



VT MAE



Airbus Engineering Center

Mobile's on the Grow

Full of Southern charm and hospitality, Mobile gives rise to countless business opportunities within a wide spectrum of industries. Over the last decade, Mobile's economic development efforts garnered \$8.5 billion in capital investment and 16,345 jobs with an average salary of \$50,043.

Just as impressive as our growing business community is our quality of life. Mobile is a picturesque city at the

mouth of the Mobile River and edge of Mobile Bay, leading to the Gulf of Mexico. Our streets are lined with massive live oaks, and outdoor activities can be enjoyed year-round thanks to our warm, sunny climate.

Founded in 1702, Mobile is one of the oldest cities in the United States. More than 40 international companies have operations here. Our rich history is matched with a fast-growing, modern community focused on the future.



ExxonMobil



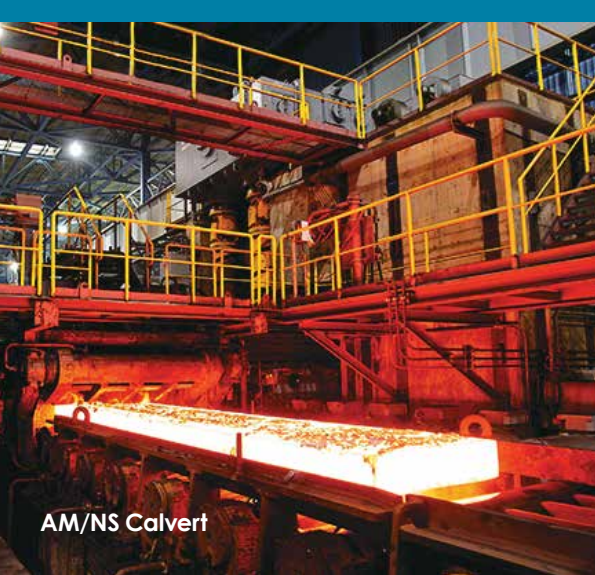
University of South Alabama Mitchell Cancer Institute

Bellingrath Gardens & Home





Evonik Industries



AM/NS Calvert



Aker Solutions

Highlighted New & Expanding Projects:

The Mobile Area Chamber of Commerce is the lead economic developer for the city of Mobile, Mobile County and Washington County. Our economic success is attributed to the collaborative efforts of Team Mobile – a group including the city of Mobile, Mobile County, Alabama State Port Authority, Mobile Airport Authority, local utility and educational entities, and the Chamber.

According to an economic impact study by Auburn University at Montgomery, Mobile has the most diverse economy in Alabama.

The following companies are among the most recent to announce new or expanded investment in the area.

Airbus*
Aircraft Final Assembly
www.airbus.com
\$600 million investment/1,000-plus jobs
This investment makes Mobile the fourth city in the world and the only city in the U.S. to assemble the A320 aircraft family.

Aker Solutions
Subsea Umbilicals & Risers
www.akersolutions.com
\$6 million investment/25 jobs
This is the fifth expansion of the offshore oil and gas company since it opened in Mobile in 2003.

Alabama Steel Terminals*
Steel Warehousing
\$36 million investment/100 jobs
This steel coil handling facility is locating at the Port of Mobile.

AM/NS Calvert
Steel Manufacturing
www.usa.arcelormittal.com
\$40 million investment/16 jobs
The joint venture of ArcelorMittal and Nippon Steel and Sumitomo Metal Corp. is increasing its slab yard storage area.

Amvac Chemical
Crop Protection Products
www.amvac-chemical.com
\$11.4 million investment/21 jobs
The Mobile site is the largest of the company's four facilities.

Austal USA
Shipbuilding
www.austal.com
\$200 million-plus investment/1,000 jobs
The latest investment includes a new office complex and expansion of the Module Manufacturing Facility and Assembly Bay 6. The company has more than 4,100 employees.

BASF
Chemicals
www.basf.us
\$90 million investment/20 jobs
BASF is launching a new product line to make biodegradable cleaning agents more effective. The company is locating at Evonik.

Evonik
Chemicals
www.evonik.com
\$113.7 million investment/72 jobs
The company is expanding production and launching a new product. Evonik is also developing a chemical park.



Huntsman Americas

Multi-Functional Epoxy Resins
www.huntsman.com
 \$40 million investment/35 jobs
 Huntsman products help maintain high-performance industrial components.

Kloeckner Metals*

Steel Processors
www.kloecknermetals.com
 \$17.8 million investment/32 jobs
 The company warehouses, processes and distributes steel and iron-free metals.

Marine Well Containment Co.*

Oil Spill Recovery
www.marinewellcontainment.com
 \$1.4 billion investment*/10 jobs
 A new and expanded containment system used to cap and contain oil is being housed in Mobile.

*The investment is equipment only and therefore not included in the Chamber's capital investment figures.

