



Mobile's on the Grow

Full of Southern charm and hospitality, Mobile gives rise to countless business opportunities. Over the last decade, Mobile's economic development efforts garnered \$8.47 billion in capital investment and 15,771 jobs at new and existing area companies.

Just as impressive as our growing business community is our quality of life. Mobile is a picturesque city at the mouth of

the Mobile River and edge of Mobile Bay, leading to the Gulf of Mexico. Our streets are lined with massive live oaks, and outdoor activities can be enjoyed year-round thanks to our warm, sunny climate.

Founded in 1702, Mobile is one of the oldest cities in the United States. Our rich history is matched with a fast-growing, modern community focused on the future.



MOBILE AREA
CHAMBER OF COMMERCE



The Mobile Area Chamber of Commerce is the lead economic developer for the City of Mobile, Mobile County and Washington County. Our economic success is attributed to the collaborative efforts of Team Mobile – a group including the City of Mobile, Mobile County, Alabama State Port Authority, Mobile Airport Authority, local utility and educational entities, and the Chamber.

According to an economic impact study by Auburn University at Montgomery, Mobile has the most diverse economy in Alabama.

The following companies are among the most recent to announce new or additional investment here:

HIGHLIGHTED NEW & EXPANDING PROJECTS:

Airbus*

Aircraft Final Assembly
www.airbus.com

Now operational, Mobile is the fourth city in the world and the only city in the U.S. to assemble the A320 aircraft family. The facility is drawing continued aerospace investment from its suppliers and service vendors, including Safran Engineering Services, Hutchinson, MAAS Aviation and UTC Aerospace.

Alabama Steel Terminals*

Steel Warehousing
www.alabamasteelterminals.com
This steel coil handling facility is located at the Port of Mobile.

AM/NS Calvert

Steel Manufacturing
www.usa.arcelormittal.com
The joint venture of ArcelorMittal and Nippon Steel and Sumitomo Metal Corp. is increasing its slab yard storage area and investing in technologies for high-strength steel.

APM Terminals

Container Terminal
www.apmterminals.com

This investment will expand the container yard by 20 acres and include two additional cranes.

Arkema

Chemicals
www.arkema-america.com
The company is adding a production line to make Kepstan™ PEKK, used in 3D printing and carbon fiber applications to its Axis facility.

Austal USA

Shipbuilding
www.austal.com
The latest investment includes a new office complex and expansion of the Module Manufacturing Facility and Assembly Bay 6. The company has more than 4,000 employees.

Blastech Mobile

Steel Fabrication
www.blastechmobile.com
The company is building a new 21,000-square-foot facility and more than doubling its workforce.

** Represents a new company to the Mobile area.*

**AVERAGE SALARY
OF JOBS CREATED
\$45,824**

These are the results of the Mobile Area Chamber's economic development efforts over the past decade.

**35 NEW
BUSINESSES
RECRUITED**

**EXPANSIONS AT
75 EXISTING
COMPANIES**



BASF

Chemicals

www.basf.us

BASF launched a new product line to make biodegradable cleaning agents more effective. The company located this project at Evonik.

Bayer Crop Science*

Chemicals

www.cropscience.bayer.com

The project is co-locating at Evonik. Bayer will use an Evonik chemical in production of an agricultural herbicide.

Danby*

Distribution Warehouse & Retail

www.danby.com

Moving into an existing warehouse in Saraland, the company will use the Port of Mobile to receive incoming merchandise to meet the needs of its customers in nine states.

Evonik

Chemicals

www.evonik.com

The company is expanding production and launching a new product. Evonik is also developing a chemical park.

Marine Well Containment Co.*

Oil Spill Recovery

www.marinewellcontainment.com

An expanded containment system used to cap and contain oil is housed in Mobile.

Myer Marine Services

Maritime Manufacturing & Maintenance

www.myermarineservices.com

To manufacture and service dredging equipment, the company built a new 32,000-square-foot facility.

Prism Systems

Software Development

www.prismsystems.com

Driving this Mobile-based company's expansion is a new research and development lab.

Rural Sourcing Inc. (RSI)*

Software Development

www.ruralsourcing.com

The Atlanta-based firm opened a software development center in downtown Mobile.

SSAB Americas

Steel Manufacturing

www.ssab.com

The company added a heat-treating facility to harden steel, a niche market for SSAB.

