



The city of Mobile's advancements and support to minority business endeavors, including the MBDA Business Center, coordinated by the Mobile Area Chamber, earned the government entity the Chamber's Minority Business Advocate Award. Receiving the award were Johnny Robinson, far left, and Alexander Ikefuna, far right. Pictured in the center is Michael Baisden, the Eagle Awards keynote speaker.

City of Mobile

The city of Mobile has an established goal to expand and improve contract opportunities for minority- and women-owned businesses. This goal, backed by results, earned the government entity the Mobile Area Chamber's Minority Business Advocate award in October.

As an example, the city's homeowner rehabilitation program and community and planning department granted more than \$413,500 in home improvement contracts in 2012, with 47 percent being awarded to minority contractors.

The city's purchasing department also joined forces with the Chamber's MBDA Business Center - Mobile, implementing a process where requests for quotes are submitted to the center to be distributed to local minority business enterprises.

Currently, the city is working with a private consultant to complete a disparity study of procurement practices. Results will offer city leaders recommendations on how to further enhance its supplier diversity.



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