

Everything Chamber Members need to know about Electronic Certificates of Origin



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What is a Certificate of Origin?

Import Compliance


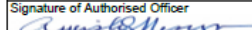
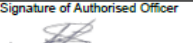
- Document required by Exporter for import compliance states “Origin” of all goods
- Importing country Customs calculates duty based on Origin
- Exporter legally responsible for correct declaration

Role of Chambers

- Chambers responsible for certification Geneva Convention 1923

Embassies & Consulates

- Exports to Middle East require legalization and payment of fees

Exporter Band of Outsiders 1109 N. El Centro Ave. Los Angeles, CA 90038 USA		Certificate No EWU00000160	Page 1	Pages 1 of 1
Consignee PIER S.P.A. Via NUova Trevigiana, 87 31032 Casale Sul Sile (TV) ITALY		Exporter's Reference Letter of Credit No		
Buyer (if not Consignee)				
CERTIFICATE OF ORIGIN				
Port of Loading Los Angeles		 Los Angeles Area Chamber of Commerce 350 South Bixel Street Los Angeles California 90017 Phone: +1 213 580 7500 Fax: +1 213 580 7511		
Aircraft	Date of Departure 22 Jan 2010			
Flight No				
Port of Discharge Tessera, ITALY	Final Destination			
Marks and Numbers	Number and kind of Packages	Description of Goods	Export Statistical Code	Gross Weight lb
12Y8S2W06SS0903513	1 box	Watchbands of base metal, not gold	9113.20.00	20
<small>I, the undersigned, being duly authorized by the Exporter, and having made the necessary enquiries hereby certify that based on the rules of origin of the country of destination, all the goods listed originate in the country and place designated. I further declare that I will furnish to the Customs authorities of the importing country or their nominee, for inspection at any time, such evidence as may be requested for the purpose of</small>				
<small>The undersigned, duly authorized by the Designated Issuing Authority certifies on the basis of information supplied and to the best of their knowledge and belief that the goods are of the designated origin, production or manufacture.</small>				
The goods were produced/manufactured at				
Insert place of produced / manufactured				
Signature of Authorised Officer 		Signature of Authorised Officer 		
		Date 21 Jan 2010		


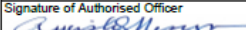

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What is a Certificate of Origin?

Two Types

- Non Preferential
 - Standard Rules of Origin & Duty
- Preferential - Free Trade Agreement
 - NAFTA - US, Canada & Mexico
 - Zero or reduced Duty

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			The undersigned, duly authorized by the Designated Issuing Authority certifies on the basis of information supplied and to the best of their knowledge and belief that the goods are of the designated origin, production or manufacture.	
Signature of Authorised Officer			Date 21 Jan 2010	

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Fast Facts: What are the ICC Rules?

Chamber of Commerce

- Appoints Authorized Officer
- Formal undertaking replaced Notary
- Chamber applies seal
- Service both members & non-members
- Know the rules and expect questions?



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Fast Facts: What are the ICC Rules?

Exporter (member)

- Appoints Authorized Officer
- Signs Formal Undertaking
 - Bound by the Standard Rules
 - Indemnifies Chamber
 - Becomes responsible for declaration
 - Provides direct access to Customs
- Submits signed COO and Commercial Invoice
- Can appoint Freight Forwarder to submit on behalf of Exporter



Consequences of getting it wrong

Freight Forwarders/ Customs Clearance Agents

- Incorrect declarations are **Redlined**
- Risk of incurring legal liability
- Loss of license
- Penalties
- Delays/ Missed deadlines

