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Mobile Area Chamber of Commerce

VIEW

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for \$600 M Facility



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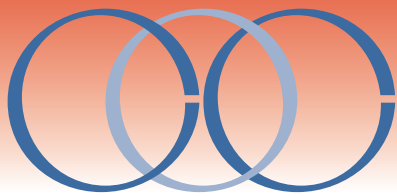
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Cover

Partners in Team Mobile - working for more than seven years to bring Airbus here - celebrated the news that Mobile would become the only site in the western hemisphere assembling Airbus aircraft. See story on page 4. *Cover photo by Ashley Horn.*



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2012

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Thursday, August 23

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The Mobile Area Chamber was awarded a five-star rating by the U.S. Chamber of Commerce, the highest designation given. Of the 6,936 chambers in the U.S., only 301 are accredited, and of those only 43 have achieved five-star distinction.

The Mobile Area Chamber has been accredited by the U.S. Chamber since the designation's inception more than 40 years ago.

Mobile Selected by Airbus

as Site for Final Assembly Line



Airbus President and Chief Executive Officer Fabrice Brégier (seated left) and Alabama Gov. Robert Bentley sign papers confirming Airbus' \$600 million investment at Brookley Aeroplex, and the creation of 1,000 jobs for its Final Assembly Line. Flanking the pair are (from left to right) City of Mobile Mayor Sam Jones, Mobile County Commission President Connie Hudson, Alabama Department of Commerce Executive Director Greg Canfield, U.S. Sen. Richard Shelby and U.S. Sen. Jeff Sessions.

Partners in Team Mobile – working for more than seven years to bring Airbus here – celebrated the news that Mobile would become the only site in the western hemisphere assembling Airbus aircraft. During an announcement held in downtown Mobile, Airbus executives announced a \$600 million investment at Brookley Aeroplex, and the creation of 1,000 jobs.

According to Airbus, the facility in Mobile will assemble the industry-leading family of A319, A320 and A321 aircraft. The company said construction of the assembly line will begin in summer 2013. Aircraft assembly is planned to start in 2015, with first deliveries from the Mobile facility beginning in 2016. Airbus anticipates the facility will produce between 40 and 50 aircraft per year by 2018.

"It has been a long road, a lot of work, but we're elated to bring this project to reality in Mobile," said city of Mobile Mayor Sam Jones. "(Airbus') efforts have resulted in a victory for our city today and well into the future."

"This is a real game changer for Mobile County and the whole region," said Mobile County Commission President Connie Hudson. "Mobile joins a very select company as one of just a few communities in the world capable of manufacturing high-tech, large commercial

aircraft. We couldn't be more proud of this development, more thankful to Airbus for their partnership, or more excited for the future."

"This shows the value of developing and maintaining relationships for the long term," said Troy Wayman, vice president of economic development for the Mobile Area Chamber of Commerce. "Team Mobile did not give up after the tanker project went away and EADS and Airbus never gave up on Mobile."

The project has two phases – a final assembly line where aircraft parts from around the world will be delivered to the Brookley Aeroplex site for assembly, and a delivery center – similar to a showroom – where assembled planes will be delivered to its new owners.

To meet the company's aggressive plan, Wayman said there are a number of suppliers who will need to locate within close proximity to the facility.

Team Mobile – dubbed by EADS officials – has worked with the company on various projects over the last six years, including the Airbus Engineering Center at Brookley Aeroplex with more than 200 engineers and support staff, and Airbus Military NA at Mobile Regional Airport, supporting U.S. Coast Guard aircraft.

The Mobile Area Chamber of Commerce, the economic developer of record for the city of Mobile and Mobile County, has worked on recruiting EADS North America to Mobile since 2005, including time spent on the tanker competition.

Team Mobile worked for several years on a failed bid as the site location for EADS to build tankers for the U.S. Air Force, as recently as February 2011. Throughout these years, the relationship between Team Mobile and executives with Airbus and its parent company EADS remained mutually-beneficial, said Wayman.

Team Mobile includes the city of Mobile, Mobile County, the Mobile Airport Authority, the Alabama State Port Authority and the Mobile Area Chamber of Commerce. ∞∞

Airbus Final Assembly Line

Capital Investment: \$600 million

Jobs: Anticipated construction: 2,500
Anticipated employees: 1,000

Location of Facility: Brookley Aeroplex

What will Airbus assemble?

Airbus will build a manufacturing facility to assemble the A320 Family aircraft. This will include the A319, A320 and A321.

Timeframe:

Construction: Begins summer 2013
Aircraft assembly: Begins 2015
First delivery of aircraft: 2016
Full production of 40-50 aircraft per year: 2018

\$1.2 Billion Statewide Project

Includes \$145.7 Million Investment in Mobile

News of a \$1.2 billion mining project will have a direct impact in four counties in Alabama, according to Walter Energy officials – Mobile, Tuscaloosa, Fayette and Walker. Included in the project is a \$145.7 million coal export facility – Blue Creek Coal – on the Mobile River in Mobile, projected to bring with it more than 40 jobs with an average annual wage of more than \$90,000.

