believe in mobile
belong to the chamber
Join Us and Connect ... Succeed ... Grow

At the Mobile Area Chamber of Commerce, our goal is simple —
to help your business grow. Membership links you with resources and
contacts for success. Join us.

Get involved in the Gulf Coast’s most dynamic business community. Connect with our more than 2,100 members —
network, ask questions, learn, share insights and form important business relationships. Believe in a strong future for
Mobile. Belong to the Chamber — because it’s good for your business and good for Mobile.

How Membership Makes a Difference

Results from a national survey conducted by the Atlanta-based Schapiro Group show that your Chamber involvement can
turn into added revenue for your business. Two-thirds of consumers believe Chamber members are reputable, trustworthy
companies using good business practices, care about their customers and are involved in the community.

The Big Picture

The Mobile Area Chamber is an independent, nonprofit business organization representing its 2,100 members and more
than 110,000 employees. We are a staff of approximately 40 professionals with diverse skills, with a legion of more than
1,000 volunteers, working to improve our business community.

Member Value
The Chamber provides member value through
networking, publicity, referrals, learning opportunities,
advertising opportunities, discounts and credibility.

Economic Development and
Job Creation
The Chamber works not only to bring in new business,
but also to help existing companies expand. Aggressive
economic development marketing programs by the
Mobile Area Chamber resulted in 16,345 new jobs and
$8.5 billion in capital investment over the past decade.

Small Business Development
The Chamber is a major resource for the development
of the area’s new and small businesses, and the
Chamber provides vital counseling services and
resources to help start, manage and grow your small
business.

Governmental Relations
The Chamber lobbies the Alabama Legislature for pro-
business legislation impacting the local community. In
addition, we work with local governments and lobby
for business interests in Washington D.C. Annually, the
Chamber develops a community legislative agenda
based on member input.

Community Improvement
The Chamber works for strong community
infrastructure, such as the I-10 Mobile River/Bayway
widening project, and quality of life. These efforts help
your business grow and prosper.
What the Mobile Area Chamber Can Do For You...

▶ Advocacy
With more than 2,100 members representing more than 110,000 employees, we are a strong and credible voice for business. We represent you by:

- Lobbying for business-friendly policies;
- Maintaining relationships with elected officials;
- Partnering with the U.S. Chamber of Commerce, Business Council of Alabama and other Chambers in the region to promote a pro-business agenda;
- Offering members an opportunity to meet candidates running for public office at Pork & Politics in the Park, an annual political networking event; and
- Providing access and contact information for local, state and federal officials.

▶ Networking
We offer a variety of high-profile networking venues to help you develop new business contacts and connect you to potential clients. Events include:

- Business After Hours, hosted monthly at different Chamber member locations;
- Networking@Noon and Coffee with the Chamber (each offered bimonthly) where you can introduce your company, product and/or service; and
- Membership 101 to get acquainted with staff and Chamber activities and benefits.

▶ Professional Development
The Chamber is the ultimate business resource center offering information, tips and best practices to help give your company a competitive edge. We offer you and your employees:

- Affordable, content-rich seminars;
- Small business presentations and forums;
- A small business toolbox on the Chamber’s website;
- Executive, Nonprofit and Women’s Roundtables;
- Connections to mentors and experts through the Small Business Administration, MBDA Mobile Business Center and others; and
- Access to research including current economic indicators, demographic data, statistics, relocation information and more.

▶ Recognition
Throughout the year, special awards programs acknowledge the business community’s best-of-the-best. Awards include:

- Corporate Community Service Award;
- Eagle Awards (recognizing minority business owners);
- Innovator of the Year;
- Manufacturer of the Year;
- Small Business of the Month;
- Small Business of the Year; and
- Minority Business Advocate.

▶ Referrals
The Mobile Area Chamber fields more than 3,000 calls a month, and the website averages 10,000 page views a month.

- Only Chamber members are referred by staff;
- The Chamber’s online membership directory and website is a resource for members and potential members; and
- Your directory listing on the Chamber’s website links to your homepage and to social media outlets.

▶ Savings
Members have access to discounts that impact their bottom line, including:

- An exclusive marketing platform to promote your company’s services at no charge;
- Discounts for products and services listed on the Chamber’s website; and
- Special rates on Chamber conference room rentals. New members receive one free room rental.

