

For Immediate Release May 13, 2014 For More Information Contact: Susan Rak-Blanchard Director, Communications & Marketing 251.431.8641 / 251.421.4955 (cell)

Mobile Area Chamber Hosts National Speakers for World Trade Week Symposium

Who:	Mobile Area Chamber of Commerce
What:	World Trade Week Symposium
Where	The Battle House Hotel
When:	Reception: Thursday, May 22, 5:30 to 7 p.m. Symposium: Friday, May 23 8 to 1:30 p.m.
Cost:	\$65
RSVP:	Required, contact 251-431-8651 or emcgrath@ mobilechamber.com

The Mobile Area Chamber of Commerce will host national and state speakers at its World Trade Week Reception and Symposium, May 22-23 at The Battle House Renaissance Mobile Hotel & Spa.

The event is part of the Mobile Area Chamber's ongoing emphasis on helping local companies diversify their client base globally. According to U.S. Department of Commerce, more than 83 percent of the 2,878 Alabama companies that export products are small- and medium-sized companies.

Symposium attendees will hear presentations on Alabama's trade strategy, opportunities for exporting your service, future markets and the

Washington D.C. perspective on America's trade agenda. Speakers include Greg Canfield, secretary of the Alabama Department of Commerce; Leslie Schweitzer, Capitalize LLC; and Christopher Wenk, U.S. Chamber of Commerce.

World Trade Week events kick-off with a networking reception on Thursday, May 22 at 5:30 p.m. There attendees can talk with trade practitioners, state and federal resource providers, and members of the state's international business community.

The symposium starts at 8 a.m. on Friday, May 23. Tickets are \$65 and reservations must be made by Monday, May 19. Both events are at The Battle House Hotel.

For more information or to register on the Mobile Area Chamber's World Trade Week, contact: Emily McGrath at 251-431-8651 or <u>emcgrath@mobilechamber.com</u>.