The Mobile Area Chamber of Commerce offers member businesses affordable advertising rates in numerous publications. These options include:

- *The Business View* - a monthly business magazine mailed to more than 20,000 business owners and managers in Mobile and Baldwin counties and e-mailed to more than 8,000 addresses monthly;

- *The Business View Weekly* - a weekly e-mail sent to more than 8,000 addresses as a supplement to *The Business View*;

- *Website* - the Chamber’s website averages 10,000 page views a month.

Take advantage of the many ways to advertise your business.
**SPECIFICATIONS**

All Mobile Area Chamber print publications are designed using InDesign software.

All ads must be submitted in digital format using Illustrator, PhotoShop or high resolution files (300 dpi or higher). Film is not accepted. Files must be CMYK and Macintosh compatible. Confirm the ad is press ready and conforms to the requirements below. Ads that are not print ready will not be accepted or will incur additional charges to prepare for print.*

- PDF files and all embedded graphics are to be 300 dpi.
- All colors are CMYK (4 plates) with no spot color and no RGB colors.
- All fonts must be embedded.
- For full-page bleed ads, be sure to extend graphics at least 0.125” beyond the trim marks on all four sides.

The Mobile Area Chamber can not accept faxed advertisements or files with graphics or photos embedded, such as Microsoft Word or Microsoft PowerPoint.

We reserve the right to censor, revise, change, alter or reject any advertisement that is not provided according to specifications, based on editorial comment or is politically-oriented. The Chamber’s liability for any error it might make in publication of an advertisement (print or electronic) is limited solely to a return of the consideration paid for the advertisement.

Only Mobile Area Chamber members in good standing may advertise.

Cancellations for ads must be received in writing at least 90 days prior to publication date. The Mobile Area Chamber reserves the right to bill for reserved advertising space if ad material is not received by the deadline and/or if a cancellation is received fewer than 90 days prior to publication date.

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*Wise Design - designer for The Business View - 251-660-7751

**Price Schedule**

<table>
<thead>
<tr>
<th>Ad Design</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$450</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$285</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$185</td>
</tr>
</tbody>
</table>

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**FILE TRANSFER**

Large files may be sent by CD to:
Mobile Area Chamber of Commerce
PO Box 2187
Mobile, AL 36652-2187
*(Please note publication)*

Files smaller than 2 MBs may be e-mailed to Carolyn Wilson at cwilson@mobilechamber.com.

To learn more about the benefits of advertising, contact
Rene Eiland, Account Executive
251-510-4175
reiland@mobilechamber.com
Fax: 251-431-8646

**WWW.MOBILECHAMBER.COM**

MOBILE AREA CHAMBER OF COMMERCE - PO BOX 2187 - MOBILE AL 36652-2187
The Business View is distributed directly to more than 20,000 business in Mobile County.

The Business View Weekly is distributed to more than 8,000 e-mail addresses each week to Mobile Area Chamber members and potential members.

The Guide to Mobile is provided to new members; prospects for company relocation and/or new operations in the Mobile area; and those requesting information when relocating to Mobile.

The Mobile Area Chamber’s website averages 300,000 unique clicks a month.

Data about Mobile Area Chamber of Commerce members:

- More than 60 percent of Chamber member companies are small businesses comprised of 10 or less employees.
- 30 percent of the member companies have between 11 and 50 employees, and the other 10 percent have employees ranging from 51 to more than 1,000.
- Mobile Area Chamber of Commerce member businesses represent industries including automotive, construction, financial, tourism, insurance, real estate, manufacturing, professional, utilities, printing/publishing, media, restaurants, retailers, wholesalers, services and transportation.
- Professional companies make up the largest percentage of member businesses with more than 18 percent.
- Service industry companies represent more than 13 percent of member businesses, and those in the construction industry represent approximately 10 percent.

Limitations:
The Chamber’s placement reservations and conditions apply. Additionally, the Chamber reserves the right to reject or later cancel any ad (and to remove it from its printed and electronic publications, including the website) for any reason whatsoever, including but not limited to the fact that any artwork is not provided according to specifications, or the ad is based on editorial comment, is politically-oriented or is considered pornographic or otherwise inappropriate by the Chamber or has a link to a site that contains such materials. Additionally, banners containing events, programs or projects that compete, directly or indirectly, with the Chamber’s events, programs or projects, cannot be placed on the Chamber’s printed and electronic publications (including the website). If a website banner ad has been paid for by a sponsor and is not included on the Chamber’s website for the full one year term, THE CHAMBER’S SOLE LIABILITY (AND THE SPONSOR’S SOLE REMEDY) shall be a proportionate return of the amount paid by the sponsor for the banner for the period that it did not run.

