



# Mobile's on the Grow

Full of Southern charm and hospitality, Mobile gives rise to countless business opportunities. Over the last decade, Mobile's economic development efforts garnered \$8.1 billion in capital investment and 14,341 jobs at new and existing area companies.

Just as impressive as our growing business community is our quality of life. Mobile is a picturesque city at the mouth of the Mobile River and edge of Mobile Bay, leading to the Gulf of

Mexico. Our streets are lined with massive live oaks, and outdoor activities can be enjoyed year-round thanks to our warm, sunny climate.

Founded in 1702, Mobile is one of the oldest cities in the United States. Our rich history is matched with a fast-growing, modern community focused on the future.



MOBILE AREA  
CHAMBER OF COMMERCE





The Mobile Area Chamber of Commerce is the lead economic developer for the City of Mobile and Mobile County. Much of our economic success is attributed to the collaborative efforts of Team Mobile – a group of city and county officials, Alabama State Port Authority, Mobile Airport Authority, local utility and educational entities, and the Chamber.

According to an economic impact study by Auburn University at Montgomery, Mobile has the most diverse economy in Alabama. Our current industry clusters include aviation/aerospace, chemical, healthcare, information technology, maritime, logistics/distribution, oil and gas, and steel.

The following companies are among the most recent to announce new or additional investment, and statistics measure results from 2007 to 2018.

**Airbus**  
*Aircraft Manufacturing*  
[www.airbus.com](http://www.airbus.com)

Following the acquisition of a majority stake in the Bombardier C Series aircraft, Airbus will create a second final assembly line in Mobile. The company also delivered its first U.S.-built aircraft with the new engine option (NEO), offering customers a quieter and more fuel efficient plane. Mobile is the fourth city in the world and the only city in the U.S. to assemble the A320 aircraft family.

**AeroStar**  
*Aviation Technology*  
[www.aerostar.aero](http://www.aerostar.aero)

The Mobile-based aircraft maintenance repair company is more than doubling its footprint and employees to accommodate its growing workload. AeroStar performs maintenance on Airbus, Boeing and Bombardier platforms.

**Aker**  
*Oilfield Services*  
[www.akersolutions.com](http://www.akersolutions.com)

The company is relocating engineering, human resources and accounting positions to Mobile. In addition, Aker is making a capital investment in its umbilicals manufacturing operations to meet the demands of its global customer base.

**Amazon**  
*Warehousing*  
[www.amazon.com](http://www.amazon.com)

Amazon's first investment in Alabama was a sortation center in Mobile. More than a million packages a month have the Mob5 label, indicating they came through Mobile.

**AM/NS Calvert**  
*Steel Manufacturing*  
[www.usa.arcelormittal.com](http://www.usa.arcelormittal.com)

The joint venture of ArcelorMittal and Nippon Steel and Sumitomo Metal Corp. increased its slab yard storage area and invested in technologies for high-strength steel. The company produces 5.3 million tons of flat rolled carbon steel products annually for the automotive, construction and other industries.

**APM Terminals**  
*Stevedoring Contractors*  
[www.apmterminals.com](http://www.apmterminals.com)

Phase three of five planned expansions is underway, including the addition of two super-Post Panamax and two Post-Panamax ship-to-shore cranes. When completed, the container port will accommodate 650,000 TEUs annually.

AVERAGE SALARY  
OF JOBS CREATED  
**\$56,323**

*These are the results of the Mobile Area Chamber's economic development efforts over the past decade.*

**30** NEW  
BUSINESSES  
RECRUITED

EXPANSIONS AT  
**62** EXISTING  
COMPANIES



## **Austal USA**

*Shipbuilding*

[www.austal.com](http://www.austal.com)

Austal has delivered nine Littoral Combat Ships (LCS) and nine Expeditionary Fast Transport vessels (EPF) to the U.S. Navy from its shipyard at the Port of Mobile. Currently, there are seven LCS and three EPF ships in various phases of construction, enough to guarantee the current workforce through 2022.

## **BASF**

*(formerly Bayer Crop Science)*

*Chemicals*

[www.cropscience.bayer.com](http://www.cropscience.bayer.com)

The company moved into the Mobile market, co-locating at Evonik's Mobile facility to use an Evonik chemical to produce BASF's agricultural herbicide.

## **Canfor Southern Pine**

*Lumber*

[www.canfor.com](http://www.canfor.com)

Canfor recently located its U.S. headquarters to Mobile. The lumber company also has a sawmill located in Mobile.

