



FOR IMMEDIATE RELEASE

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Business Expo Set for Wednesday, Aug. 27

The Mobile Area Chamber of Commerce will host its annual Business Expo, Wednesday, Aug. 27.

The day will kick-off with a luncheon guest speaker, Jim Busby, founder of QMS and co-founder of Centralite Systems. Busby's speech will address lessons learned and focus on two numbers for business owners and budding entrepreneurs – eight and three, as he tells his “rags to riches and back to rags, but maybe, back to riches again” story. Busby will inspire the audience with his personal eight reasons why Mobile is a great city to start a business and his top three keys to business success.

The luncheon begins at 11:30 a.m. and reservations are required. The cost is \$45 or \$35 for Mobile Area Chamber members.

The main event, drawing 200-plus exhibitors and 2,000-plus attendees, Business Expo follows the luncheon from 1 to 6 p.m. Admission is free with a business card. Among the exhibitors will be 20 local, state and federal resource partners to assist small business owners with management, financial, procurement, marketing and technical assistance. Those partners include the Alabama Department of Commerce - Office of Small Business Advocacy, Alabama Department of Economic and Community Affairs - Office of Minority Business Enterprise, Alabama Small Business Development Center, Mobile MBDA Business Center and Women's Business Alliance and many more.

Details by event:

Event 1: Expo Luncheon

When: 11:30 a.m. to 1 p.m.

Where: Arthur R. Outlaw Mobile Convention Center

Sponsor: Aker Solutions

Event 2: Business Expo & Resource Fair

When: 1 to 6 p.m.

Where: Arthur R. Outlaw Mobile Convention Center Exhibit Hall

Cost: Free with business card

Presented by: Blue Cross and Blue Shield of Alabama, Alabama Department of Commerce and Alabama Department of Economic and Community Affairs.

Additional Expo Sponsors: AltaPointe Health Systems Inc. Army Aviation Center Federal Credit Union; BankcorpSouth, BIS Office Systems; Columbia Southern Education Group; C-Spire; Daily Access Corp.; Employee Liability Management Inc.; Infirmary Health; Office Solutions & Innovations; PNC Bank; Wind Creek Hospitality.

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