Star Aviation

Aerospace

www.staraviation.com

Expanding its manufacturing division, the company is constructing a new 24,000-square-foot facility.

Tate & Lyle

Splenda Sucralose

www.tateandlyle.com

The company announced it would move its entire production of Splenda Sucralose to its Washington County facility.

Worthington Industries

Cryogenic Technology

www.worthingtonindustries.com

Following the company's purchase of Taylor Wharton's cryoscience business, Worthington decided to leave operations in the Mobile area, retaining 61 local positions.

NEW JOBS
CREATED
15,771

\$8.47
BILLION IN CAPITAL
INVESTMENTS AT
NEW & EXISTING COMPANIES

MOBILE'S
COST OF LIVING
IS CONSISTENTLY ONE OF THE
LOWEST
OF THE 80 MID-SIZE U.S. METROPOLITAN AREAS.



MOBILE'S WORKFORCE TALENT POOL

Mobile's growing business community counts on a strong, talented and dedicated workforce. There are a number of resources and programs to ensure local residents have the skills area employers need.

Among the most recognized state-led workforce training programs in the country, AIDT offers comprehensive pre-employment selection and on-the-job training, specific to a qualifying company's needs. In Mobile, AIDT operates the Alabama Aviation Training Center, AIDT Maritime Training Center and the Erich Heine Learning Center.

Mobile is home to four colleges and universities. The largest is the University of South Alabama with more than 16,000 students. The others – Faulkner University, Spring Hill College and University of Mobile – are privately run.

There are also numerous community colleges, training centers and apprenticeship programs, including Bishop State Community College, Alabama Aviation Center and Faulkner State Community College. In the spring of 2016, a new 25,000-square-foot advanced manufacturing training facility was announced to help the Alabama Community College System meet employer needs for skilled workers.

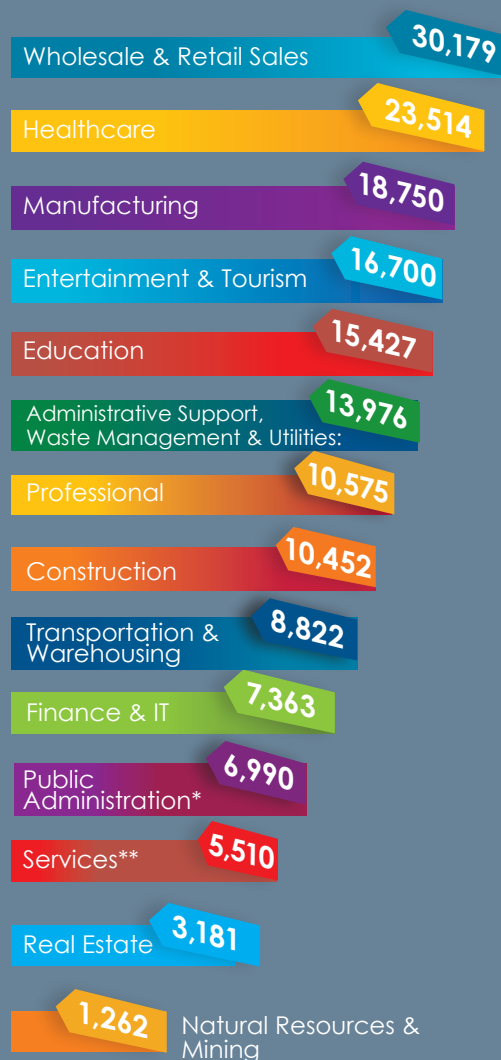
In addition to having the state's largest Advanced

Placement program, Mobile County Public Schools has 12 signature academies with career-oriented curriculums based on current and projected job openings. Included areas of focus are advanced information technology, aerospace, coastal studies, engineering, entrepreneurship, health, international studies, manufacturing and maritime.



EMPLOYMENT BASE

Number of Employees Per Industry



MEDIAN HOUSEHOLD INCOME

City of Mobile
Mobile County
Mobile Bay Area



Source: U.S. Census Bureau

MOBILE AREA POPULATION

	Population	Median Age
City of Mobile	194,288	36
Mobile County	415,395	37
Baldwin County	203,709	42
Mobile Bay Area	619,104	37

Source: U.S. Census Bureau

*does not include federal employees
**in addition to public administration

Source: U.S. Census Bureau

MOBILE AREA MAJOR EMPLOYERS

Employers by Employee Count

Product or Service

4,000-plus employees

Austal
 Infirmary Health System
 Ingalls Shipbuilding
 Mobile County Public Schools
 University of South Alabama & Medical Facilities