Dennis Hall, director of public affairs for Walter Energy, said the mega-project also includes the construction of a coal mine in Tuscaloosa, an eight-mile railroad spur in Fayette County, and a coal loader and conveyor in Walker County. By the year 2017, metallurgical coal will be mined and travel by rail car to barge transportation, eventually making it down to Blue Creek Coal where it will be exported to South American markets.

Since 1976, Walter Energy has shipped coal out of Mobile. The company currently ships between six and eight million tons out of the Alabama State Port Authority's McDuffie Coal Terminal from its other mines in Alabama. But the new mine necessitates the company's investment in the 35-acre terminal once used by U.S. Steel. Hall said the company does not expect to reduce the amount of coal sent to McDuffie, but the size and scope of the new mine warrants increased capacity.

A new bulkhead on the property along the Mobile River is currently under construction. Following its completion, the company plans to keep the terminal site idle for several years as construction of the mine is finished. Hall expects the terminal to open in 2017.

Herman Tinsley, senior project manager for the Mobile Area Chamber, worked with the Alabama Department of Commerce and Birmingham-based law firm Bradley Arant Boult Cummings to bring the project to fruition.

"This project will bring high-paying jobs to Mobile, and is a huge economic driver for the state," he said. ∞

You'll see this symbol ∞ with stories featuring Chamber initiatives.

\$23 Million Project to Locate at ThyssenKrupp Stainless

Tube City IMS, headquartered in Glassport, Pa., will co-locate a \$23 million capital project at ThyssenKrupp (TK) Stainless USA in Calvert. Over the next two years, the company will hire more than 65 people with an average annual salary of more than \$56,700.

Claudia Zimmermann, director of economic development for the Mobile Area Chamber, has worked with Tube City since March on the slag processing facility and metal recovery plant. Tube City IMS employees will take steel scrap, mix and prepare it to be melted in TK Stainless' melt shop into different grades of stainless steel. After this process, it will recover metals from the slag (waste from the melting) and then sell the remainder to, among others, construction companies who often use the by-product to mix into asphalt and other paving material.

Incentives on this project approved by the Mobile County Industrial Development Authority included non-educational sales and use tax abatements during the construction phase and 10 years of non-educational property tax abatements.

Zimmermann said Tube City already has a presence at SSAB in Axis, U.S. Steel in Fairfield, and Nucor in Tuscaloosa and Birmingham. She added that company officials expect to invest more than \$90.1 million in Mobile County over the next decade ∞

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Breathing Easier in Robertsdale

If local meteorologists said it once, they said it dozens of times – this past spring was one of the worst for pollen in decades. And that means Mobilians suffered from allergies like rarely before.

But should the same fate await us next year, there's a new air filter made by Robertsdale-based Quality Filters coming to market that will capture allergens, neutralize odors and inhibit bacteria growth, and it will carry the Lysol® brand.

Recently, Quality Filters signed a four-year agreement with Reckitt Benckiser, Lysol's parent company, as the exclusive manufacturer and distributor for air conditioner and furnace filters carrying the highly respected brand in the U.S. and Canada. The Robertsdale-based manufacturer also is the first to earn the asthma- and allergy-friendly certification for an air filter from the Asthma and Allergy Foundation of America (AAFA).

The whole process started four years ago when Doug Hall, author, inventor and TV judge on "American

Inventor," called Rich Scott, president of Quality Filters, as a subject-matter expert for Reckitt Benckiser. Scott had participated in Hall's innovation training through the Alabama Technology Network (ATN), and when an all-call when out via email that Hall needed someone trained in innovation engineering processes, Scott answered.

"I don't know if I was the only one to respond or just got lucky," laughs Scott. But sitting at the table with the representatives from Reckitt Benckiser on their project gave him the idea and contacts to pursue his dream – to partner Quality Filters with Lysol and create a product that would "change people's lives."

Starting in August, the Lysol air filter, created with Quality Filter technology, will be mass-manufactured and available to consumers nationwide. It has triple-protection features, meaning that first, it catches dust particles and allergens; second, has an antimicrobial designed to inhibit the growth of odor-causing bacteria on the filter; and third, contains carbon to help capture chemical vapors and molecular pollutants.

Scott says he felt so strongly that the product should be tested independently that Quality Filters approached the AAFA about developing a certification standard for air

filters, and financially backed the research to achieve it. An independent, accredited testing group, Allergy Standards Limited, defined the standards for Lysol filters as well as other products designed to help people with allergies and asthma. Once established, the AAFA reviews it and obtains agreement by an independent medical review team. The process, Scott says, took more than a year.

"There's no other product out there like it," Scott says. "This is a once-in-a-lifetime opportunity, and the market will dictate our success."