## **Continental Motors Group**

*Aircraft Engines*

[www.continentalmotors.aero](http://www.continentalmotors.aero)

The company announced plans to build a 260,000-square-foot state-of-the-art

manufacturing facility and corporate office. The news was part of Continental's re-commitment to Mobile as its corporate global headquarters.

## **Evonik Corp.**

*Chemicals*

[www.evonik.com](http://www.evonik.com)

The company recently expanded its production and established a chemical park where companies can benefit from the byproducts of Evonik. Recently, the park drew a new product line operation with BASF.

## **Hutchinson**

*Aerospace*

[www.hutchinson.com](http://www.hutchinson.com)

With an initial facility estimated between 21,000 and 35,000 square feet, Hutchinson's plans for an Aerospace Manufacturing Center of Excellence in Mobile could expand up to 65,000 square feet.

## **Kimberly-Clark**

*Paper Products*

[www.kimberly-clark.com](http://www.kimberly-clark.com)

In a year's time, the company announced two significant investments: the first for an onsite heat and power plant, and the second to replace a tissue machine, add a converting line and expand its recycled fiber facility.

## **Lenzing Fibers**

*Woven Textiles*

[www.lenzing.com](http://www.lenzing.com)

Once the company finalizes building a new facility on site, it will be the largest production site of TENCEL® in the world with anticipated production of 90,000 tons per year of the woven fiber used in clothing, sheets, baby wipes and other personal and industrial applications.

## **MAAS Aviation**

*Aviation Technology*

[www.maasaviation.com](http://www.maasaviation.com)

The company completed a twin-bay paint shop facility dedicated to maintenance, repair and overhaul (MRO). The facility is an addition to the hanger MAAS set up initially at the Airbus Final Assembly Line.

## **Millard Maritime**

*Maritime Terminals*

[www.millardmaritime.com](http://www.millardmaritime.com)

The port facility located in south Mobile County is expanding its conveyance system for salt used to de-ice roads and parking lots. Millard's services include container stripping and loading, in-house stevedoring and export/import capabilities.

NEW JOBS  
CREATED  
**14,341**

**\$8.1**  
BILLION IN CAPITAL  
INVESTMENTS AT  
NEW & EXISTING COMPANIES

MOBILE'S  
COST OF LIVING  
IS CONSISTENTLY ONE OF THE  
**LOWEST**  
OF THE 80 MID-SIZE U.S. METROPOLITAN AREAS.





### Prism Systems

Software Development  
[www.prismsystems.com](http://www.prismsystems.com)

Driving this Mobile-based company's expansion is a new research and development lab. Prism creates the systems control software for Fortune 500 companies and other customers in energy, food and beverage, entertainment, government, oil and gas, pulp and paper, education and more.

### Safran USA

Aviation Nacelles  
[www.safran-usa.com](http://www.safran-usa.com)

The manufacturing operation will produce and install aircraft engine nacelles, the housing for an aircraft engine and its related components. The company built out a 24,500 square-foot bay at Mobile Aeroplex at Brookley.

### SSAB

Steel Manufacturing  
[www.ssab.us](http://www.ssab.us)

The company is moving its U.S. division's head office to Mobile. SSAB's manufacturing facility in Axis produces quenched and tempered steel plate used in automobiles, elevator buckets and other manufacturing and construction sectors.

### Threaded Fasteners

Industrial Components  
[www.threadedfastenersinc.com](http://www.threadedfastenersinc.com)

The company is building a galvanizing facility, and recently expanded its Mobile operations. Threaded Fasteners manufactures bolts and specialty headed products for maritime, industrial/chemical, transportation, construction, utility and original equipment manufacturer customers.

### Walmart

Warehousing  
[www.walmart.com](http://www.walmart.com)

The company opened its newest direct import distribution center in Mobile in August 2018. The 2.5 million-square-foot facility will stock Walmart's other distribution centers along the central Gulf Coast.