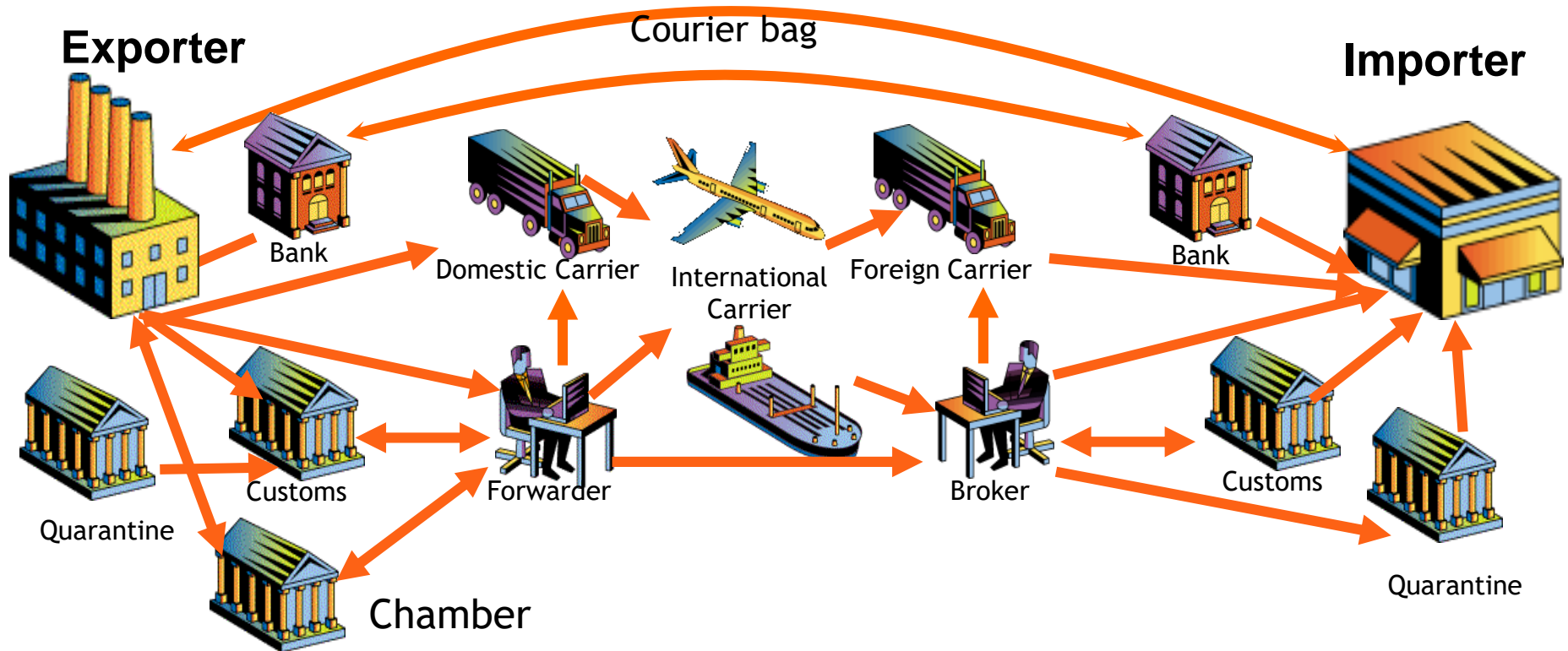
Exporter/ importer

- Loss of export license
- Increased costs
- Delays/ Missed deadlines



COO - cost today?

- Manual COO cost to US exports – \$500million per year
- Local/overseas courier costs \$60 to \$150 per shipment



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Cost Comparison per Certificate

Activity	Cost of manual process	Electronically Processing
Courier cost from Exporter to chamber	\$10	\$0
Courier cost from chamber to Exporter	\$10	\$0
International courier bag to send COO to Importer	\$60	\$0
Extra time taken – 30 mins	\$15	\$0
Error rate 10% - Resubmission	\$5	\$1
Stamping Fee	\$25	\$25
Total	\$125	\$26

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Internet changes everything!

- Process COO's from your desktop 365 days 24 x 7



eCertify, the efficient way to process Certificates of Origin, saves you time and money.



Mailing or sending couriers to get your Certificates of Origin stamped is both inefficient and costly.

That is why we have adopted the next generation eCert technology as our standard to process your Certificates of Origin. With eCert, Exporters and Freight Forwarders now have a seamless and streamlined electronic solution providing real value in cost savings and efficiency gains. So eliminate your paper-based processing of Certificates and start saving time and money today!

