

Chamber Events Celebrate Minority-Owned Businesses

On Thursday, Oct. 18, the Mobile Area Chamber and the Minority Business Development Agency Business Center Mobile (MBC) will host a day of professional development and recognize the accomplishments of minority-owned businesses at the Renaissance Mobile Riverview Plaza hotel. Two events are scheduled – a Million Dollar Roundtable at 9 a.m., followed by an awards luncheon at 11:30 a.m.



Moore

featuring keynote speaker Ralph Moore.

Moore specializes in integrating supplier diversity into corporate

strategy and forming diverse strategic alliances. He also works with corporate clients on an array of supplier diversity services including program strategy and development, program assessment, supplier development and training, and benchmarking services.

Million Dollar Roundtable, 9 to 11 a.m.

The Million Dollar Roundtable will be moderated by Sharon Patterson, president and CEO of the Billion Dollar Roundtable (BDR). The BDR encourages corporate entities to continue growing their supplier diversity programs by increasing commitment and spending levels each year. Topics will include significant growth opportunities for minority and non-minority U.S. companies, from collaboration strategies to increasing global revenue. Patterson will also reflect on BDR experiences and lessons learned, which can be teachable moments for aspiring corporate members and minority business enterprises.

Minority Enterprise Awards

- **Trillion Communications Corp.** – Minority Supplier Chain Management Firm of the Year, awarded to a minority company with outstanding success in penetrating new markets.
- **DCD Construction Inc.** – Minority Construction Firm of the Year, awarded to a minority firm with outstanding

success in private or public sector construction projects and has exhibited revenue and job growth over a sustained period of time.

- **Impresario Promotional Concepts LLC** – Minority Marketing Firm of the Year, awarded to a minority firm with significant success in employing new and innovative techniques that led to a significant increase in market share, job growth and customer satisfaction.

Minority Business Advocate Award

The Minority Business Advocate award recognizes a local company that has exhibited a commitment to expanding opportunities for minority-owned businesses through its day-to-day operations, including goals for utilizing local minority-owned businesses; procurement processes that help facilitate continued progress in developing new and innovative minority-owned business recruitment; community service; and current or future plans for mentoring and/or partnering with local minority-owned businesses. This year's honoree is BP America.

Fast Facts

What: Minority Business Development Events

When: Thursday, Oct. 18

Where: Renaissance Mobile Riverview Plaza

Events: Million Dollar Roundtable 9 - 11 a.m.

Cost: \$20 for Chamber or Alabama MBDA Business Center members or \$25 for potential members

Awards Luncheon featuring Ralph Moore – 11:30 a.m.

Cost: \$40 for Chamber or Alabama MBDA Business Center members or \$45 for potential members. Table of 10 costs \$400/450.

Info: To register or for more information, contact Brenda Rembert at brembert@mobilechamber.com or 431-8607.

2012 Eagle Award Winners

The Eagle Award will be given to two minority-owned businesses that have demonstrated achievement in certain business areas including maintaining a solid financial base, revenue and/or employee growth, evidence of community service contribution or involvement.



Bama Pest Control provides complete pest and termite management to residential, commercial and industrial companies in Mobile, Baldwin and Washington counties. Founded in 1980, the company has grown each year through satisfied customers and referrals, and expects to surpass its previous record high sales this year.

Pictured left to right: John Simon, Mike Sims, Clarence Johnson Jr. (Owner), Leonard Coleman, Ruthie Johnson, and Dana Finch.



CorroMetrics Services Inc. provides technical and consulting services to industries worldwide that use protective coatings and linings to control corrosion and protect assets. Founded in 2006 and headquartered in Mobile, the company attributes its continued success to providing the highest quality inspection services by using only coating inspectors with the highest National Association of Corrosion Engineers certification levels. Pictured left to right: Terry Greenfield and Harrietta Eaton.