▶ Visibility
Get noticed in a wider circle of business owners and decision makers. Mobile Area Chamber members receive:

- A free listing and link to your homepage on the Chamber’s online membership directory at www.mobilechamber.com;
- New member and anniversary listings in our monthly news magazine, The Business View, reaching more than 22,000 businesses. Members may also receive additional coverage by pitching stories or announcing new staff, promotions, business endeavors and accomplishments;
- Complimentary event announcements in the Chamber’s electronic newsletter, The Business View Weekly, sent to more than 8,500 subscribers;
- Sponsorship and advertising opportunities for a variety of events and publications;
- The opportunity to host a booth at Business Expo, Mobile’s annual premier business-to-business trade show;
- Prominent placement of marketing brochures/flyers in the Chamber’s high-traffic lobby; and
- A window decal and website e-plaque to show customers you are a valued member of the Chamber.
Membership Application

Name of Business (as it will appear in the online directory) ________________________________________________

Business Category ________________________________________

Other Categories of Service Your Business Offers ______________________________________________________

Key Contact Person □Mr. □Mrs. □Ms. □Dr. ______________________________________________________________

Title ________________________________ E-mail ________________________________

(name to be used in all published listings)

Primary Officer □Mr. □Mrs. □Ms. □Dr. ______________________________________________________________

Title ________________________________ E-mail ________________________________

(president, owner, partner, etc. if different than above)

Mailing Address ______________________________________________________________

City ________________________________ State ___________ Zip ___________

Physical Address ______________________________________________________________

City ________________________________ State ___________ Zip ___________

Website ______________________________________________________________

Telephone (_________) ___________________________ Fax (_________) ___________________________

Referred By ______________________________________________________________

OPTIONAL INFORMATION: (The Chamber uses this information to track diversity among membership.)

□ Minority-Owned* □ Female-Owned □ Veteran-Owned

*A minority-owned business is one which is at least 51% owned and operated by one or more individuals federally recognized as ethnic minority (African American, Asian American, Hispanic American, Native American).

INVESTMENT SCHEDULE

BASE DUES $395

(# of full-time employees*_____ x $5 ) + $ __________

(# of part-time employees*_____ x $2.50 ) + $ __________

TOTAL = $ __________

*Includes agents and associates who contribute to profit.

BOARD OF ADVISORS - $3,500 (or base dues calculation, whichever is greater)

□ Visa □ MasterCard □ American Express □ Discover Expiration Date ________________

Account # ________________________________ CSV2 code ________________________________

Authorized Signature ________________________________

Name (please print) ________________________________

Membership dues may be tax deductible as an ordinary and necessary business expense, but are not a charitable tax deduction for federal income tax purposes. Although not a charity, the Mobile Area Chamber is an advocate organization for area businesses. Additionally, 8 percent of your dues are for lobbying activities, and as such this portion is not deductible for federal income tax purposes.
Board of Advisors are top-ranking executives who have a desire to engage in peer-to-peer networking, connect with the inner workings of the Mobile area business community and build relationships with other influential leaders.

_____ Yes, I would like to join the Board of Advisors.

_____ New Chamber members: Please enclose annual dues of $3,500, this activation form, and a completed Chamber membership application.

_____ Existing Chamber members: Please enclose $___________ (increasing annual dues investment to $3,500).

Advisor Information

Head Local Representative ____________________________
Title ____________________________
Company ____________________________
Address ____________________________
City ____________________________ State ____________ Zip ________
Telephone ____________________________ Fax ____________________________
E-mail ____________________________

Activation Must Be Signed

Company Representative ____________________________Date ____________________________
Volunteer/Staff ____________________________Date ____________________________
Chamber Vice President ____________________________Date ____________________________
MISSION
The Mobile Area Chamber’s Board of Advisors exists to create added membership value by providing a unique and invigorating forum to connect executives of small, medium and large companies to a broad base of influential leaders in the Mobile area. The Board of Advisors also provides its members with an avenue for valuable input on critical Chamber and community issues.

ACCESS
The Board of Advisors, through its members, provides opportunities for dialogue, resources and relationship-building by focusing on the following:

• Access to unique programs, people and events to increase awareness of regional issues and initiatives of interest;
• Interaction among Advisors to create a more diverse, networked and united business community; and
• A high level of recognition for Advisors’ companies.

MEMBERSHIP REQUIREMENTS
Each Advisor will meet the following criteria:

• Local head of firm representing a progressive and successful company that creates value in the business community.
• Has a desire to work in a collaborative manner with other business and civic organizations to build and strengthen our region.
• Minimum annual Chamber dues will equal $3,500, or base dues, whichever is greater.

In addition to the benefits you receive from your general membership in the Mobile Area Chamber of Commerce, you will:

• Have opportunities to build relationships with the top executives of small, medium and large companies and with the broad base of influential leaders in the Mobile area;
• Receive invitations to three meetings throughout the year with the Chamber’s elected governing Board of Directors to learn about the region’s progress and hear speakers of timely importance;
• Receive invitations to business announcements, receptions and other special events including legislative receptions in Mobile and Montgomery, and other VIP events held throughout the year;
• Receive recognition in the Chamber’s monthly magazine, The Business View; and
• Have your company highlighted separately on the Mobile Area Chamber’s website at www.mobilechamber.com.