With eCert you will:

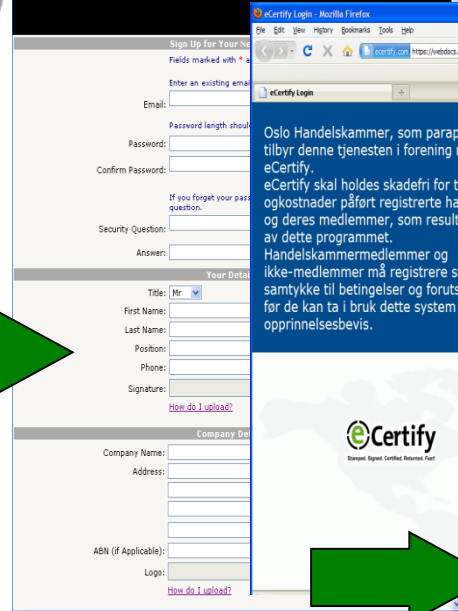
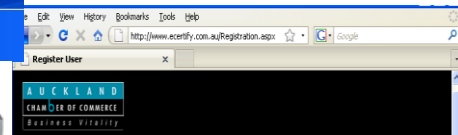
- Eliminate courier costs
- Reduce administration costs
- Reduce errors
- Improve turnaround time
- Receive prompt notification of acceptance or rejection

There are options to submit your export document to the Chamber



[Register here](#)

[Login](#)



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Who needs to Register?

1. Exporter

- Multiple registrations
- Single login
- process own COO

2. Freight Forwarder

- registers their Exporters
- processes for Exporters

The screenshot displays a web form for company registration. The top section, titled 'Company Details', includes a sub-header 'Register my company'. It contains several input fields: 'Company Name' (text), 'Country' (dropdown menu), 'Street Address' (text), 'City' (text), 'ZIP / Postal code' (text), 'Company Phone' (text), 'Company Fax' (text), 'Company Email' (text), and 'Company Description' (text area). Each of these fields is followed by a red asterisk indicating a required field. Below these fields is a 'Timezone' dropdown menu. At the bottom of this section are two radio buttons: 'I am an Exporter' and 'I am a Freight Forwarder / Agent'. The bottom section, titled 'Create My Log In Details', includes 'Personal Email' (text), 'Confirm Email' (text), 'Password' (text), 'Confirm Password' (text), and 'Security Question' (dropdown menu). Each of these fields is also followed by a red asterisk. The form is presented in a clean, light-colored layout with a blue border at the bottom.

How to process COO's electronically



There are three options to submit your export document to the Chamber

eCert WebDocs



Use your Chamber website to create and receive your Certificates online.

Click for **MORE INFO**

eCert Submit



Send PDFs created in Word documents or from any Non Accredited Software Vendor.

Click for **MORE INFO**

eCert Direct



Use your Accredited Vendor Software to send Electronic Certificates of Origin to a Chamber.

Click for **MORE INFO**

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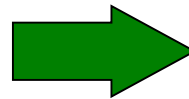


How to process COO's electronically

Option 1 - eCert WebDocs

Online ability to create, send and receive:

- Certificate of Origin
- Commercial Invoice
- Packing list
- Other documents as PDF



eCert - Certificate of Origin

Packing List
Container Packing List
Processed Shipments
Maintenance
My Trading Names
My Details

Exporting Details

Exporter Inc
1 King Street
Arlington
Virginia 22314
UNITED STATES OF AMERICA

Consignee

Port of Loading

Vessel
Voyage

Date of Departure

Port of Discharge

Final Destination

Certificate No
EWU00000669

Exporter's Reference
edtest

Letter of Credit No

Buyer (if not Consignee)

CERTIFICATE OF ORIGIN

CARMAN CHAMBER OF COMMERCE

Carman Chamber of Commerce

1 Main Street
Alexandria
Virginia 22314
United States of America
Ph: +1 703 998 3544
Fax: +1 703 998 3544
eocert@carmanchamber.org

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How is it done electronically?

