted to Bill for his leadership and outstanding work over the past 13 years," said Terry Harbin, chairman of the Chamber. "The Mobile area business community could not have asked for a more talented, dedicated advocate. We will miss Bill greatly and wish him the very best in his future endeavors.

"The Mobile Area Chamber is ready to continue our momentum and move to the next chapter," Harbin said. "We will begin the search for a new leader who will continue and expand our efforts. This organization is well positioned for the future."

Throughout his time at the Mobile Area Chamber, Sisson focused on elevating the Chamber's profile and building economic development success. Under his leadership, the Chamber's economic development efforts have produced more than 15,000 new direct jobs and \$9.8 billion of new capital investment for Mobile. Some of the most significant projects include Thyssenkrupp Steel (now AM/NS Calvert and Outokumpu Stainless), Airbus, Walmart Import Distribution Facility and Austal USA.

Sisson's leadership saw Innovation Portal, a nonprofit incubator and innovation hub for entrepreneurs, innovators, and creatives, become a reality. In addition, he led the organization through a global pandemic, and the Chamber is stronger today than it ever has been.

His efforts earned him a seat on the U.S. Chamber of Commerce's Committee of 100, an assembly of the nation's leading chambers, and he is treasurer of the board of directors of the Association of Chamber of Commerce Executives.

“Without question, the Chamber is on the cusp of even more amazing things,” said Sisson. “One of the true highlights of my life has been working over 13 years with the Chamber team to continue to advance this five-star chamber of commerce. I remain committed to this organization that I love, and pledge to work through the transition over the coming weeks.”

The Chamber's Executive Committee will immediately appoint a team to conduct a nationwide search for a successor. The Executive Committee is in discussions to name an interim executive director, and an announcement will be made shortly.

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### **About the Mobile Area Chamber of Commerce**

The Mobile Area Chamber of Commerce is a private business organization with approximately 1,800 members that employ nearly 93,000 people and is the economic developer for the City of Mobile and Mobile County. We represent business interests of the Mobile region, advocating for business-friendly legislative policies and serve as a resource for small businesses and area entrepreneurs. Additional information is on the Chamber's [website](#), [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).