To learn more about the benefits of advertising, contact
Rene Eiland, Account Executive
251-510-4175
reiland@mobilechamber.com
Fax: 251-431-8846

WWW.MOBILECHAMBER.COM
MOBILE AREA CHAMBER OF COMMERCE - PO BOX 2187 - MOBILE AL 36652-2187
THE BUSINESS VIEW

The Business View is a monthly business publication produced by the Mobile Area Chamber of Commerce. The publication’s mission is to effectively communicate with the membership, and the business public, to increase support and understanding of the Chamber, highlight its members, provide important information about the Mobile area and the region’s business community, and serve as an affordable advertising outlet for members.

ADVERTISING RATES

FULL PAGE ADS

Bleed size: 9.5” W x 12.25” H (includes .125 bleed on all sides)
Trim size: 9.25” W x 12” H
Allow .25 inch safe margin on all sides of ad.

| INSIDE FRONT COVER | $1,500 |
| INSIDE BACK COVER | $1,200 |
| PAGE 3 (inside right page) | $1,500 |
| FULL PAGE | $1,000 |

HALF PAGE

Horizontal - 8” W x 5.25” H $ 620
Vertical - 3.9” W x 10.625” H $ 620

QUARTER PAGE

3.9” W x 5.25” H $ 410

All ads include full color at no extra charge.

Multiple ad discounts for ads available up to a 1/2 page:
3 months - 10%; 6 months - 20%; 11 months - 25%
There are no discounts for ads for inside and back cover ads.

ADVERTISING DEADLINES

February - ads due December 10
March - ads due January 10
April - ads due February 10
May - ads due March 10
June - ads due April 10
July - ads due May 10
August - ads due June 10
September - ads due July 10
October - ads due August 10
November - ads due September 10
December/January - ads due October 10

*Ads shown are not actual size and shown for approximate dimensions and bleeds available.
WWW.MOBILECHAMBER.COM
Member Advertising Contract & Space Order

Advertiser/Business Name: ________________________________

Contact Name/Title: ______________________________________

Billing Address: __________________________________________

City, State, Zip: __________________________________________

Telephone: ______________________________________________

E-Mail: __________________________________________________

For Multiple Month Contract

Will send new ad each issue ☐

Will use same ad every issue ☐

Will rotate ads ☐

Ad Format Provided/Needed:

Camera Ready ☐

Needs Typesetting* ☐

Needs Conversion and Typesetting* ☐

Needs Ad Design* ☐

*NOTE: For ads other than camera ready, additional charges will apply according to ad size and services needed.

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad. If invoice payment is not received within 60 days of original invoice, advertiser’s credit card will be charged.)

AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐

Cardholder’s Name: ________________________________ CSV2# __________________

Card# ________________________________ Exp. Date ________________

Signature: _____________________________________________

Date: _________________________________________________

Chamber Rep: _________________________________________

Month of Ad(s): June 2019 ☐ July 2019 ☐ Aug 2019 ☐

Sept 2019 ☐ Oct 2019 ☐ Nov 2019 ☐

Ad Size: ____________________________ Ad Rate: ________________

Less Discount (if applicable): _____________________________

Total Contract Value: ____________________________

Cancellations for ads must be received in writing at least 90 days prior to publication date. The Business View reserves the right to bill for reserved advertising space if ad material is not received by the deadline and/or if a cancellation is received fewer than 90 days prior to publication date.

Rene Eiland, Account Executive
251-510-4175
reiland@mobilechamber.com
Fax: 251-431-8646

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising in The Business View. Return signed form to: The Business View, Advertising Manager, P.O. Box 2187, Mobile, AL 36652-2187. Fax: 251-431-8646.
THE BUSINESS VIEW WEEKLY

The Business View Weekly is a weekly e-mail business publication produced by the Mobile Area Chamber of Commerce. The publication’s mission is to effectively communicate with the membership, and the business public, to increase support and understanding of the Chamber, highlight its events, promote member events, provide important information about the Mobile area and the region’s business community, and serve as an affordable advertising outlet for members.

ADVERTISING RATES

<table>
<thead>
<tr>
<th>Week</th>
<th>Size (pixels)</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>300 x 300</td>
<td>$50</td>
</tr>
<tr>
<td>4+</td>
<td>300 x 300</td>
<td>$45</td>
</tr>
<tr>
<td>8+</td>
<td>300 x 300</td>
<td>$40</td>
</tr>
<tr>
<td>16+</td>
<td>300 x 300</td>
<td>$35</td>
</tr>
<tr>
<td>1</td>
<td>300 x 600</td>
<td>$65</td>
</tr>
</tbody>
</table>

All ads may link to a web page or PDF flyer.
Ads are due Wednesday at noon for that week’s e-mail. All ads must accompany a signed contract, with a credit card guarantee, noting dates ad(s) should run.

