



For Immediate Release

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Mobile Area Chamber Promotes Christina Stimpson



MOBILE, Ala. [12.07.2020] – The Mobile Area Chamber of Commerce today announced **Christina Stimpson’s** new role as director of economic development.

In this position, Stimpson will manage all business development and expansion project activity – international and domestic, and will oversee the Chamber’s international trade program and data and research function.

She joined the Chamber in 2009, and in 2013 was promoted to director of international trade. During the last seven years, Stimpson has worked to increase Mobile’s international competitiveness, advance job creation and economic growth through international engagement and helped dozens of area companies develop a global customer base. During that time, the Chamber’s international business division won the “Going International Award” by the American Chamber of Commerce Executives, was a recipient of the President’s “E” Award for Export Service and the Governor’s Trade Excellence Award.

David Rodgers, vice president of economic development, said, “Stimpson’s leadership and international business strength, makes her the ideal candidate to spearhead the Chamber’s business development activities. We are excited to have her provide new value to our economic development team.”

“Our success is dependent on our ability to creatively reach out to targeted industries and populations in a way that results in a new job for a worker and a skilled-hire for an employer,” said Stimpson. “I am excited to build upon the traditional goals of economic development looking beyond job creation and capital investment to ensure priorities like talent pipelines, increased productivity and trade growth, and the needs of existing industries are being met.”

Stimpson holds a bachelor's degree in apparel merchandising, design and production management from Auburn University, and received additional training at the Basic Economic Development Course at Georgia Tech.

She has participated in the Alabama Leadership Initiative, is a graduate of Leadership Mobile and was recognized nationally as a 40 Under 40 by Development Counsellors International and locally by *Mobile Bay Monthly*. Stimpson serves on the boards of University of South Alabama's Global USA, the Japan American Society of Alabama, the Alabama World Trade Association and the Alabama District Export Council.

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About the Mobile Area Chamber's Economic Development Efforts

The Mobile Area Chamber of Commerce is a private business organization with more than 1,800 members, and the economic developer of record for the city of Mobile and Mobile County. Thanks to the support of the Chamber's Partners for Growth public and private investors, from 2010 to date Mobile's economic development efforts created 8,788 new jobs and retained 541 more. Capital investments topped \$4.4 billion, including 31 new businesses recruited and 56 expansion projects at existing area companies. Additional information is on the Chamber's [website](#), [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).