Shipbuilding
 Healthcare
 Shipbuilding
 K-12 Public Education
 Education/Healthcare

2,999 – 1,000 employees

Alorica
 AltaPointe
 AM/NS Calvert
 Baldwin County Board of Education
 City of Mobile
 Mobile County
 CPSI
 Providence Hospital
 Springhill Medical Center
 VT MAE

Inbound Call Center
 Healthcare
 Steel
 Education
 Local Government
 Local Government
 Software
 Healthcare
 Healthcare
 Maintenance & Repair

999 – 500 employees

Alabama Power
 Alabama State Port Authority
 AT&T
 BAE Systems Southeast Shipyards
 BASF
 Boise Paper
 Evonik Industries
 G.A. West & Co.
 Grand Hotel Marriott Resort
 Kimberly-Clark Corp.
 Outokumpu Stainless USA
 Regions Bank
 SSAB Americas

Utility
 Maritime/Transportation
 Utility
 Shildbuilding & Repair
 Chemicals
 Paper
 Chemicals
 Industrial Construction
 Tourism
 Paper
 Steel
 Financial
 Steel

499 – 250 employees

Airbus U.S. Manufacturing Facility
 Alabama Orthopaedic Clinic
 Cardiology Associates
 Coca-Cola Bottling Co.
 Continental Motors
 Fresenius Medical Care
 Hargrove Engineers + Constructors
 Masland Carpets
 Mobile Area Water & Sewer System
 Olin Corp.
 Phelps Dunbar
 Premier Medical
 Scotch Gulf Lumber
 Spring Hill College
 The Hiller Cos.
 The SSI Group
 Thompson Engineering
 UOP Honeywell
 World Omni Financial Corp.

Aerospace
 Healthcare
 Healthcare
 Food Services
 Aerospace Engines
 Healthcare
 Engineering
 Carpet
 Utility
 Chemicals
 Legal
 Healthcare
 Lumber
 Education
 Fire Systems & Safety
 Software
 Engineering
 Chemicals
 Inbound/Outbound Call Center

MOBILE'S INDUSTRY CLUSTERS



Aviation/Aerospace



Chemical



Healthcare



IT/High-Tech



Maritime



Logistics/Distribution



Oil & Gas



Steel

Learn more at
www.mobilechamber.com



EASY ACCESS TO NORTH AMERICA AND WORLD MARKETS

By land, by air or by sea – you can get here from anywhere.

Mobile is the largest Gulf Coast city between New Orleans and Tampa. A few interesting notes about our water economy: the Mobile-Tensaw River Delta is the second largest in the U.S., Mobile Bay is the fourth largest estuary in the nation and Mobile Bay holds the second largest natural gas reserve in the world.

2 AIRPORTS IN MOBILE, BOTH WITH FAA PART 139 CERTIFICATION

9TH LARGEST PORT BY VOLUME IN THE U.S.

2 INTERSTATE SYSTEMS: I-10 AND I-65

ACCESS TO **15,000** MILES OF INLAND WATERWAYS

OVER 2.4 MILLION SQ FT OF WAREHOUSES AND OPEN STORAGE

5 CLASS 1 RAILROADS



LAGNIAPPE

(a little something extra)

A growing business community with a skilled workforce and unmatched infrastructure and logistics makes Mobile an undeniable choice for your company's new location or expansion.

Our friendliness, historic character, abundance of cultural and recreational activities, and low cost of living make Mobile a place anyone would want to call home.

Here are a few things that make us unique:

Mobile is the birthplace of modern-day Mardi Gras celebrations in the U.S.

The Duffee Oak is a 300-plus-year-old tree, and one of 3,000 live oaks more than 100 years-old.

The Mitchell Cancer Institute is the only academic cancer research center in the upper Gulf Coast region.

Six different flags have flown over Mobile: French, Spanish, British, Republic of Alabama, Confederacy and United States of America.

The Dollar General Bowl, Reese's Senior Bowl, Alabama Deep Sea Fishing Rodeo, Dauphin Island Regatta and the Distinguished Young Women scholarship program all call Mobile home. In addition, regional golf is among the nation's finest with more than 25 courses.

Mobile is known as the Azalea City thanks to Frise Langlois, who first brought the bright pink blossoms here from his father's garden in Toulouse, France in 1754.