Scott, together with Jim Gates, the company's brand manager who helped negotiate the deal, has made extensive strategic plans to prepare for the product's launch. The first major retailer to commit to carrying the brand is Menards, the Midwest's third-largest hardware chain with more than 250 stores. Gates and his team are pursuing local vendors – for example, it's not uncommon for Walmart to carry local merchandise, he explains – and additional agreements are already in place with traditional and online retail trading partners.

"Air quality is increasingly important," says Gates. "Buy a filter or be a filter, we say."

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With the endorsement of the Asthma and Allergy Foundation and Lysol's following, Gates believes this is the filter consumers should choose.

"It's really a miracle that a company our size can take a multi-billion-dollar brand to market," he adds. The intention of both parties is to continue the partnership.

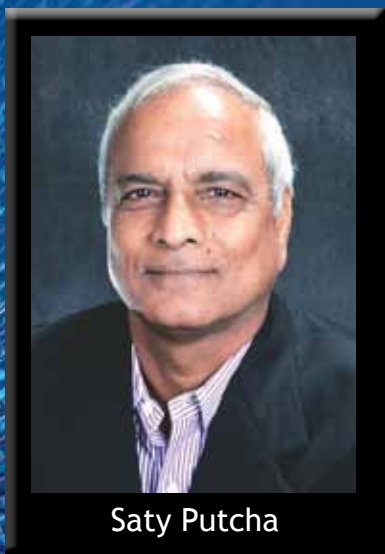
The company already makes a variety of products used at the Empire State Building; this year's Super Bowl host, Lucas Oil Stadium in Indianapolis; Tyson Food facilities; and the U.S. Army base Fort Benning in Columbus, Ga., to name a few.

Quality Filters recently completed a 20,000-square-foot expansion to accommodate its newest endeavor. As an added bonus, the company is using other local companies such as a local modeling agency and photographer as well as Mobile-based Pixallure Design to design the packaging and create advertising. "We are using local businesses as much as we are able," says Gates.

Owned by George Spottswood, Quality Filters has a 30-year history of manufacturing a full line of air filter products for the HVAC industry and for commercial, industrial and residential customers. Currently the company has 100 full- and part-time employees.



Robertsdale-based Quality Filters is in the process of filling its first retail order for the company's Lysol-branded air filters. Pictured are Jim Gates, Quality Filters brand manager (left), and company President Rich Scott (right).



Saty Putcha

Saty was selected as the 2011 Diplomat of the Year by the Mobile Area Chamber of Commerce.



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2012 Alabama Legislative Session Report

A record number of pro-business items were successfully passed by the legislature and signed by Gov. Robert Bentley during the regular session. These bills will help to grow the economy, create jobs, reduce wasteful government spending and debt, and allow for more local control of schools. The Chamber continually monitors and advocates for business-friendly legislation. Here is a final report on items included in the Mobile Area Chamber's 2012 community legislative agenda:

1. Four property insurance reform bills that will (1) require insurers to provide policy data to a state website; (2) allow for the creation of catastrophe savings accounts; (3) grant tax breaks to companies writing policies in parts of south Alabama; and (4) make insurance fraud a felony.
2. A state sales tax exemption for parts, components and systems that become a part of a certified transport aircraft that undergoes conversion, reconfiguration or maintenance.
3. Established regulations for the sale of metals to scrap dealers.
4. A state tax credit for investments made in low-income census tracts, called new market tax credits, which mirrors the federal New Market tax credit.
5. Allow cities to establish entertainment districts for special retail liquor licenses granted by the ABC Board. This bill will allow for special licenses for sidewalk service of alcohol and special event licenses for events in parks and other areas within the entertainment district.
6. Changing the public school start date to no earlier than 14 days before Labor Day and to end no later than the Friday before Memorial Day (by override of the governor's veto).
7. Limit civil liability to \$5,000 for Mobile Bar Pilots providing pilot service to a vessel unless the damage or loss was caused by a willful, intentional or reckless act of the pilot.
8. A sales/use tax exemption for certain metals held by an investment trust and publicly traded.
9. A provision to provide for payment of local taxes through an electronic single point tax filing program.
10. Create an independent Alabama Tax Appeals Commission under the executive branch by abolishing the current Administrative Law Division of the Alabama Department of Revenue. Unfortunately the bill was pocket-vetoed by Gov. Bentley.
11. Prohibit sending text messages or e-mails while driving, effective August 1, 2012.
12. A \$3 million appropriation from the education budget for the University of South Alabama Mitchell Cancer Institute.
13. Expanded incentives approved in 2011 for film and television productions in Alabama.
14. Establish a school performance grading system that will allow parents and community leaders to better understand how local schools are faring and will set up a school performance bonus system to improve student achievement.
15. Lower minimum school start age from seven-years-old to six-years-old.
16. While still problematic for economic development, some steps were taken to revise the 2011 immigration law that will eliminate unnecessary burdens on legal residents and business.
17. Passed reapportionment of all Legislative districts in a special session that immediately followed the regular session.
18. Hiring Heroes Tax Credit, giving Alabama businesses a \$2,000 tax credit for hiring a veteran returning from war.

