



For Immediate Release
Monday, April 16, 2018

For More Information Contact:
Leigh Perry-Herndon 251-431-8645
or 251-377-5438

Mobile Area Chamber of Commerce Promotes David Rodgers to Economic Development Vice President

MOBILE, Ala. – The Mobile Area Chamber of Commerce today announced David Rodgers has been promoted to vice president of economic development. Chamber President & CEO Bill Sisson and Chairman of the Board Brian Willman with Regions Bank, made the official announcement. Rodgers will fill the open position left by Troy Wayman who went to work for One Acadiana in Lafayette, La.

A native Mobilian, Rodgers has been with the Mobile Area Chamber since January 2015, working in the economic development department as a project manager. He was promoted to senior project manager in June 2016. In his role with the Chamber, some of his project “wins” include Canfor’s headquarters relocation, Continental Motors expansion and the Walmart Distribution Center announcement. He also worked for two years for Safety Source as a purchasing manager.

“David brings to the table a clear understanding of the Mobile market, our Team Mobile partners, and strong working relationship with the Alabama Department of Commerce and site selectors from across the country,” said Sisson. “He also has a strategy in place to help take the Chamber’s economic development department to the next level.”

In this position, Rodgers will oversee and direct the Chamber’s economic development functions, including new business development, business retention and expansion, international trade and workforce development. Additionally, he will oversee the day-to-day operations of the Chamber’s current economic development program of work – Partners for Growth (PFG).

Willman noted Rodgers experience with PFG as an asset for his new position. “Our (PFG) investors helped shape the Chamber’s economic development program of work, and have invested in it. David is the right person to help us exceed our aggressive PFG goals.”

Among his many accolades, Rodgers was named the Economic Development Association of Alabama’s Young Professional of the Year in 2017 and completed the Economic Development Institute at Oklahoma University. He has a bachelor’s degree in business administration marketing from the University of Southern Mississippi.

According to Sisson, the timeline to onboard Rodgers into the new position will begin immediately.

###