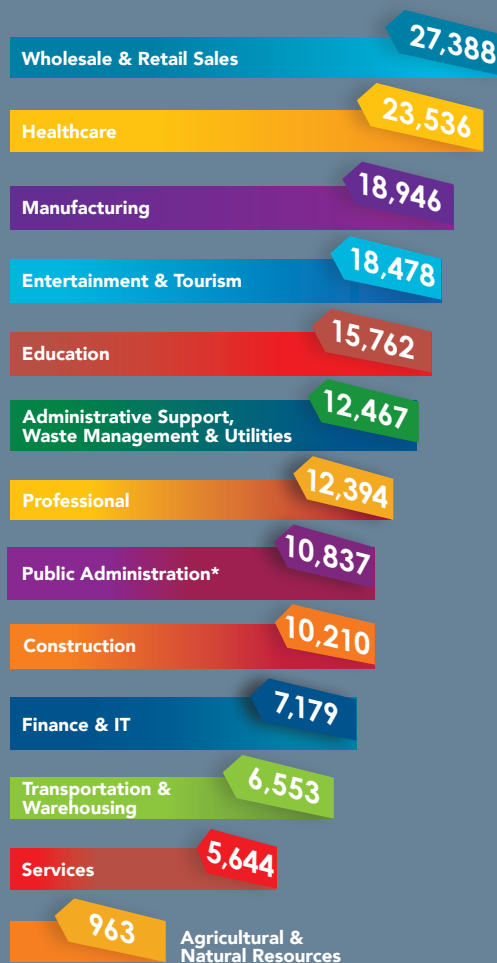
### Worthington Industries

Cryogenic Technology  
[www.worthingtonindustries.com](http://www.worthingtonindustries.com)

Following the company's purchase of Taylor Wharton's cryoscience business, Worthington announced plans to move its manufacturing of transport trailer production to Mobile.

## EMPLOYMENT BASE

Number of Employees Per Industry



\*includes federal employees

Source: Alabama Department of Labor

## MEDIAN HOUSEHOLD INCOME

City of Mobile  
 Mobile County  
 Mobile Bay Area



Source: U.S. Census Bureau

## MOBILE AREA POPULATION

	Population	Median Age
City of Mobile	190,265	36
Mobile County	413,955	37
Baldwin County	212,628	42
Mobile Bay Area	626,583	37

Source: U.S. Census Bureau

# MOBILE-AREA MAJOR EMPLOYERS

Employers by Full-time Employee Count	Product or Industry
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## 4,000-plus employees

Austal \*  
 Infirmary Health System  
 Ingalls Shipbuilding  
 Mobile County Public Schools  
 University of South Alabama & Medical Facilities

Shipbuilding  
 Healthcare  
 Shipbuilding  
 K-12 Public Education  
 Education/Healthcare

## 3,999 – 3,000 employees

Baldwin County Board of Education

Education

## 2,999 – 1,000 employees

AM/NS Calvert \*  
 Baldwin County Board of Education  
 Chevron Refinery  
 City of Mobile  
 Mobile County  
 CPSI  
 Providence Hospital  
 Springhill Medical Center  
 VT MAE \*

Steel  
 Education  
 Chemicals  
 Local Government  
 Local Government  
 Software  
 Healthcare  
 Healthcare  
 Maintenance & Repair

## 999 – 500 employees

Airbus U.S. Manufacturing Facility \*  
 Alabama Power  
 Alorica/EGS  
 AltaPointe  
 AT&T  
 Evonik Corp. \*  
 G.A. West & Co.  
 Kimberly-Clark Corp.  
 Outokumpu Stainless USA \*  
 PCA Jackson Mill  
 PCH Hotels & Resorts  
 Poarch Band of Creek Indians  
 Regions Bank  
 SSAB Americas \*  
 Walmart

Aerospace  
 Utility  
 Inbound Call Center  
 Healthcare  
 Utility  
 Chemicals  
 Industrial Construction  
 Paper  
 Steel  
 Paper  
 Tourism  
 Tribal Government  
 Financial  
 Steel  
 Warehousing

## 499 – 250 employees

Alabama Orthopaedic Clinic  
 Alabama State Port Authority  
 BASF \*  
 Bishop State Community College  
 Cardiology Associates  
 Coastal Alabama Community College  
 Coca-Cola Bottling Co.  
 Continental Motors \*  
 Fresenius Medical Care  
 Hargrove Engineers + Constructors  
 Mobile Area Water & Sewer System  
 Olin Corp. \*  
 Premier Medical  
 Regions Bank  
 Saad Healthcare  
 SE Toyota Fiance  
 Spring Hill College  
 The Hiller Cos.  
 The SSI Group  
 Thompson Engineering  
 UOP Honeywell

Healthcare  
 Maritime/Transportation  
 Chemicals  
 Education  
 Healthcare  
 Education  
 Food Services  
 Aerospace Engines  
 Healthcare  
 Engineering  
 Utility  
 Chemicals  
 Healthcare  
 Financial  
 Healthcare  
 Financial  
 Education  
 Fire Systems & Safety  
 Software  
 Engineering  
 Chemicals

## MOBILE'S WORKFORCE TALENT POOL

Mobile's growing business community counts on a strong, talented and dedicated workforce. There are a number of resources and programs to ensure local residents have the skills area employers need.

