



Rick Miller's Pro356 works with entrepreneurs across the region. Pictured here from left to right are clients, Alodia Arnold, Fairhope Life Magazine; Dale Speetjens, Shipshape Urban Farms; Miller; David Andersen, Bizooza; and Jeff Parker, Shipshape Urban Farms. Photo by JJPR

# PRO356 CONSULTING HELPS CLIENTS MAKE LASTING CHANGE

After nearly 30 years of experience in numerous markets from New York City to San Francisco, **Rick Miller**, CEO/owner of Pro356 Consulting, decided it was time to return to his roots in Mobile. "You don't really appreciate the quality of life that you have in lower Alabama until you go and see the rest of the world," he says.

Pro356 Consulting is the Mobile Area Chamber's Small Business of the Month.

When Miller developed Pro356, he wanted to bring his financial knowledge and experience to small businesses by offering a people-oriented solution with a focus on balance and observant leadership rather than speed. Through Pro356, he provides individual and team coaching to introduce positive behavioral change that lasts, and provides financial results.

With nearly 10 years of involvement with the Chamber, Miller facilitates Emerging Leaders, the SBA-sponsored small

business growth program hosted by the Chamber. Through Emerging Leaders, Miller works with 20-plus companies over a seven-month period to help them develop a three-year growth plan. "The Mobile Chamber is the gold standard of what it takes to serve the business community," Miller says.

He also runs the Hatch Entrepreneurial Development Center in Fairhope, a tech-focused incubator – a smaller version of Innovation Portal, which develops plans and scenarios to find investors. And he is looking to open a second operation in Atlanta for Pro356 Consulting.

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Giving back to his community is a big part of Miller's life. He teaches Sunday school at Fairhope United Methodist Church and is actively involved with Men's Outback. Miller is a Tiny Habits Certified Coach who is dedicated to helping his clients and community make lasting change.

He also runs a Facebook page called Fellowship of Gratitude, an effort to share small moments of gratitude. "The true success in life is keeping your work, family and your recreation in balance," he says.

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