Heading into the 2013 legislative session, the Chamber expects to work with the legislative delegation on additional property insurance reform, tax credits to spur further downtown area development and funding for key infrastructure projects at the Port of Mobile, as well as road and bridge improvements. This fall the Chamber will survey its members on issues they believe are critical for economic growth not only locally, but also statewide and nationally. From there, the local, state and federal governmental affairs committees will meet to finalize the community legislative agenda that will be presented to the Chamber's board of directors for approval.

A total of 1,370 bills were introduced during the 2012 Legislative session.

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Waite's Cleaners, located on Old Shell Road, is the Mobile Area Chamber's Small Business of the Month. Pictured here Clifford Waite, left, office development manager; and company owner Leland Waite. Clifford is the third generation of Waites to work in the family-owned dry cleaning business.

Business is Buttoned Up at Waite's Cleaners

Do you read the labels on your clothes? While some do, others are guilty of not paying much attention to them until it's laundry time. That's where **Waite's Cleaners Inc.** comes in.

Celebrating 60 years in business this year, the dry-cleaning/laundry business offers free home or business pickup and delivery, formal wear (including wedding dresses) cleaning and preservation, alteration and stain removal, and participates in the recycled hanger program, according to company owner **Leland Waite**. With a customer base that includes the Alabama Gulf Coast and parts of Mississippi, Waite's Cleaners is the

Mobile Area Chamber's Small Business of the Month.

Leland's father, **Taylor Waite**, opened the family business in 1952 as a simple neighborhood dry-cleaning service to help his neighbors during a rough economic period. He would pick up dry cleaning and laundry from families with both spouses working and return them cleaned and ready to wear. It wasn't long before word of his excellent work spread.

As the years passed, Leland, the youngest son, learned the business and ownership was passed on to him. He focused on building the business by ensuring quality work. The staff

included his mother, **Sara Waite**, his sister, **Mary Waite**, and two of his aunts. Eventually, Waite's Cleaners grew to employ 21 people. Today, Leland's son Clifford also works in the family business.

One of the biggest challenges Waite encounters daily is buttons. "We take in approximately 10 to 15 suits with buttons and have to keep up with up to 50 buttons a day. Because if one gets lost, we have to shop around to find a match. So we have to be very attentive of garments with buttons to make sure they're secured."

Waite's offers general laundry services and dry-cleaning, using fluids

to remove soil and stains from fabric with little to no water. "I try to educate people about the different types of material and what to look for especially when they're shopping for clothes," said Leland.

Leland attributes the success of the family business to customers' loyalty for customer service. "That's all it is."

Go to mobilechamber.com/award.asp to submit a Small Business of the Month nomination, or contact Danette Richards at 431-8652 or d Richards@mobilechamber.com.



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The Board of Advisors represents many of the Mobile Area Chamber's most generous supporters and provides member company chief executive officers, owners and principals an avenue for valuable input on critical Chamber and community issues. This group meets three times a year at various locations, hearing business and governmental leaders and other speakers address pertinent issues. In addition, the group receives advance information on Mobile's business progress. This list is current as of July 1, 2012.

For more information on joining the board of advisors, contact Katrina Dewrell at 431-8611 or kdewrell@mobilechamber.com.

The ★ symbol indicates those whose companies are also investors in Partners for Growth, "Seizing the Opportunity," 2008-2012, the Chamber's long-term economic and community development program.



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Anita Kemmerly, M.D., Diagnostic and Medical Clinic
Brittney Laughlin, D.O., Women's Health Alliance of Mobile

Katrina Skinner, M.D., Fairhope Pediatrics
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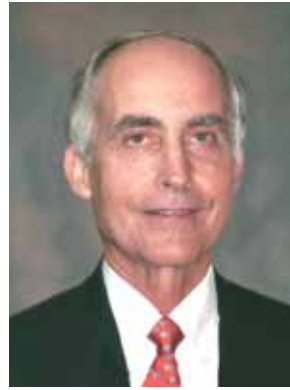
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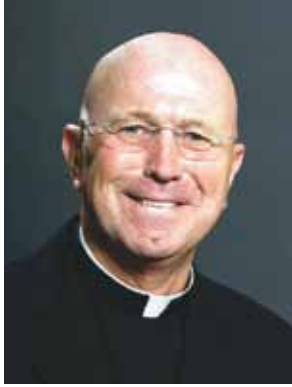


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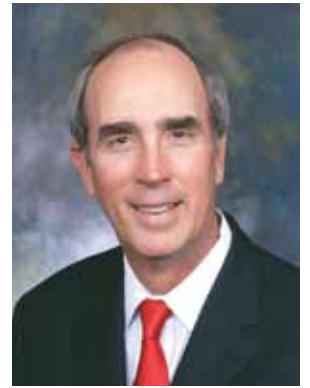
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As part of the company's Lighthouse Project, BB&T employees are shown here volunteering their time at the Dumas Wesley Community Center Sybil H. Smith Family Village. The bank employees worked to improve the community room and its surroundings. Pictured here are: (from left to right) Kirk Timmons, Josh Woods, Jennifer Doerr, Bubba O'Gwynn and Leah Junkins.