Myer Marine Services

Maritime Manufacturing and Maintenance
www.myermarineservices.com
 \$2.6 million investment/40 jobs
 The company is building a 32,000 square-foot facility to manufacture and service dredging equipment parts.

Rural Sourcing Inc. (RSI)*

Software Development
www.ruralsourcing.com
 \$700,000 investment/100 jobs
 The Atlanta-based firm opened a new software development center in downtown Mobile.

* Represents a new company to the Mobile Area.

SSAB Americas

Steel Manufacturing
www.ssab.com
 \$220 million investment/137 jobs
 The company added a heat-treating facility to harden steel, a niche market for SSAB.

Steel Warehouse*

Steel Pickling Line
www.steelwarehouse.com
 \$17 million investment/60 jobs
 The company processes flat rolled steel for AM/NS Calvert.

Tate & Lyle

Sucralose
www.tateandlyle.com
 \$20 million investment/100 jobs
 The company reopened to meet the demand for sucralose, the key sweetening ingredient in popular artificial sweeteners.

Tube City IMS

Slag Processing/Metal Recovery
www.tubecityims.com
 \$23 million investment/65 jobs
 The company processes steel by-products into useful products.

UOP Honeywell

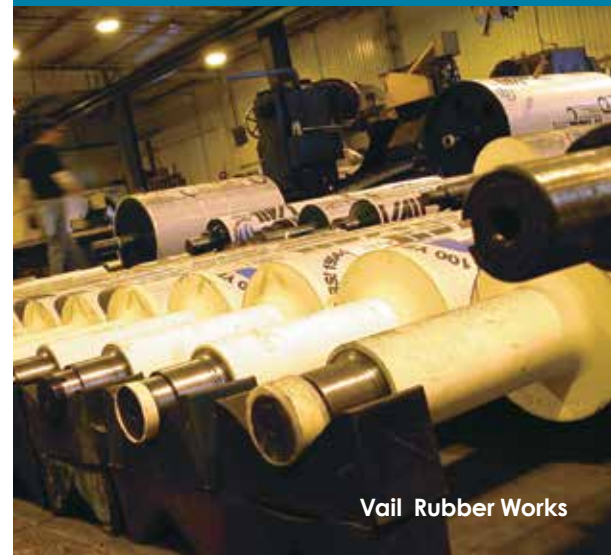
Molecular Sieves
www.uop.com
 \$20 million investment/8 jobs
 The company is increasing product production.

Vail Rubber Works*

Roller Processing
www.vailrubber.com
 \$2.07 million investment/16 jobs
 The company produces the rollers that move slabs of steel for AM/NS Calvert.



SSAB Americas



Vail Rubber Works



Rural Sourcing Inc.

New Businesses
Recruited

39

Expansions at
Existing Companies

77

New Jobs
Created

16,345

\$8.5
billion
in Capital
Investments
at New and
Existing Companies

Average Salary
of Jobs Created

\$50,043

These are the results of the Mobile Area Chamber's economic development efforts over the past decade.

Mobile Area Major Employers

Employers by Employee Count

Product or Service

4,000-plus employees

Austal USA
Infirmary Health
Mobile County Public School System
University of South Alabama &
Medical Facilities

Shipbuilding
Healthcare
K-12 Public Education
University, Hospital & Cancer Institute

2,999 - 1,000

AM/NS Calvert
BAE Systems Southeast Shipyards
City of Mobile
CPSI
Mobile County
Providence Hospital
Springhill Medical Center
VT MAE

Steel Manufacturer
Shipbuilding & Repair
Local Government
Software
Local Government
Healthcare
Healthcare
Maintenance & Repair

999 - 500

Alabama Power
Alabama State Port Authority
Alorica
AltaPointe Health Systems
AT&T
Boise Paper
Evonik Industries
G.A. West & Co.
Grand Hotel Marriott Resort,
Golf Club & Spa
Kimberly Clark
Outokumpu Stainless USA
Regions Bank
SSAB Americas

Utility
Maritime/Transportation
Inbound Call Center
Healthcare
Utility
Paper
Chemicals
Industrial Construction
Tourism

Paper
Steel
Financial
Steel

499 - 250

Alabama Orthopaedic Clinic
BASF
Bishop State Community College
Cardiology Associates
Coca-Cola Bottling Co.
Continental Motors
Crown Products
Hargrove Engineers + Constructors
Horizon Shipbuilding
Masland Carpets
Mobile Area Water & Sewer System
Olin Corp.
Phelps Dunbar
Premier Medical
Scotch Gulf Lumber
The SSI Group
Thompson Engineering
UOP Honeywell
World Omni Financial Corp.

