

# Small Business of the Month

## McNorton Ishee & Jones CPA

In a world of ever-changing tax codes and laws, it's a challenge for some accountants to keep up. But the Certified Public Accounting (CPA) firm of McNorton Ishee & Jones CPA counts on its continuing education efforts to grow and learn with its clients. The firm is the Mobile Area Chamber's Small Business of the Month.

The firm was launched by accountants Gary McNorton and Jacquelin Jones in 2006, and Bill Ishee joined in January. Ishee previously worked in the private and public accounting sector and served as a controller for a local real estate firm. The partners said Ishee's wealth of real estate experience fits nicely with the company's mission for growth.

And while the names on the letterhead have changed, the firm's business and accounting services have not. With eight employees, McNorton Ishee & Jones provides its individual and company clients with

services such as audits, tax preparation, consulting, estate planning, payroll and business accounting. "We can act as a professional controller for our client's small businesses," said Ishee. "A small business with only a bookkeeper may need someone to oversee the operations but not be large enough to have its own chief financial officer."

Jones attributes the firm's success to changing with the industry. She says over the years the partners have developed a clientele with diverse demands. "Helping clients with different financial needs allows you to develop a little knowledge about a lot of things and build a broader knowledge base," she said.

Jones said as tax regulations and codes become more complex and change more often than in the past, the accountants explain tax laws and help clients navigate accounting systems.

"It's what we do and study and it's not complicated for us," agreed Ishee. "We can



Ready to serve their clients' tax needs year round McNorton Ishee & Jones CPA partners and employees are from left, seated, Bill McNorton and Phillis Harwell, standing are Lori Murray, Andre Toledo, Bill Ishee, Jacquelin Jones and Anita Walker.

help business owners know what a financial statement is saying about their business – where it is heading, where it has been, and what that statement means to the bank."

Ishee points to the firm's slogan – "The numbers tell a story, what's yours?" – as the

best reason to call an accountant. "If you don't know the answer," he said, "we can help you find out."



### Business Banking Solutions *Just right for you.*

- personal banking
- business banking
- investment services
- insurance
- home mortgages
- asset management & trust



#### Top business services to manage your bottom line.

What if you could create a bank that's just right for your business? You'd need a bank with easy-to-use tools to manage your business, like making deposits from your office. And a special relationship with a banker who can make decisions locally – quick and customized for you. Of course, you'd want your bank to be a one-stop shop for all your financial needs – both business and personal. With BancorpSouth, you have a bank that's just right for your business. Call us today, and we'll visit your business for a custom analysis of your business needs.

- |   |                                     |                              |
|---|-------------------------------------|------------------------------|
| <b>Mobile - Pinebrook</b><br>251.345.0750   | <b>Fairhope</b><br>251.990.5850     |                              |
| <b>Mobile - Schillinger</b><br>251.304.3241 | <b>Spanish Fort</b><br>251.607.5500 | <b>Foley</b><br>251.967.1975 |



[bancorpsouth.com](http://bancorpsouth.com)

Bank deposits are FDIC insured. BancorpSouth Investment Services, Inc., and BancorpSouth Insurance Services, Inc., are wholly owned subsidiaries of BancorpSouth Bank. Insurance products are offered by BancorpSouth Insurance Services, Inc. Investment products are offered by BancorpSouth Investment Services, Inc. Member SIPC. Insurance and investment products are • Not a deposit • Not FDIC insured • Not insured by any federal government agency • Not guaranteed by the bank • May go down in value

*Just right for you*