Partners for Growth (PFG) is the Mobile Area Chamber's long-term economic and community development program. For more information, contact **Shelly Mattingly**, the Chamber's investor relations coordinator, at 431-8655 or smattingly@mobilechamber.com.

Company official: Edward "Bubba" H. O'Gwynn III, senior vice president and area executive for greater Mobile

Years in business: 140

Brief company description: Alpheus Branch and Thomas Jefferson Hadley founded the organizational ancestor of BB&T in 1872 in Wilson, N.C. Today, BB&T is the 11th largest U.S. bank. Operating 1,800 branches in 13 states, plus Washington D.C., the bank's presence spans from the mid-Atlantic through the southeastern states and westward into Texas. BB&T has 11 financial centers and ATM locations throughout Mobile and Baldwin counties.

Why are you located in Mobile? "BB&T came to Mobile in August 2009 with the acquisition of Colonial Bank," O'Gwynn said. "Mobile has an unlimited

supply of well-run, locally owned businesses, the backbone of this country. The Mobile business community has a nice mix of national and international businesses that discovered our community's natural resources and geographic advantages, our talented labor pool and our quality of life along the water. We are located in Mobile because we want to be a part of a growing and diverse business community that believes in the free-enterprise roots that have made this country great."

Why do you support the Mobile Area Chamber of Commerce's Partners for Growth initiative? "Whether it's investing our financial resources in the Chamber's PFG campaign or investing our human resources in community service projects through our Lighthouse Project, we believe, from our

head to toe, that making our community a better place to be is about committing our time, talents and financial resources to all aspects of our community. By investing our financial resources in PFG, we collaborate with other like-minded businesses that share our vision for this community."

What do you see as Mobile's greatest potential? "Mobile's greatest potential lies in the leadership of our businesses. We have a very talented and capable team of leaders running all types and sizes of companies doing business in Mobile. Identifying the leaders of today and developing the leaders of tomorrow will be the key to reaching our greatest potential in years to come."

Length of continuous Chamber membership: 30 (since 1982)

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Business Spotlight of the Month: HealthSource

Nominations Due for Annual Corporate Community Service Award

The Chamber, in partnership with Envision Coastal Alabama and HandsOn South Alabama, is seeking applicants for the 2012 Corporate Community Service Award. Application deadline is Friday, Sept. 28. This prestigious award honors a Chamber member business that incorporates employee volunteer efforts as an important part of its corporate vision, policies and operations. It will be presented at the November board of directors and board of advisors meeting. See page 35 to learn more about an upcoming workshop designed to teach you how to nominate and/or apply for the Corporate Community Service Award.

Chamber Announces Five New Board of Advisors

The Board of Advisors represents key businesses whose significant dues investment leads the way in funding the Chamber's programs and initiatives. To date there are 237 companies that comprise the board. New board of advisors are: 1 Source Power & Equipment LLC, Onin Staffing Inc., Threaded Fasteners Inc., Trawick International Inc. and WellNow.

Chamber Staff Graduates from Leadership Mobile



Dr. Leida Javier-Ferrell, director of workforce development for the Chamber, graduated from Leadership Mobile, a

program of Mobile United. Javier-Ferrell spent the past year working with a group of 48 professionals in the Mobile area, learning about the region. Her end-of-the-year project focused on ethics.

Chamber Participates in Member Grand Openings and Ribbon Cuttings

Chamber staff and ambassadors helped cut ribbons and celebrate grand openings at IV Seasons Studio, Courtyard by Marriott and Southern Bullion Coin & Jewelry. If your business is a member and you would like assistance with planning a grand opening or ribbon-cutting event, contact Dawn Rencher at 431-8649 or drencher@mobilechamber.com.



Dr. Quinn Kennedy with HealthSource helps patients suffering from back and neck pain, headache, sciatica, fibromyalgia and other common concerns and focuses on prevention, wellness and nutrition through chiropractic adjustments. HealthSource also treats sport injuries and offers same-day appointments. For more information, call 633-3839 or visit www.healthsourcechiro.com. HealthSource is located at 740 S. Schillinger Rd. in west Mobile.

The Business Spotlight of the Month is selected at random from a business card drawing at the Chamber's monthly Business After Hours event.

Ambassador of the Month



Photo by Jeff Tesney, Photography

Kasie Irby

Huntsville native Kasie Irby, a business development officer at Army Aviation Center Federal Credit Union, feels ideally suited for the Mobile Area Chamber's ambassador program. This month's ambassador of the month says her role allows her to promote the credit union and give back to the community, which are two of her main goals at work.



The Mobile Area Chamber's 15th annual State of the City and County lunch was held in June and featured (pictured at left, from left to right) Mobile Area Chamber Chairman Michael Pierce with Commonwealth National Bank, Mobile County Commission President Connie Hudson and City of Mobile Mayor Sam Jones. Attended by nearly 900 business representatives, the luncheon was a sell-out.