Healthcare
Chemicals
Education
Healthcare
Food Services
Aerospace Engines
Specialty Items
Engineering
Shipbuilding & Repair
Carpet
Utility
Chemicals
Legal
Healthcare
Lumber
Software
Engineering
Chemicals
Inbound/Outbound Call Center

Note: These represent full-time local employee totals as of 8/1/14 and there are no companies currently employing 3,000-3,999 people

The Workforce Talent Pool

Mobile's growing business community counts on a **strong, talented and dedicated** workforce. There are a number of resources and programs to ensure local residents have the skills local employers need.

Among the most recognized state-led workforce training programs in the country, **AIDT** offers comprehensive pre-employment selection and on-the-job training, specific to a qualifying company's needs. In Mobile, AIDT operates the Alabama Aviation Training Center, AIDT Maritime Training Center and the Erich Heine Learning Center.

Mobile is home to four colleges and universities. The largest is the University of South Alabama with more than 16,000 students. The others – Faulkner University, Spring Hill College and University of Mobile – are privately run.

There are also numerous community colleges, training centers and apprenticeship programs, including Bishop State Community College, Enterprise State Community College and Faulkner State Community College.

See more on these resources at www.mobilechamber.com/economic-development/workforce-development.

In addition to having the state's largest Advanced Placement program, the Mobile County Public School System has nine signature academies with career-oriented curriculums based on current and projected job openings. They are:

- Coastal Studies Academy (Alma Bryant High School)
- Academy of International Studies (Murphy High School)
- Industry and Engineering (Theodore High School)
- Advanced Information Technology (Vigor High School)
- Maritime, Engineering and Entrepreneurship (Williamson High School)
- Health Career Access Program (Blount High School)
- Manufacturing, Industry and Technology Academy (Citronelle High School)
- Academy of Teaching and Learning (Mary G. Montgomery High School)
- Aviation and Aerospace Academy (B.C. Rain High School)

Mobile's Industry Clusters

Mobile has the most diverse economy in the state of Alabama.



Aviation/Aerospace



Maritime



Chemical



Logistics/Distribution



Healthcare



Oil & Gas



IT/High-Tech



Steel

Mobile Area Population

	Population	Median Age
City of Mobile	194,899	36
Mobile County	414,079	37
Baldwin County	195,540	38
Mobile Bay Area	609,619	37

Source: U.S. Census Estimate

Mobile's Employment Base Number of Employees Per Industry



* Category defined by the Alabama Dept. of Labor

** Category includes agriculture, forestry, fishing and hunting, and mining.

Source: Alabama Dept. of Labor

Median Household Income

City of Mobile
Mobile County
Mobile Bay Area

\$38,722
\$42,973
\$46,840

Source: U.S. Census



Easy Access to North America and World Markets

By land, by air or by sea – you can get to Mobile from anywhere.

Mobile is the largest Gulf Coast city between New Orleans and Tampa. A few interesting notes about our water economy include – the Mobile-Tensaw River Delta is the second largest in the U.S., Mobile Bay is the fourth largest estuary in the nation and Mobile Bay holds the second largest natural gas reserve in the world.



The city of Mobile is home to two major airports, each with an FAA-certified control tower.



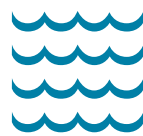
The Port of Mobile is the nation's 12th largest port based on tonnage, served by more than 100 shipping lines.



Mobile is served by two major interstates, I-10 for east/west travel and I-65 for north/south travel.



Mobile is served by five Class 1 railroads, spanning more than 3,000 miles.



The Port of Mobile feeds into one of the country's largest waterway systems with 15,000 navigable miles connecting 23 states.



Mobile is within a day's drive to a number of regional cities.

- Atlanta..... **328** miles
- Memphis..... **366** miles
- New Orleans **144** miles
- Birmingham..... **258** miles
- Jacksonville..... **404** miles
- Charleston **620** miles



Lagniappe (a little something extra)

A growing business community with a skilled workforce and unmatched infrastructure and logistics make Mobile an undeniable choice for your company's new location or expansion.

Our disarming friendliness, historic character, abundance of cultural and recreational activities and low cost of living make Mobile a place anyone would want to call home.

Here's a few things that make us unique:

Mobile is the birthplace of modern-day Mardi Gras celebrations in the U.S.



The Duffee Oak is a 300-year-old tree, and one of 3,000 live oaks more than 100 years old.



The Mitchell Cancer Institute is the only academic cancer research center in the upper Gulf Coast region.



Six different flags have flown over Mobile: French, Spanish, British, Republic of Alabama, Confederacy and United States of America.

The GoDaddy Bowl, Reese's Senior Bowl, Alabama Deep Sea Fishing Rodeo, Dauphin Island Regatta and the Distinguished Young Women scholarship program all call Mobile home. In addition, regional golf is among the nation's finest with more than 25 courses.



Mobile is known as the Azalea City thanks to Frise Langlois, who first brought the bright pink blossoms here from his father's garden in Toulouse, France in 1754.