*Ads shown are not actual size and shown for approximate dimensions and bleeds available.
WWW.MOBILECHAMBER.COM

Rene Eiland, Account Executive
251-510-4175
reiland@mobilechamber.com
Fax: 251-431-8646
Member Advertising Contract & Space Order

Advertiser/Business Name: ________________________________

Contact Name/Title: _____________________________________

Billing Address: _________________________________________

City, State, Zip: _________________________________________

Telephone: _____________________________________________

E-Mail: _________________________________________________

Week(s) ad should appear (ads run Thursday afternoon each week except where noted):

March 2019 □□□□□ April 2019 □□□□□ May 2019 □□□□□□□

June 2019 □□□□□ July 2019 □□□□□ Aug 2019 □□□□□□□

Sept 2019 □□□□□ Oct 2019 □□□□□□ Nov 2019 □□□□□

Number of ads requested: _______________ Use same ad each week: _______________

Total Cost of Contract: ____________________________

Ad Format Provided / Needed:

Advertisements will appear approximately 3" x 3" or 3" x 6" and need to conform to specific guidelines.

Acceptable formats:

PDF, jpg or gif only

Physical dimensions:

300 x 300 pixels at 150 dpi or 300 x 600 at 150 dpi

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad. If invoice payment is not received within 60 days of original invoice, advertiser’s credit card will be charged.)

AMEX □  VISA □  MASTERCARD □  DISCOVER □

Cardholder’s Name: __________________________ CSV2# ________________

Card# __________________________ Exp. Date __________________________

Signature: __________________________

Date: __________________________

Chamber Rep: __________________________

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising in The Business View Weekly.

Return signed form to: BVW, Advertising Manager, P.O. Box 2187, Mobile, AL 36652-2187. Fax: 251-431-8646.

Rene Eiland, Account Executive
251-510-4175
reiland@mobilechamber.com
Fax: 251-431-8646
**MOBILE AREA CHAMBER WEBSITE**

The Chamber’s website - www.mobilechamber.com - contains numerous pages where sponsor ads may be placed. Sponsors will receive an ad in a rotating banner at the bottom of the page to run for one year from start date (meaning the date of a signed contract and receipt of a banner ad), with the capability of linking from the placement to the sponsor’s homepage. The ads will appear on the first page of the web section only.

The pages available are:

**HOMEPAGE Sponsor:** $1,000

**NEWS Page Sponsor:** $400
**CALENDAR Page Sponsor:** $400
**VISITING Page Sponsor:** $400
**WORK AND LIVE Page Sponsor:** $400

**ECONOMIC DEVELOPMENT (ED) Sponsor:** $400
**SMALL BUSINESS (SB) Sponsor:** $400
**COMMUNITY & GOVERNMENTAL AFFAIRS (CGA) Sponsor:** $400
**MEMBERSHIP Sponsor:** $400

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<table>
<thead>
<tr>
<th>Pixels</th>
<th>Inches</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width</td>
<td>1464</td>
</tr>
<tr>
<td>Height</td>
<td>201</td>
</tr>
<tr>
<td>Resolution</td>
<td>96 pixels/inch</td>
</tr>
</tbody>
</table>

*Ad shown is not actual size and shown for approximate dimensions available.

WWW.MOBILECHAMBER.COM
Member Advertising Contract & Space Order

Advertiser/Business Name: ________________________________

Contact Name/Title: ________________________________

Billing Address: ________________________________

City, State, Zip: ________________________________

Telephone: ________________________________

E-Mail: ________________________________

Banner Location: (Ad will run from contract date for one year.)

Homepage ☐ Calendar ☐ Visiting ☐ News ☐ Work/Live ☐
ED ☐ SB ☐ CGA ☐ Membership ☐

Number of ads requested: ____________ Use same ad each page: ____________

Total Cost of Contract: ________________________________

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad. If invoice payment is not received within 60 days of original invoice, advertiser’s credit card will be charged.)

AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐

Cardholder’s Name: ________________________________ CSV2# ________________________________

Card# ________________________________ Exp. Date ________________________________

Signature: ________________________________

Date: ________________________________

Chamber Rep: ________________________________

The sponsor must provide artwork with the following specifications for placement on the website:

<table>
<thead>
<tr>
<th>Pixels</th>
<th>Inches</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width</td>
<td>1464</td>
</tr>
<tr>
<td>Height</td>
<td>201</td>
</tr>
</tbody>
</table>

Resolution 96 pixels/inch

Rene Eiland, Account Executive
251-510-4175
reiland@mobilechamber.com
Fax: 251-431-8646