Reception Held for New CEOs

Vital Link Students Spend Week at Chamber

In June, the Chamber hosted a group of 21 students from Grand Bay Middle School who participated in the Mobile Area Education's Vital Link program. The students spent a week at the Chamber, learning about what the organization does, and participated in a wide variety of activities, including a meeting with Mayor Sam Jones, a walking tour of downtown Mobile and a visit to Horizon Shipbuilding. This is the fourth year the Chamber has served as a host site for Vital Link students.

U.S. Chamber Presents at Business Retention and Expansion Meeting

During the June Business Retention and Expansion committee meeting, Keith Holman with the U.S. Chamber of Commerce's environment, technology and regulatory affairs division, provided attendees with insight on energy and environmental policy decisions made by the Obama administration and Congress.



The Mobile Area Chamber held a welcoming reception for new CEOs in the Mobile area in June. Sponsored by Hand Arendall LLC, the event also included a briefing by Mayor Sam Jones and Mobile County Commission President Connie Hudson. Pictured are: front row (left to right) Hudson and Jones. Back Row (left to right): Win Hallett, Mobile Area Chamber of Commerce; Mark Berte, Alabama Coastal Foundation; Eric Jefferson, Housing First Inc.; Rusty Miles, 1 Source Power & Equipment LLC; Bradley Byrne, Jones Walker LLC; Michael Molyneux, WellNow LLC; Mark Fillers, BBVA Compass Bank; Phil Savage, Mobile Arts & Sports Association/Senior Bowl; and Chamber Chairman Michael Pierce, Commonwealth National Bank.

Coastal Economy Outlook V

National, regional and local experts provide the latest economic analysis.

Wednesday, August 1, 2012

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Renaissance Mobile Riverview Plaza Hotel
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For more information, contact Shelly Mattingly
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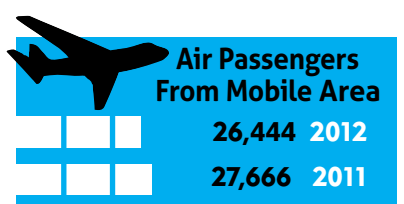
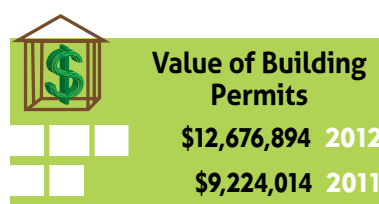
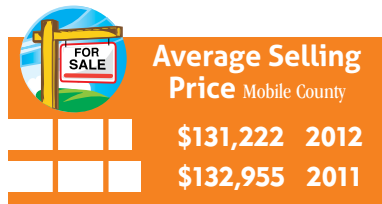
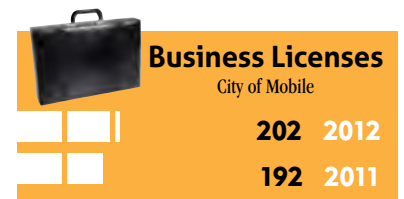
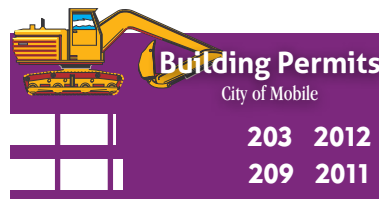
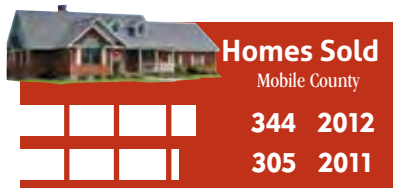
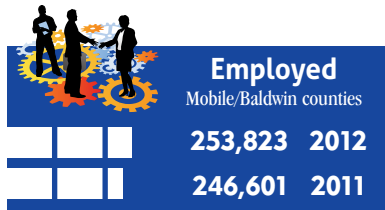


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The Mobile Area Chamber's research division collects a variety of statistics each month.

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GET CONNECTED LUNCHEON

- 11:30 a.m. to 1 p.m.
- Arthur R. Outlaw Mobile Convention Center
- Reservations required
- Cost is \$30 members/\$35 potential-members
- Register at events.mobilechamber.com or contact Brenda Rembert at 431-8607 or brembert@mobilechamber.com.

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"Unshackling the Job Creators" The Political Debate on the Future of Free Enterprise

Can lawmakers successfully rein in federal spending? What regulatory changes are needed to encourage U.S. business investment? What are the challenges and opportunities facing the business



Coratolo

community following the November elections?

Recognized as an authority on challenges facing business ownership and survival, the U.S. Chamber's Vice President of Small Business Policy **Giovanni Coratolo** will deliver the keynote address at the Get Connected Luncheon.

Coratolo works with policy experts and small- and mid-markets to identify important business issues. He will present policies being discussed in Washington D.C. to promote and sustain stronger economic growth and speed up job growth, as well as explain what it means for Alabama businesses.

