

MOSQUITO JOE TARGETS PESTS IN OUTSIDE SPACES



Photos by Brian Jordan, FusionPoint Media

Gail Yongue, a former hospice nurse, had a lifelong dream of owning her own business. That dream became a reality when she opened **Mosquito Joe of Gulf Coast Alabama** in 2015.

“I want people to be able to enjoy their outdoor spaces they have invested their hard-earned money to create, without getting eaten alive by mosquitoes,” she says.

The company is the Mobile Area Chamber’s Small Business of the Month.

Mosquito Joe provides outdoor pest control services. Its most popular treatment is mosquito repellent that protects yards for up to three weeks at a time. Options within this type of service include a barrier spray to kill existing mosquitoes and deter new ones from entering a yard, and a natural treatment ranging from all-natural garlic to botanicals derived from natural plant oils.

Additional services include flea and tick control and fire ant protection as well as a misting system for protecting outdoor spaces like decks, pools and patios.

Based in Daphne, the company serves commercial properties and residences in both Baldwin and Mobile counties and does one-time outdoor treatments for clients hosting special events like outdoor weddings, holiday barbecues or parties.

Mosquito Joe employs eight people. “We pride ourselves on delivering an excellent customer experience,” says Yongue.

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Aside from her membership in the Mobile Area Chamber, she was a graduate of the 2018 class of Emerging Leaders, is an ambassador for the Eastern Shore Chamber and serves on the Baldwin County Bicycle Pedestrian Advisor Committee. She believes the Emerging Leaders training lectures helped develop the business.

“The networking opportunities offered by the Chamber have allowed for an increase of business contacts and advice that has contributed to (our) overall success,” she says.

Giving back is a priority for Yongue and her husband, Jim. They have sponsored and promoted several blood drives in coastal Alabama. And they participate in the Nothing But Nets initiative, which donates insecticide-treated nets to families in Africa.



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COMPANY NAME: Mosquito Joe of Gulf Coast Alabama
OWNERS: Gail and Jim Yongue
PHONE: 251.272.4950
WEBSITE: gulfcoastalabama.mosquitojoe.com



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