Among the most recognized state-led training programs in the country, AIDT offers comprehensive pre-employment selection and on-the-job-training, specific to a qualifying company's needs. In Mobile, AIDT operates the Alabama Aviation Training Center, AIDT Maritime Training Center and the Erich Heine Learning Center (focused on steel manufacturing).

There are also numerous community colleges, training centers and apprenticeship programs. Twelve signature academies with career-oriented curricula based on current and projected job openings operate at Mobile County public high schools.



\* Mobile has long been recognized for its foreign direct investment. The asterisk by 11 of the 46 major employers represents those based outside the U.S.



# EASY ACCESS TO NORTH AMERICA AND WORLD MARKETS

By land, by air or by sea – you can get here from anywhere.

Mobile is the largest Gulf Coast city between New Orleans and Tampa. A few interesting notes about our water economy: the Mobile-Tensaw River Delta is the second largest delta in the U.S., Mobile Bay is the fourth largest estuary in the nation and Mobile Bay holds the second largest natural gas reserve in the world.

**2** AIRPORTS IN MOBILE, BOTH WITH FAA PART 139 CERTIFICATION

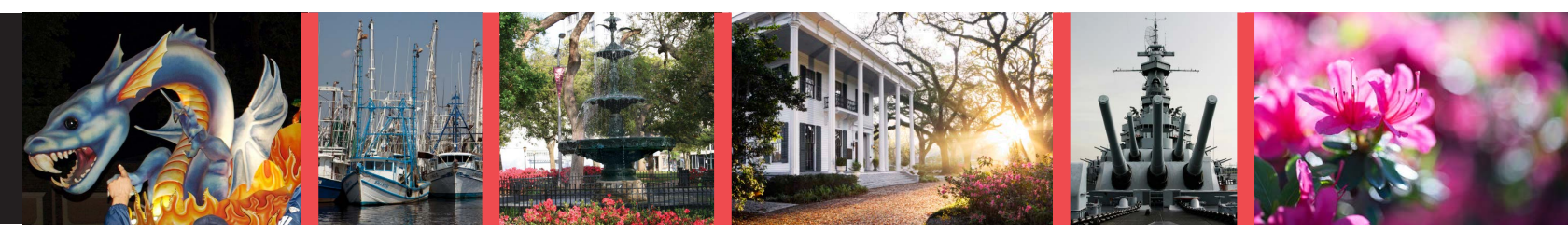
**10TH** LARGEST PORT BY VOLUME IN THE U.S.

**2** INTERSTATE SYSTEMS: I-10 AND I-65

ACCESS TO **15,000** MILES OF INLAND WATERWAYS

**LOW COST** OF LIVING AND DOING BUSINESS

**5** CLASS 1 RAILROADS



## LAGNIAPPE

(a little something extra)

A growing business community with a skilled workforce and unmatched infrastructure and logistics make Mobile an undeniable choice for your company's new location or expansion.

Our friendliness, historic character, abundance of cultural and recreational activities, and low cost of living make Mobile a place anyone would want to call home.

Here are a few things that make us unique:

Mobile is the birthplace of modern-day Mardi Gras celebrations in the U.S.

The Duffee Oak is a 300-plus-year-old tree, and one of 3,000 live oaks more than 100 years old in the city.

The University of South Alabama has the only Level 1 Trauma Center in the region and its Mitchell Cancer Institute is the only academic cancer research center in the upper Gulf Coast region.

Mobile was founded by the French in 1702. The city has also flown under the

flags of Spain and Britain, in addition to the United States.

The Dollar General Bowl, Reese's Senior Bowl, Alabama Deep Sea Fishing Rodeo, Dauphin Island Regatta, Azalea Trail Run and the Distinguished Young Women scholarship program all call Mobile home. In addition, regional golf is among the nation's finest with more than 25 courses.

Mobile is known as the Azalea City thanks to Frise Langlois, who first brought the bright pink blossoms here from his father's garden in Toulouse, France, in 1754.