BUSINESS EXPO

- 1 p.m. to 6 p.m.
- Arthur R. Outlaw Mobile Convention Center
- FREE Admission with business card

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BUSINESS RESOURCE FAIR

- 1 p.m. to 6 p.m.
- Arthur R. Outlaw Mobile Convention Center
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August Calendar of Events

For information on Chamber events, visit events.mobilechamber.com.

1 Coastal Economy Outlook

Get the latest findings from the University of South Alabama Center for Real Estate Studies at the Coastal Economy Outlook seminar set for Wednesday, Aug. 1, from 9:30 a.m. to 12:30 p.m. at the Renaissance Mobile Riverview Plaza Hotel. The seminar will feature **Rayola Dougher**, senior economic advisor with the American Petroleum Institute, discussing the economic impact of drilling in the Gulf; **Tim Russell**, chair of the Alabama Homeowners' Affordable Insurance Commission, addressing property insurance; **Marlon Cook**, regional manager of the Division of Insurance and Regulation with the FDIC, presenting his views on the regional economy and bank credit; and **Donald Epley**, director of the USA Center for Regional Studies, on the coastal economy. The Alabama Real Estate Commission and Alabama Real Estate Appraisal Board approved three hours of continuing education credit.

The cost to attend is \$100. Reservations with payment are required and can be made at events.mobilechamber.com or by contacting **Shelly Mattingly** at 431-8655 or smattingly@mobilechamber.com.



1 Coffee with the Chamber

Chamber members are invited to have coffee with the Chamber at Panera Bread, 3691 Airport Blvd., from 7:30 to 9 a.m. A light breakfast and beverages will be provided while you network with other business professionals. Reservations are not necessary, and there is no charge to attend. Be sure to bring business cards.

14 Women's Roundtable **Members Only*

Community partnerships are important in shaping the community and helping those in need. Join **Dr. Robert Lightfoot**, medical director for Victory Health Partners, as he shares information on the ministry of Victory at the Mobile Area Chamber's Women's Roundtable. This bi-monthly forum, exclusively for Chamber member women business owners and managers, will meet Tuesday, Aug. 14, from 8 to 9 a.m. at the Chamber, 451 Government St.

There is no charge to attend, but seating is limited. For reservations, contact **Carolyn Golson** at 431-8622 or cgolson@mobilechamber.com.

15 GCTC Lunch

Dean Parker, president and CEO of Callis Communications, will speak on the business advantages of VOIP, moving to the cloud and unified communications options at the Gulf Coast Technology Council lunch. This bi-monthly meeting will be held Wednesday, Aug. 15, from 11:30 a.m. to 1 p.m. at the University of South Alabama Faculty Club, 6348 Old Shell Rd.

The \$15 cost for Mobile Area Chamber members or \$20 for potential members includes lunch and must be paid with reservation. Cancellations after Aug. 13 will not be reimbursed. Register at events.mobilechamber.com, or for more information contact **Cesny Soffronoff** at 431-8636 or csoffronoff@mobilechamber.com.

15 Corporate Community Service Award – A Winning Application Workshop

Interested in being the next Corporate Community Service Award winner? Before you enter, join us for an in-depth look at the application process at the Corporate Community Service Award - A Winning Application Workshop on Wednesday, Aug. 15, at 4 p.m. at the Chamber, 451 Government St. **Diana Brinson** of HandsOn South Alabama, will facilitate a workshop for company representatives interested in the selection process. The workshop is not required for an application, but encouraged. RSVP to **Carolyn Hunt** at 431-8621 or chunt@mobilechamber.com.

The deadline for the 2012 award application is Friday, Sept. 28, at 5 p.m.

21 Executive Roundtable **Members Only*

Executive Roundtable, a monthly forum exclusively for Chamber members and small business owners will meet on Tuesday, Aug. 21, from 8-9 a.m. in the Mobile Area Chamber's Board Room. **Craig Brantley** with Brantley Financial Group will discuss business valuation, including why it is important to small businesses. There is no charge to attend, but seating is limited. For reservations contact **Brenda Rembert** at 431-8607 or brembert@mobilechamber.com.

23 Get Connected 2012

The Mobile Area Chamber will host its annual Get Connected Day on Thursday, Aug. 23, at the Arthur R. Outlaw Mobile Convention Center. The three-part event starts with a lunch, followed by the Business Expo and the Business Resource Fair.

See page 34 for details.

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Member News

WHO'S NEW



Parker

Darla Parker is a newly hired certified physician's assistant at Gulf Coast Dermatology and Skin Care Centre. Parker has a bachelor's degree in sports

medicine/athletic training from Florida State University and a master's degree in health sciences from the University of South Alabama.

Eric M. Rottier was named chief executive officer and now serves on the board of directors of Taylor-Wharton International LLC, a technology service and manufacturing network for gas applications involving pressure vessels and precision valves.



Rottier

Gunn Bente "GB" Olsen joined the Gulf Coast Exploreum as director of advancement. Olsen earned a bachelor's degree in sociology from Spring Hill College and a master's degree in sociology from the University of South Alabama.