Option 2 - eCert Submit

- Off line using WP

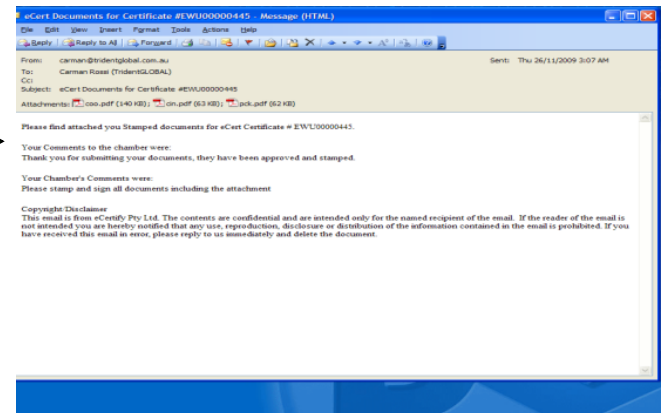
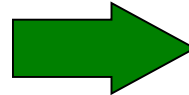


- Submit as PDF

- Returned by email



- PDF attachment



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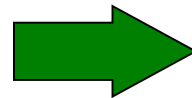


How is it done electronically?

Option 3 - eCert Direct

- Sends COO direct from Exporter or FF software to chamber
- Returned by email
- Vendors provide value added services

Created	Submitted	Certificate #
Jul 21, 2011	Jul 21, 2011	EWU00000845
Mar 03, 2011	Mar 06, 2011	EWU00000722
Mar 03, 2011	Mar 06, 2011	EWU00000723
Nov 10, 2010	Nov 10, 2010	EWU00000630



eCert Documents for Certificate #EWU00000445 - Message (HTML)

From: carmen@dentglobal.com.au
To: Carmen Rose (Trident@CDAL)
Cc: eCert Documents for Certificate #EWU00000445
Attachments: EWU00000445.pdf (140 KB); EWU00000445.pdf (52 KB); EWU00000445.pdf (52 KB)

Sent: Thu 24/11/2009 3:07 AM

Please find attached you Stamped documents for eCert Certificate # EWU00000445.

Your Comments to the chamber were:
Thank you for submitting your documents, they have been approved and stamped.

Your Chamber's Comments were:
Please stamp and sign all documents including the attachment

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Manual versus electronic

Manual - COO	Electronic - eCO
9.00 to 5.00 maybe	anytime, anywhere
Seal manually applied	full electronic process
Hours	immediate notification
Days	faster certification
Invoice, check, cash	on line payment
Stacks of paper copies	no paper – GREEN!

Exporters and Freight Forwarders win ...

“eCertify has saved us a lot of time and money since we don’t have to drive downtown.”

Stephanie Larrowe, Owner - And Cake Inc.

“Due to its ease of use, eCertify is highly recommended to any company.”

Michael McDaniel-Martinez, Manager - Johnson Motors Inc.

“It’s simple. I can just fill it out, upload it, do other work and come back later to find an approved Certificate of Origin. It’s much less time consuming, allowing me to ship more.”

Brian DeWitt, Wholesale Customer Service - Andrew Christian Inc.

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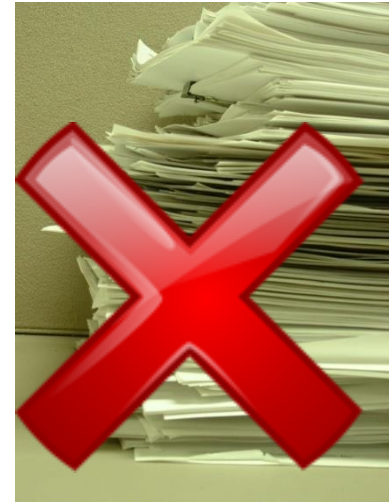
Members win ...

I was so pleased to find that my local Chamber could provide a certified Certificate of Origin, and that it was all done electronically! I had my certificate almost immediately, without ever leaving my desk. The customer service provided by the Kansas City Chamber of Commerce exceeded my expectations, as every step was thoroughly explained and easily understood. Great experience! I will use this service again.

*Stacy Hayes, Export Manager
Faultless Starch/Bon Ami Company*

Export Industry wins

- Eliminates courier costs
 - locally & overseas
- Saves *time* and *money*
- eCO arrives before goods
- Chamber value chain
 - membership
 - supports international trade
- Reduces cost to export
- Saves on paper – GREEN!



www.ecertify.com

Questions?

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