



For Immediate Release

For More Information Contact
Susan Rak-Blanchard
Director, Communications & Marketing
251.431.8641

Mobile Area Chamber Announces Senior Staff Addition Michael Galvin Named Senior Vice President of Member Engagement

[Mobile, Ala., 07.26.2021] Michael Galvin was named senior vice president of member engagement for the Mobile Area Chamber of Commerce, Chamber President and CEO Bill Sisson announced today.

“Mike is a proven marketing and sales executive with broad-based business expertise and a clear record of results,” Sisson said. “His experience in the ever-changing digital marketing landscape and success in key sales leadership roles at AT&T, YP Marketing and Gannett - *USA Today Network* will be tremendously valuable to our Chamber members and investors.”

In this position, Galvin will work with Sisson and the organization’s senior management team to research and help implement industry-best practices regarding member recruitment, engagement and retention, product and service delivery, and alternative revenue sources. The creation of his position is a key component of the Chamber’s new three-year strategic plan.

Galvin comes to the Mobile Area Chamber from the Montgomery Area Chamber of Commerce where he was the chief officer for membership and engagement. Prior to that position, he served as general manager for TALON, a provider of innovative decision-making tools. While at Gannett - *USA Today Network*, he served as president of the *Montgomery Advertiser* and regional vice president of LOCALiQ, a B2B marketing arm. Galvin also served in capacities of increasing responsibilities with YP Marketing Solutions (formerly AT&T Advertising) and BellSouth Advertising and Publishing in markets across the Southeastern United States.

Galvin holds a bachelor’s degree from the University of Tennessee.

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About the Mobile Area Chamber

The Mobile Area Chamber of Commerce is a private business organization with approximately 1,800 members that employ 92,916 people, and the economic developer for the City of Mobile and Mobile County. We represent business interests of the Mobile region, advocating for business-friendly legislative policies and serve as a resource for small businesses and area entrepreneurs. Additional information is on the Chamber’s website, Facebook, Instagram, LinkedIn, Twitter and YouTube.