



For Chicken Salad Quick, See This 'Chick'

Misty McClure is pictured above at her store on Hillcrest Road in West Mobile.

Once a staple of Southern tea parties, chicken salad has now become trendy, thanks in part to Auburn-based Chicken Salad Chick. Founded in 2008, the fast-food chain now has 30 locations in the Southeast, and has sold 100 franchises in Alabama, Florida, Georgia, North Carolina, South Carolina, Tennessee and Texas.

In Mobile, franchise owner **Misty McClure** opened her first Chicken Salad Chick at 2370 Hillcrest Road, in the Hillwood Shopping Center with Heath McClure. The restaurant has been so popular that McClure plans to open another one this summer on Old Shell Road near the University of South Alabama.

Chicken Salad Chick is the Mobile Area Chamber's Small Business of the Month.

McClure found the venture to be the ideal investment. "I loved the fact that it was a Christian-based business and it would allow me more time with my two children," she said.

She moved from Mobile to Raleigh, N.C., in 2002, but wanted to come back to Mobile. Friends Tiffany and Brady Dubberly had Chicken Salad Chick franchisees in Columbus, Ga., and the Dubberlys introduced McClure to the concept.

The restaurant, which has a drive-through as well as a dine-in area, offers 15 types of chicken salad, ranging from the

traditional to the more exotic. In addition to the basic ingredients, chicken and mayonnaise, some of the recipes include cheese, fruit, nuts and even jalapenos.

McClure said that Classic Carol, the signature recipe created by founder Stacy Brown, is the restaurant's most popular flavor, but her personal favorite is Jalapeno Holly. "It has just the right amount of spice," she said.

With a crew of 28 on staff, daily production begins each morning at 7:30 a.m., said McClure. The salads are made fresh every morning. "It's all homemade and made in-house," she said.

Open Monday through

Saturday from 10 a.m. to 6 p.m., Chicken Salad Chick also offers full-service catering for parties and other events.

For more information, visit www.chickensaladchick.com/mobile, or call 251-660-0501.

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