McLeod

Mark Stejskal was hired as vice president and manager of the Daphne office of Community Bank. He has a bachelor's degree in business administration from Auburn University and brings more than 14 years of experience as a banker, most recently with Vision Bank in Daphne.



Stejskal



Ingalls



Arensberg



Hellman



Rudzik



Venuti

The Archdiocese of Mobile ordained five new priests at the Cathedral-Basilica of the Immaculate Conception in Mobile: **Victor Ingalls** of Holy Spirit Parish in Montgomery; **Patrick Arensberg** of St. Mary Parish in Mobile; **Stephen Hellman** of St. Pius X in Mobile; **Matusz Rudzik**, who has served at St. Catherine of Siena and St. Dominic in Mobile; and former Episcopal priest **Matthew Venuti** of Mobile.

BUSINESS ENDEAVORS

Hoar Construction LLC was awarded a contract to design and construct a 64,000-square-foot physical fitness facility and indoor jogging track in Ft. Campbell, Ky. The project also includes construction of a multi-purpose athletic field, two softball fields, an indoor climbing wall and surface parking for 140 vehicles.

Larkin Hatchett Peters of the law firm **Rockwell & Kaufman LLC**, was named a "2012 Rising Star" in Alabama by *America's Super Lawyers*, a publication that identifies and recognizes preeminent lawyers across the nation. Peters is a recent graduate of the Alabama State Bar Leadership Forum, Class 8.

The MSC LAURA, docked at **APM Terminals Mobile**, was the first vessel in Mediterranean Shipping's weekly direct call service to Mobile to/from the North European ports of Antwerp, Felixstowe, Bremerhaven and Le Havre. It also was the Port of Mobile's first post-Panamax-sized container ship.

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EcoView Windows, a Sunbelt Building Products company, moved to 28850 U.S. Hwy. 98, Suite 202 in Daphne. The new location features a showroom displaying vinyl windows, fiberglass doors and vinyl siding. For more information, visit www.ecoviewwindows.com or call 621-8787.

WELL DONE

Erik Raulerson of Thompson Engineering earned the registered roof observer designation from RCI Inc.

White-Spinner Construction Inc. was recently ranked ninth out of the top 26 Alabama-based construction firms by *Business Alabama* magazine. The 2012 Top Rank List of General Contractors in Alabama features the state's largest general contractors by value of contracts awarded in 2010.

Clinical Nurse Leader program for Spring Hill College's division of nursing was granted the maximum accreditation status from the Commission on Collegiate Nursing Education (CCNE). CCNE assesses and identifies programs that engage in effective educational practices.

The American Advertising Federation Mobile Bay (AAFMB) awarded the Bettie Hudgens Memorial Scholarship to Mary Beth Onderdonk, a senior studying public relations at the University of South Alabama's Baldwin County campus. Onderdonk has an associate's degree in graphic design from Bishop State Community College and has served as the marketing supervisor at Aaron Oil Co. since 2004.

According to the National Committee for Quality Assurance (NCQA) and the American Heart Association/American Stroke Association (AHA/ASA), 24 local physicians affiliated with Providence Hospital received recognition from the heart/stroke recognition program for providing quality care to patients with cardiovascular disease or who have had a stroke.

Callis Communications, a unified communications solutions provider for business markets across the Southeastern U.S., is a finalist in the "Company of the Year" category of the American Business Awards. Callis was selected from the telecommunications industry. The finalists are chosen by business professionals nationwide.



Browning



Weems

Certified public accountants Scott Browning with Wilkins Miller Hieronymus LLC and Lindsey Weems with Hargrove Engineers + Constructors graduated from the inaugural Alabama Society of CPAs Leadership Academy. Browning has a bachelor's degree in commerce and business administration with a major in accounting from The University of Alabama as well as a master's in tax accounting. Weems earned a bachelor's degree in accounting and a master's in business administration from Spring Hill College.

The Clifton C. Williams Wastewater Treatment Plant operated by Mobile Area Water & Sewer System (MAWSS) was recognized with the Wastewater Treatment Plant Excellence Award by Alabama's Water Environment Association at its 35th annual Technical Conference. The award recognized the facility for professional operations and continued permit compliance.

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Submission deadline for Member News is two months prior to publication. News releases should be one or two brief paragraphs. Photos must be professional headshots, labeled with the person's last name, and must be 300 dpi at full size and saved in an eps, tif or jpg format. Send your information to news@mobilechamber.com.

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New Members

If you know of a company interested in benefitting from Chamber membership, contact **Tricia Bradley** at 431-8642 or **Rebecca Milam** at 431-8647.

View the complete membership directory at www.mobilechamber.com.

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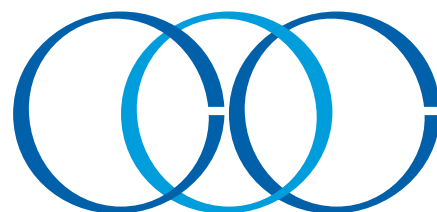
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