



Weinacker's Montessori School

Second Generation Advances Learning

A second generation is running Weinacker's Montessori School and continues to impact how area children are learning.

Learn while playing. Play while learning. Educators at Weinacker's Montessori School believe every child is born with unique potential, and they encourage children to explore and learn in a safe, engaging, fun and stimulating environment. Its success in Mobile helped the company earn the Mobile Area Chamber's Small Business of the Year award.

Owner **John Weinacker** is himself a product of the hands-on learning system that encourages individual development at each child's pace. And now his two

daughters attend the school his mother Marcia started in 1969, based on the Italian program developed more than a century ago. The program was the first Montessori school in the Mobile Bay area and one of the first in Alabama.

Highly skilled teachers at the school's seven Mobile and Baldwin county sites help students who range from infants to nine-year-olds succeed by learning their ABCs, becoming bilingual, developing peer problem-solving skills and more. As a result, children develop self-confidence and a lifelong curiosity for knowledge.

The school has also integrated a Spanish immersion program. "The best way to learn a foreign language is to be immersed in the language so that the child can learn through the context in which the language is used rather than by translation and memorization," says Weinacker.

Weinacker says he knows success doesn't come day by day. He relies on his five-year strategic plan to guide the company's future.

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